



**2018 American Advertising Awards
Los Angeles Competition
Winners by Category**

Advertising Industry Self-Promotion Cards, Invitations or Announcements

Entrant: DonerLA; **Award:** Bronze

Entry Name: DonerLA 2017 Holiday Card /800 #;

Advertising Industry Self-Promotion Online/Interactive

Entrant: RPA; **Award:** Gold

Entry Name: SXSW Airdrop; **Client:** RPA Advertising

Advertising Industry Self-Promotion Out-Of-Home

Entrant: RPA; **Award:** Bronze

Entry Name: RPA Concert - Untitled; **Client:**

Advertising Industry Self-Promotion Out-Of-Home

Entrant: Bradley and Montgomery; **Award:** Bronze

Entry Name: AdJam Battle of Agency Bands; **Client:** ThinkLA

Advertising Industry Self-Promotion Out-Of-Home

Entrant: RPA; **Award:** Bronze

Entry Name: RPA Concert - Electric Guests; **Client:**

Animation, Special Effects or Motion Graphics

Entrant: LA Tourism & Convention Board; **Award:** Bronze

Entry Name: Eat Your Way Across L.A.; **Client:** Los Angeles Tourism and Convention Board

Animation, Special Effects or Motion Graphics

Entrant: Ayzenberg Group; **Award:** Bronze

Entry Name: Xbox One X; **Client:** Xbox, Microsoft

Art Direction

Entrant: Tool; **Award:** Silver

Entry Name: The Receipt; **Client:** Walmart

Art Direction

Entrant: Giant Ant; **Award:** Bronze

Entry Name: ServiceTitan Anthem; **Client:** Service Titan

Art Direction

Entrant: Designory; **Award:** Bronze

Entry Name: Infiniti QX80 Highlights Film; **Client:** Infiniti

Art Direction Campaign

Entrant: Pitch; **Award:** Bronze

Entry Name: Westfield Evergreen Campaign 2017; **Client:** Westfield

Art Direction Campaign

Entrant: Pitch; **Award:** Bronze

Entry Name: Westfield Holiday Campaign 2017; **Client:** Westfield

Art Direction Campaign

Entrant: space camp; **Award:** Bronze

Entry Name: Oculus Step into Rift Key Art; **Client:** Oculus

Augmented Reality

Entrant: Tool; **Award:** Bronze

Entry Name: Modern Love AR; **Client:** Modern Love AR

Augmented Reality

Entrant: RPA; **Award:** Gold

Entry Name: Honda Ultimate Get Well Card; **Client:** American Honda Motor Co., Inc.

