



Pricing SERVERSIDE.AI

Oct | 2019

TRIAL	BASIC	PROFESSIONAL	ENTERPRISE
0 EUR CPM ¹	0.99 EUR CPM ¹	0.69 EUR CPM ¹	0.49 EUR CPM ¹
PURPOSE Test it out	PURPOSE Market entry	PURPOSE Stable and growing business	PURPOSE Enterprise solution
HOSTING Shared cluster	HOSTING Shared cluster	HOSTING Managed dedicated cluster	HOSTING Dedicated cluster BYO Azure Subscription
PERIOD 30 day Free-period	PERIOD Monthly recurring	PERIOD Yearly recurring	PERIOD 2-Yearly recurring
MONTHLY COMMITTED AD EVENTS ² Just test, we'll serve!	MONTHLY COMMITTED AD EVENTS ² 100.000	MONTHLY COMMITTED AD EVENTS ² 5.000.000	MONTHLY COMMITTED AD EVENTS ² 10.000.000
SCALE SET ³ up to 500	SCALE SET ³ up to 1000	SCALE SET ³ up to 500.000⁴	SCALE SET ³ Scale set by customer
MEDIA SERVICES AD CREATIVES Limited Package included⁵	MEDIA SERVICES AD CREATIVES based on usage and consumption	MEDIA SERVICES AD CREATIVES based on usage and consumption	MEDIA SERVICES AD CREATIVES based on usage and consumption

Media Services for Ad-Creatives

Service	Basic, Professional & Enterprise	
Ad-Creative Transcoding, Packaging, Repository	per output minute < 720p per output minute >= 720p	0,05 EUR 0,12 EUR
Ad-Creative Delivery, JiTP Origin, CDN	per GB Egress Traffic, monthly aggregated	starting at 0,10 EUR (depending on delivery zone)
Ad-Creative Cloud Storage	per GB, monthly stored aggregated	starting at 0,10 EUR (depending on delivery type)

Technical Features

Feature	Trial	Basic	Professional	Enterprise
Ad-Insertion Live OTT (HLS, DASH)	✓	✓	✓	✓
Ad-Insertion VOD OTT (HLS, DASH)	✓	✓	✓	✓
OTT Channel VOD Manifest (HLS, DASH)	✓	✓	✓	✓
OTT Channel Live Manifest (HLS, DASH)	—	—	✓	✓
24-7 Monitoring	—	—	✓	✓
VAST Ad-Server/SSP Connector	— ⁶	✓	✓	✓
Analytics Dashboard	✓	✓	✓	✓
Media Services for Ad-Creatives	✓	✓	✓	✓
API Access	✓	✓	✓	✓

1 Technical CPM-Pricing for Ad-Insertion per VAST Inline Ad Event

2 Monthly Commitment Level of Ad Events Minimum fees apply!

3 max. concurrency of SSAI Sessions (Live OTT)

4 Scale Set of Managed Dedicated Cluster can be increased. Please contact us!

5 Only limited package for Trial included: Ad-Creative Transcoding, Packaging Repository: up to 30min lower than 720p or up to 10min in 720p or higher; Ad-Creative Delivery, JiTP Origin, CDN: up to 1GB Egress Traffic; Ad-Creative Cloud Storage: up to 1GB

6 pre-configured ad-campaigns for testing are provided by serverside.ai



Start your trial today
on **SERVERSIDE.AI**