Augmented Reality

Entrant: Tool; **Award:** Silver

Entry Name: Gallery 12 by The Macallan; **Client:** The Macallan

Branded Content & Entertainment - Non-Broadcast

Entrant: LO: LA; **Award:** Bronze

Entry Name: DAOU - BRAND DEVELOPMENT; **Client:** DAOU Vineyards & Winery

Branded Content & Entertainment - Non-Broadcast

Entrant: VIMBY; **Award:** Bronze

Entry Name: Wonder Woman In The Sky; **Client:** Intel

Branded Content & Entertainment for Television

Entrant: Viacom Velocity; **Award:** Bronze

Entry Name: Merry Pitchmas from VH1; **Client:** Pitch Perfect 3 - Universal

Branded Content & Entertainment for Television

Entrant: Tool; **Award:** Silver

Entry Name: The Love Cam; **Client:** Ad Council

Branded Content & Entertainment for Television

Entrant: Viacom Velocity; **Award:** Bronze

Entry Name: Jumanji - Behind the 'Teens'; **Client:** Sony

Branded Content & Entertainment for Television

Entrant: Tool; **Award:** Silver

Entry Name: It Was You; **Client:** 59th Grammy Awards

Branded Content & Entertainment for Television

Entrant: Tool; **Award:** Silver

Entry Name: One Love - Heroes; **Client:** One Love

Brochure

Entrant: Designory; **Award:** Gold

Entry Name: MY18 Audi A6 Brochure; **Client:** Audi of America

Brochure

Entrant: Designory; **Award:** Silver

Entry Name: MY18 Audi Q5 Brochure; **Client:** Audi of America

Brochure

Entrant: Designory; **Award:** Gold

Entry Name: MY18 Audi A7 Brochure; **Client:** Audi of America

Brochure

Entrant: Designory; **Award:** Gold

Entry Name: MY18 Audi A3 Brochure; **Client:** Audi of America

Brochure

Entrant: Designory; **Award:** Gold

Entry Name: MY18 Audi A5 Brochure; **Client:** Audi of America

Brochure

Entrant: Designory; **Award:** Gold

Entry Name: MY18 Audi Full Line Brochure; **Client:** Audi of America

Brochure

Entrant: Designory; **Award:** Gold

Entry Name: MY18 Audi R8 Brochure; **Client:** Audi of America

Card, Invitation or Announcement Campaign

Entrant: City of Hope; **Award:** Bronze

Entry Name: Walk for Hope 2017; **Client:** City of Hope

Catalog

Entrant: Sonnentag Creative Advertising & Design; **Award:** Bronze

Entry Name: Meaningful Beauty '17 F/W Catalog; **Client:** Guthy-Renker

CGI

Entrant: PETA - People for the Ethical Treatment of Animals; **Award:** Bronze

Entry Name: Cat Tricks with Rufus; **Client:**

CGI

Entrant: Ayzenberg Group; **Award:** Silver

Entry Name: Super Lucky's Tale: Vignettes; **Client:** Xbox, Microsoft

Cinematography

Entrant: space camp; **Award:** Bronze

Entry Name: Oculus Step into Rift Brand Anthem; **Client:** Oculus

Cinematography

Entrant: Tool; **Award:** Silver

Entry Name: The Love Cam; **Client:** Ad Council

Cinematography

Entrant: Tool; **Award:** Silver

Entry Name: The Receipt; **Client:** Walmart

Consumer Website

Entrant: RPA; **Award:** Gold

Entry Name: Pediatric Brain Tumor Foundation; **Client:** Pediatric Brain Tumor Foundation

Consumer Website

Entrant: Sagon-Phior; **Award:** Bronze

Entry Name: ClearID Monitoring; **Client:** Cynvenio

Consumer Website

Entrant: UNINCORPORATED; **Award:** Bronze

Entry Name: Barnes and Noble Kitchen Website; **Client:** Barnes and Noble

Copywriting

Entrant: Tool; **Award:** Bronze

Entry Name: 13 Women. 1 Photo Shoot.; **Client:** Olay

Copywriting

Entrant: R&R Partners; **Award:** Bronze

Entry Name: If this Cup could talk; **Client:** National Hockey League

Copywriting

Entrant: Tool; **Award:** Bronze

Entry Name: Tell Me I Can't; **Client:** IBM

Copywriting

Entrant: R&R Partners; **Award:** Bronze

Entry Name: Perfectly Imperfect; **Client:** National Hockey League

Copywriting

Entrant: Tool; **Award:** Gold

Entry Name: SistersInSweat; **Client:** Gatorade

Data Driven Media

Entrant: Tool; **Award:** Gold

Entry Name: Toyota Mirai; **Client:** Toyota

Direct Mail

Entrant: RAPP LA; **Award:** Bronze

Entry Name: RAV4 Color Your Adventures; **Client:** Toyota Motor Sales

Event

Entrant: Tool; **Award:** Gold, Best of Show

Entry Name: C21 Restaurant; **Client:** National Down Syndrome Society

Film, Video, & Sound Branded Content & Entertainment Campaign

Entrant: RPA; **Award:** Bronze

Entry Name: Honda Stage - Up Roxx; **Client:** American Honda Motor Co., Inc.

Film, Video, & Sound Branded Content & Entertainment Campaign

Entrant: Psyop; **Award:** Bronze

Entry Name: ALDI UK Holiday Campaign 2017; **Client:** ALDI UK

Film, Video, & Sound Branded Content & Entertainment Campaign

Entrant: Tool; **Award:** Bronze

Entry Name: One Is Not A Choice; **Client:** Mattress Firm

Film, Video, & Sound Branded Content & Entertainment Campaign

Entrant: Tool; **Award:** Bronze

Entry Name: One Love Campaign; **Client:** One Love

Film, Video, & Sound Branded Content & Entertainment Campaign

Entrant: Viacom Velocity; **Award:** Bronze

Entry Name: Amy Schumer Gets 'Snatched'; **Client:** Snatched - Fox

Film, Video, & Sound Branded Content & Entertainment Campaign

Entrant: Viacom Velocity; **Award:** Bronze

Entry Name: RuPaul's Drag Race: Gaywatch; **Client:** Baywatch - Paramount

Film, Video, & Sound Branded Content & Entertainment Campaign

Entrant: Amazon; **Award:** Bronze

Entry Name: This Is What We Make; **Client:** Acura

Film, Video, & Sound Public Service Campaign

Entrant: 101-North; **Award:** Gold

Entry Name: Illogical; **Client:** It's On Us/Biden Foundation

Film/Video/Sound Branded Content

Entrant: Tool; **Award:** Gold

Entry Name: It Was You; **Client:** 59th Grammy Awards

Film/Video/Sound Branded Content

Entrant: Believe Media; **Award:** Silver

Entry Name: Levi's 'Circles' Director Jake Nava; **Client:** Levi Strauss & Co

Film/Video/Sound Branded Content

Entrant: Amazon; **Award:** Bronze

Entry Name: This Is What We Make; **Client:** Acura

Film/Video/Sound Branded Content

Entrant: Tool; **Award:** Bronze

Entry Name: The Receipt; **Client:** Walmart

Film/Video/Sound Branded Content

Entrant: Tool; **Award:** Bronze

Entry Name: One Is Not A Choice; **Client:** Mattress Firm

Film/Video/Sound Branded Content

Entrant: Viacom Velocity; **Award:** Bronze

Entry Name: The Daily Show Gets Fast & Furious; **Client:** Fate of The Furious - Universal

Film/Video/Sound Branded Content

Entrant: Tool; **Award:** Bronze

Entry Name: 13 Women. 1 Photo Shoot.; **Client:** Olay

Film/Video/Sound Branded Content

Entrant: Viacom Velocity; **Award:** Bronze

Entry Name: Talking Evil with Chris Hardwick; **Client:** Resident Evil - Sony Screen Gems

Film/Video/Sound Branded Content

Entrant: Home Brew Agency; **Award:** Bronze

Entry Name: Moana: Make Your Own Headdress; **Client:** Walt Disney Home Entertainment

Film/Video/Sound Branded Content

Entrant: LO: LA; **Award:** Bronze

Entry Name: LAZY DOG - Jackson Hole Film; **Client:** Lazy Dog

Film/Video/Sound Branded Content

Entrant: LO: LA; **Award:** Bronze

Entry Name: GRRRL - ella - EQUALITY CAMPAIGN; **Client:** GRRRL

Film/Video/Sound Branded Content

Entrant: Psyop; **Award:** Silver

Entry Name: The Last Second; **Client:** Supercell

Film/Video/Sound Branded Content

Entrant: LA Tourism & Convention Board; **Award:** Silver

Entry Name: Damaged-New Works by Shepard Fairey; **Client:** Los Angeles Tourism and Convention Board

Film/Video/Sound Branded Content

Entrant: LO: LA; **Award:** Bronze

Entry Name: GRRRL - EQUALITY CAMPAIGN; **Client:** GRRRL

Film/Video/Sound Branded Content

Entrant: LO: LA; **Award:** Bronze

Entry Name: DAOU - BRAND DEVELOPMENT; **Client:** DAOU Vineyards & Winery

Film/Video/Sound Branded Content

Entrant: R&R Partners; **Award:** Bronze

Entry Name: NHL: Reality > Virtual reality; **Client:** National Hockey League

Film/Video/Sound Branded Content

Entrant: TYT; **Award:** Bronze

Entry Name: TYT x An Inconvenient Sequel; **Client:** Participant Media

Film/Video/Sound Branded Content

Entrant: Tool; **Award:** Silver

Entry Name: Tell Me I Can't; **Client:** IBM

Film/Video/Sound Branded Content

Entrant: Viacom Velocity; **Award:** Bronze

Entry Name: Chips - It's Bro-mantic; **Client:** Warner Bros.

Film/Video/Sound Branded Content

Entrant: Tool; **Award:** Silver

Entry Name: Study of Power; **Client:** Infiniti

Guerrilla Marketing

Entrant: Liquid Advertising; **Award:** Bronze

Entry Name: Shadow of War Convention Orcs; **Client:** Warner Brothers Interactive Entertainment

Guerrilla Marketing

Entrant: DonerLA; **Award:** Bronze

Entry Name: Stranger Things S2 NYCC Pedicab; **Client:** Netflix

Guerrilla Marketing Campaign

Entrant: DonerLA; **Award:** Bronze

Entry Name: Narcos S3 Blocations; **Client:** Netflix

Guerrilla Marketing Campaign

Entrant: DonerLA; **Award:** Silver

Entry Name: Stranger Things Hawkins PR Campaign; **Client:** Netflix

Innovative Use of Interactive/Technology

Entrant: Tool; **Award:** Silver

Entry Name: Fall In Love VR; **Client:** Oculus

Innovative Use of Interactive/Technology

Entrant: RPA; **Award:** Bronze

Entry Name: Stranger Claims; **Client:** Farmers Insurance

Integrated Advertising Campaign

Entrant: Pitch; **Award:** Bronze

Entry Name: Westfield Evergreen Campaign 2017; **Client:** Westfield

Integrated Advertising Campaign

Entrant: City of Hope; **Award:** Bronze

Entry Name: Celebrity Softball Game 2017; **Client:** City of Hope

Integrated Advertising Campaign

Entrant: RAPP LA; **Award:** Bronze

Entry Name: RAV4 Color Your Adventures; **Client:** Toyota Motor Sales

Integrated Advertising Campaign

Entrant: DonerLA; **Award:** Bronze

Entry Name: Stranger Things Hawkins PR Campaign; **Client:** Netflix

Integrated Advertising Campaign

Entrant: RPA; **Award:** Bronze

Entry Name: Keeping The Peace Campaign; **Client:** American Honda Motor Company

Integrated Branded Content Campaign

Entrant: RAPP LA; **Award:** Bronze

Entry Name: RAV4 Color Your Adventures; **Client:** Toyota Motor Sales

Integrated Media Public Service Campaign

Entrant: ETA; **Award:** Bronze

Entry Name: The EduGators; **Client:** City of Redlands Water Conservation

Interactive Tools & Utilities

Entrant: LO: LA; **Award:** Bronze

Entry Name: GOLD - NEW YORK TREASURE HUNT; **Client:** The Weinstein Company

Internet Commercial

Entrant: Lord Danger; **Award:** Silver

Entry Name: Eat The Ice Cream; **Client:** Halo Top Creamery

Internet Commercial

Entrant: RPA; **Award:** Silver

Entry Name: Ultimate Get Well Card; **Client:** American Honda Motor Co., Inc.

Internet Commercial

Entrant: Tool; **Award:** Gold

Entry Name: One Love - Heroes; **Client:** One Love

Internet Commercial

Entrant: Tool; **Award:** Silver

Entry Name: The Love Cam; **Client:** Ad Council

Internet Commercial

Entrant: Liquid Advertising; **Award:** Bronze

Entry Name: Enter the Void; **Client:** Corsair

Internet Commercial

Entrant: Tool; **Award:** Gold

Entry Name: SistersInSweat; **Client:** Gatorade

Internet Commercial

Entrant: Liquid Advertising; **Award:** Bronze

Entry Name: The PC, Redefined; **Client:** Corsair

Internet Commercial

Entrant: LA Tourism & Convention Board; **Award:** Silver

Entry Name: EveryoneIsWelcome; **Client:** Los Angeles Tourism & Convention Board

Internet Commercial

Entrant: Tool; **Award:** Silver

Entry Name: Tell Me I Can't; **Client:** IBM

Internet Commercial

Entrant: Phillips Industries; **Award:** Bronze

Entry Name: 90 years and nothings changed; **Client:** Phillips Industries

Internet Commercial

Entrant: Phillips Industries; **Award:** Bronze

Entry Name: Dazzler; **Client:** Phillips Industries

Internet Commercial

Entrant: DonerLA; **Award:** Silver

Entry Name: Rise to the Occassion; **Client:** Nestle - DiGiorno

Internet Commercial

Entrant: LA Tourism & Convention Board; **Award:** Bronze

Entry Name: Eat Your Way Across L.A.; **Client:** Los Angeles Tourism and Convention Board

Internet Commercial

Entrant: Designory; **Award:** Bronze

Entry Name: Infiniti Q50 Highlights Film; **Client:** Infiniti

Internet Commercial

Entrant: Tool; **Award:** Bronze

Entry Name: 13 Women. 1 Photo Shoot.; **Client:** Olay

Internet Commercial

Entrant: Tool; **Award:** Bronze

Entry Name: Study of Power; **Client:** Infiniti

Internet Commercial

Entrant: Bradley and Montgomery; **Award:** Bronze

Entry Name: Xbox Gamechanger; **Client:** Microsoft

Internet Commercial

Entrant: RPA; **Award:** Silver

Entry Name: Clarity ABCs; **Client:** American Honda Motor Co., Inc.

Internet Commercial

Entrant: Bradley and Montgomery; **Award:** Bronze

Entry Name: Microsoft Groove - Music Moves; **Client:** Microsoft

Internet Commercial

Entrant: Bradley and Montgomery; **Award:** Bronze

Entry Name: Xbox Live Casual Suite; **Client:** Microsoft

Internet Commercial Campaign

Entrant: Pitch; **Award:** Bronze

Entry Name: Westfield Holiday Online 2017; **Client:** Westfield

Internet Commercial Campaign

Entrant: Designory; **Award:** Bronze

Entry Name: Nissan Express Service Videos; **Client:** Nissan North America

Internet Commercial Campaign

Entrant: Designory; **Award:** Bronze

Entry Name: Nissan Rogue Sport Accessory Videos; **Client:** Nissan North America

Internet Commercial Campaign

Entrant: Designory; **Award:** Bronze

Entry Name: Infiniti QX80 Films; **Client:** Infiniti

Internet Commercial Campaign

Entrant: Designory; **Award:** Bronze

Entry Name: Infiniti Q50 Insights films; **Client:** Infiniti

Internet Commercial Campaign

Entrant: Tool; **Award:** Bronze

Entry Name: One Is Not A Choice; **Client:** Mattress Firm

Internet Commercial Campaign

Entrant: Viacom Velocity; **Award:** Bronze

Entry Name: Big Sick - Life in the Laugh Lane; **Client:** Lionsgate

Internet Commercial Campaign

Entrant: Tool; **Award:** Gold

Entry Name: One Love Campaign; **Client:** One Love

Internet Commercial Campaign

Entrant: Believe Media; **Award:** Bronze

Entry Name: Dress To Be Free, Bacardi Jake Nava; **Client:** BACARDI

In-Theater Commercial

Entrant: RPA; **Award:** Bronze

Entry Name: Odyssey - Keeping The Peace; **Client:** American Honda Motor Company

In-Theater Commercial

Entrant: Lord Danger; **Award:** Bronze

Entry Name: Eat The Ice Cream; **Client:** Halo Top Creamery

Local TelevisionCommercial

Entrant: M&C Saatchi; **Award:** Bronze

Entry Name: What We Build; **Client:** Ford Theatres

Local TelevisionCommercial

Entrant: Sensis; **Award:** Bronze

Entry Name: We Grow Healthy; **Client:** AltaMed Health Services Corporation

Logo Design

Entrant: BrinkleyInk; **Award:** Silver

Entry Name: Hack Music LA; **Client:** LA Phil

Magazine Advertising Campaign

Entrant: Pitch; **Award:** Bronze

Entry Name: Westfield Holiday Print 2017; **Client:** Westfield

Magazine Advertising Campaign

Entrant: Sagon-Phior; **Award:** Bronze

Entry Name: Small; **Client:** Cynvenio

Magazine Advertising Campaign

Entrant: Pitch; **Award:** Bronze

Entry Name: Westfield Evergreen Print 2017; **Client:** Westfield

Magazine Design

Entrant: Designory; **Award:** Silver

Entry Name: Audi Magazine Edition 112; **Client:** Audi of America

Magazine Design

Entrant: Designory; **Award:** Silver

Entry Name: Audi Magazine Edition 113; **Client:** Audi of America

Magazine Design

Entrant: City of Hope; **Award:** Bronze

Entry Name: City News - Fall 2017; **Client:** City of Hope

Microsite

Entrant: Designory; **Award:** Bronze

Entry Name: MY18 Audi Library; **Client:** Audi of America

Microsite

Entrant: Liquid Advertising; **Award:** Bronze

Entry Name: Enter the Void; **Client:** Corsair

Microsite

Entrant: LO: LA; **Award:** Bronze

Entry Name: Fleming's Steakhouse 360 Experience; **Client:** Fleming's

Multiple Events

Entrant: The 360 Agency; **Award:** Bronze

Entry Name: Be the Glow; **Client:** AT&T

Music

Entrant: RPA; **Award:** Bronze

Entry Name: CR-V Yearbooks; **Client:** American Honda Motor Co., Inc.

Music Video

Entrant: DonerLA; **Award:** Bronze

Entry Name: DiGiorno - "Rise to the Occassion"; **Client:** Nestle - DiGiorno

Music With Lyrics

Entrant: DonerLA; **Award:** Silver

Entry Name: Rise to the Occassion; **Client:** Nestle - DiGiorno

Music With Lyrics

Entrant: Yessian Music; **Award:** Silver

Entry Name: Disney Dream It Be It; **Client:** Disney

Music With Lyrics

Entrant: RPA; **Award:** Silver

Entry Name: Clarity ABCs; **Client:** American Honda Motor Co., Inc.

Online/Interactive Branded Content & Entertainment

Entrant: DonerLA; **Award:** Bronze

Entry Name: House of Cards S5 Date Announcement; **Client:** Netflix

Online/Interactive Branded Content & Entertainment

Entrant: RAPP LA; **Award:** Bronze

Entry Name: RAV4 Color Your Adventures; **Client:** Toyota Motor Sales

Online/Interactive Branded Content & Entertainment

Entrant: LO: LA; **Award:** Bronze

Entry Name: LAZY DOG - Jackson Hole Film; **Client:** Lazy Dog

Online/Interactive Branded Content & Entertainment

Entrant: LO: LA; **Award:** Bronze

Entry Name: Fleming's Napa Valley Case Study; **Client:** Fleming's

Online/Interactive Branded Content & Entertainment

Entrant: DonerLA; **Award:** Silver

Entry Name: Rise to the Occassion; **Client:** Nestle - DiGiorno

Online/Interactive Branded Content & Entertainment

Entrant: Viacom Velocity; **Award:** Bronze

Entry Name: Rupaul's Drag Race: Gaywatch; **Client:** Paramount

Online/Interactive Branded Content & Entertainment

Entrant: LO: LA; **Award:** Bronze

Entry Name: DAOU - BRAND DEVELOPMENT; **Client:** DAOU Vineyards & Winery

Online/Interactive Branded Content & Entertainment

Entrant: Austin Kelley; **Award:** Bronze

Entry Name: LaCantina Interactive Experience; **Client:** LaCantina Doors / Jeld-Wen

Online/Interactive Branded Content & Entertainment

Entrant: Viacom Velocity; **Award:** Silver

Entry Name: Snoop Dogg's Hot Box Office; **Client:** Cross Brand

Online/Interactive Branded Content & Entertainment

Entrant: RPA; **Award:** Bronze

Entry Name: Honda Stage - Up Roxx; **Client:** American Honda Motor Co., Inc.

Online/Interactive Campaign

Entrant: Something Massive; **Award:** Bronze

Entry Name: Baby Bowls; **Client:** Plum Organics

Online/Interactive Campaign

Entrant: Pitch; **Award:** Bronze

Entry Name: Westfield Holiday Online 2017; **Client:** Westfield

Online/Interactive Campaign

Entrant: Amazon; **Award:** Bronze

Entry Name: This Is What We Make; **Client:** Acura

Online/Interactive Campaign

Entrant: Pitch; **Award:** Bronze

Entry Name: Evergreen Banner Ads; **Client:** Westfield

Online/Interactive Campaign

Entrant: Bradley and Montgomery; **Award:** Bronze

Entry Name: Xbox Live Casual Suite; **Client:** Microsoft

Online/Interactive Campaign

Entrant: LO: LA; **Award:** Bronze

Entry Name: Fleming's Steakhouse 360 banners; **Client:** Fleming's

Online/Interactive Campaign

Entrant: Something Massive; **Award:** Bronze

Entry Name: Mighty Colors; **Client:** Plum Organics

Online/Interactive Campaign

Entrant: Something Massive; **Award:** Silver

Entry Name: Do Your Partner; **Client:** Plum Organics

Outdoor Board

Entrant: DonerLA; **Award:** Gold

Entry Name: Santa Clarita Diet S1 Thrillboards; **Client:** Netflix

Outdoor Board

Entrant: DonerLA; **Award:** Bronze

Entry Name: Michael Bolton's Big Sexy OOH; **Client:** Netflix

Out-Of-Home Campaign

Entrant: Quigley-Simpson; **Award:** Bronze

Entry Name: Walking Together; **Client:** Chase United MileagePlus Explorer Card

Out-Of-Home Campaign

Entrant: LO: LA; **Award:** Bronze

Entry Name: TOTAL WINE & MORE WOODLAND HILLS; **Client:** Total Wine & More

Out-Of-Home Installation

Entrant: R&R Partners; **Award:** Bronze

Entry Name: NHL: Reality > Virtual reality; **Client:** National Hockey League

Out-Of-Home Installation

Entrant: Liquid Advertising; **Award:** Bronze

Entry Name: Battle for Lordaeron Diorama; **Client:** Blizzard

Out-Of-Home Multiple Installations

Entrant: Tool; **Award:** Silver

Entry Name: Gallery 12 by The Macallan; **Client:** The Macallan

Out-Of-Home, Interior Site

Entrant: DonerLA; **Award:** Gold

Entry Name: Narcos S3 Blocations; **Client:** Netflix

Poster

Entrant: Outfront Media; **Award:** Bronze

Entry Name: Taco Fest - Uhhh; **Client:** Taco Fest

Poster

Entrant: DonerLA; **Award:** Bronze

Entry Name: House of Cards S5 Vandalized OOH; **Client:** Netflix

Poster Campaign

Entrant: Outfront Media; **Award:** Bronze

Entry Name: Taco Fest; **Client:** Taco Fest

Poster Campaign

Entrant: Outfront Media; **Award:** Bronze
Entry Name: Banbu Sushi; **Client:** Banbu Sushi

Poster Campaign

Entrant: Outfront Media; **Award:** Bronze
Entry Name: Taco Fest; **Client:** Taco Fest

Poster Campaign

Entrant: RPA; **Award:** Silver
Entry Name: Pediatric Brain Tumor Foundation; **Client:** Pediatric Brain Tumor Foundation

Poster Campaign

Entrant: DonerLA; **Award:** Bronze
Entry Name: House of Cards S5 Vandalized OOH; **Client:** Netflix

Poster Campaign

Entrant: Outfront Media; **Award:** Bronze
Entry Name: Taco Fest; **Client:** Taco Fest

Public Service Ambient Media

Entrant: Allegra Consulting, Inc.; **Award:** Bronze
Entry Name: Regional Pop Up Environment; **Client:** San Gabriel Valley Economic Partnership

Public Service Brand Elements

Entrant: ETA; **Award:** Silver
Entry Name: The Wonderful World of Water; **Client:** Rowland Water District

Public Service Brochure/Sales Kit

Entrant: UNINCORPORATED; **Award:** Bronze
Entry Name: Iovine and Young Academy Brochure; **Client:** University of Southern California
Lovine and Young Academy

Public Service Non-broadcast Audio/Visual

Entrant: City of Hope; **Award:** Bronze
Entry Name: Employee Orientation Video; **Client:** City of Hope

Public Service Online Film, Video & Sound

Entrant: The 360 Agency; **Award:** Bronze
Entry Name: AT&T Live Proud Holidays; **Client:** AT&T Live Proud

Public Service Online Film, Video & Sound

Entrant: Tool; **Award:** Gold

Entry Name: C21 Restaurant; **Client:** National Down Syndrome Society

Public Service Online Film, Video & Sound

Entrant: Tool; **Award:** Gold

Entry Name: The Love Cam; **Client:** Ad Council

Public Service Online Film, Video & Sound

Entrant: LO: LA; **Award:** Bronze

Entry Name: GRRRL - Ella - EQUALITY CAMPAIGN; **Client:** GRRRL

Public Service Online/Interactive

Entrant: RPA; **Award:** Gold

Entry Name: Pediatric Brain Tumor Foundation; **Client:** Pediatric Brain Tumor Foundation

Public Service Online/Interactive Campaign

Entrant: The 360 Agency; **Award:** Bronze

Entry Name: Live Proud On Campus; **Client:** AT&T Live Proud

Public Service Online/Interactive Campaign

Entrant: Tool; **Award:** Gold

Entry Name: IDEFY; **Client:** Planned Parenthood

Public Service Out-Of-Home

Entrant: RPA; **Award:** Silver

Entry Name: Pediatric Brain Tumor Foundation; **Client:** Pediatric Brain Tumor Foundation

Public Service Print Advertising

Entrant: RPA; **Award:** Silver

Entry Name: Pediatric Brain Tumor Foundation; **Client:** Pediatric Brain Tumor Foundation

Public Service Television Commercial

Entrant: Quigley-Simpson; **Award:** Bronze

Entry Name: Texting; **Client:** City of Los Angeles, Los Angeles Police Department

Public Service Television Commercial

Entrant: Tool; **Award:** Gold

Entry Name: The Love Cam; **Client:** Ad Council

Public Service Television Commercial

Entrant: Fraser Communications; **Award:** Bronze
Entry Name: Smarter Birds; **Client:** First 5 California

Public Service Television Commercial

Entrant: Tool; **Award:** Gold
Entry Name: C21 Restaurant; **Client:** National Down Syndrome Society

Public Service Television Commercial

Entrant: 7ate9 Entertainment; **Award:** Silver
Entry Name: Magic of Storytelling by Oprah; **Client:** The Walt Disney Company

Regional/National Radio Commercial

Entrant: RPA; **Award:** Bronze
Entry Name: Poopsie Dog; **Client:** Halo, Purely for Pets

Regional/National Radio Commercial

Entrant: RPA; **Award:** Bronze
Entry Name: Odyssey — Sarah vs. Susie; **Client:** American Honda Motor Co., Inc.

Regional/National Radio Commercial

Entrant: RPA; **Award:** Bronze
Entry Name: Poopsie Cat; **Client:** Halo, Purely for Pets

Regional/National Radio Commercial

Entrant: RPA; **Award:** Bronze
Entry Name: Odyssey — Ryan vs. Brian; **Client:** American Honda Motor Co., Inc.

Regional/National Radio Commercial

Entrant: RPA; **Award:** Bronze
Entry Name: Odyssey — Megan vs. Liam; **Client:** American Honda Motor Co., Inc.

Regional/National Radio Commercial Campaign

Entrant: RPA; **Award:** Bronze
Entry Name: Keep the Peace — Radio Campaign; **Client:** American Honda Motor Co., Inc.

Regional/National Self-Promotion Campaign

Entrant: Believe Media; **Award:** Bronze
Entry Name: MTV Video Music Awards 2017; **Client:** Viacom

Regional/National Television Commercial

Entrant: Believe Media; **Award:** Bronze
Entry Name: Levi's 'Circles'; **Client:** Levi Strauss & Co

Regional/National Television Commercial

Entrant: Tool; **Award:** Gold
Entry Name: SistersInSweat; **Client:** Gatorade

Regional/National Television Commercial

Entrant: RPA; **Award:** Silver
Entry Name: Fit Fun Surprises; **Client:** American Honda Motor Co., Inc.

Regional/National Television Commercial

Entrant: Tool; **Award:** Bronze
Entry Name: The Receipt; **Client:** Walmart

Regional/National Television Commercial

Entrant: RPA; **Award:** Gold
Entry Name: CR-V Yearbooks; **Client:** American Honda Motor Co., Inc.

Regional/National Television Commercial

Entrant: R&R Partners; **Award:** Bronze
Entry Name: If this Cup could talk; **Client:** National Hockey League

Regional/National Television Commercial

Entrant: Paxeros Creative; **Award:** Bronze
Entry Name: Elephant In The Room; **Client:** Doritos / Frito-Lay

Regional/National Television Commercial

Entrant: RPA; **Award:** Bronze
Entry Name: Odyssey - Keeping The Peace TV; **Client:** American Honda Motor Company

Regional/National Television Commercial

Entrant: Viacom Velocity; **Award:** Silver
Entry Name: King Arthur - Throne Shade; **Client:** Warner Bros.

Regional/National Television Commercial

Entrant: R&R Partners; **Award:** Bronze
Entry Name: Perfectly Imperfect; **Client:** National Hockey League

Regional/National Television Commercial Campaign

Entrant: PHENOMENON; **Award:** Bronze

Entry Name: ABCmouse "I Solemnly Swear"; **Client:** Age Of Learning

Regional/National Television Commercial Campaign

Entrant: R&R Partners; **Award:** Bronze

Entry Name: NHL Stanley Cup 125th Anniversary; **Client:** National Hockey League

Social Media

Entrant: Tool; **Award:** Gold

Entry Name: The Grand Tour - Battle Cars Live; **Client:** Tool

Social Media

Entrant: RPA; **Award:** Bronze

Entry Name: Clarity ABCs; **Client:** American Honda Motor Co., Inc.

Social Media

Entrant: RPA; **Award:** Silver

Entry Name: Ultimate Get Well Card; **Client:** American Honda Motor Co., Inc.

Social Media

Entrant: Home Brew Agency; **Award:** Bronze

Entry Name: Happy Death Day 360 Video; **Client:** Universal Pictures

Social Media

Entrant: imre; **Award:** Bronze

Entry Name: STUBBORN and inspired: Lucha VaVOOM; **Client:** STUBBORN SODA

Social Media

Entrant: RPA; **Award:** Gold

Entry Name: Fit Snap Chat; **Client:** American Honda Motor Co., Inc.

Social Media

Entrant: Bradley and Montgomery; **Award:** Bronze

Entry Name: Bing Instagram Story Int Womens Day; **Client:** Microsoft

Social Media

Entrant: RPA; **Award:** Bronze

Entry Name: Civic Si Exciting Drive; **Client:** American Honda Motor Co., Inc.

Social Media, Campaign

Entrant: RPA; **Award:** Gold

Entry Name: Fit Campaign; **Client:** American Honda Motor Co., Inc.

Social Media, Campaign

Entrant: Snap Inc; **Award:** Silver

Entry Name: Stranger Things AR Portal; **Client:** Netflix, Inc.

Social Media, Campaign

Entrant: Bradley and Montgomery; **Award:** Bronze

Entry Name: Microsoft Bing - Microstories; **Client:** Microsoft

Social Media, Campaign

Entrant: RPA; **Award:** Bronze

Entry Name: Toomgis Summer Jobs Dodgers; **Client:** ampm

Social Media, Campaign

Entrant: DIXON; **Award:** Bronze

Entry Name: US AGAINST THE WORLD CAMPAIGN; **Client:** Watchable - Comcast

Social Media, Campaign

Entrant: Something Massive; **Award:** Bronze

Entry Name: Plum Organics - Mighty Colors; **Client:** Plum Organics

Social Media, Campaign

Entrant: Something Massive; **Award:** Bronze

Entry Name: Holiday Gift Card Campaign; **Client:** Sky Zone

Social Media, Campaign

Entrant: Home Brew Agency; **Award:** Silver

Entry Name: The LEGO Batman Movie; **Client:** Warner Bros.

Social Media, Campaign

Entrant: McBeard; **Award:** Bronze

Entry Name: TaylorSwiftNOW Super Saturday Night; **Client:** AT&T

Social Media, Campaign

Entrant: Something Massive; **Award:** Bronze

Entry Name: Baby Bowls; **Client:** Plum Organics

Social Media, Campaign

Entrant: Something Massive; **Award:** Silver

Entry Name: Do Your Partner; **Client:** Plum Organics

Sound Design

Entrant: Yessian Music; **Award:** Bronze

Entry Name: Chevy Silverado Then & Now; **Client:** Chevrolet

Sound Design

Entrant: RPA; **Award:** Bronze

Entry Name: Odyssey - Keeping The Peace; **Client:** American Honda Motor Company

Sound Design

Entrant: Yessian Music; **Award:** Bronze

Entry Name: NBC Emerald City Teaser; **Client:** NBC

Video Editing

Entrant: Tool; **Award:** Silver

Entry Name: Tell Me I Can't; **Client:** IBM

Virtual Reality

Entrant: RPA; **Award:** Bronze

Entry Name: Stranger Claims; **Client:** Farmers Insurance

Webisode

Entrant: The 360 Agency; **Award:** Bronze

Entry Name: We Are Bold; **Client:** AT&T Live Proud