



MEMORANDUM

TO: ALLIANCE BOARD OF DIRECTORS
FROM: JOSH RAEL AND ALLIANCE STAFF
SUBJECT: YEAR ONE UPDATE
DATE: JUNE 11, 2015

In the past year, Alliance has undergone significant organizational changes. We're now approaching the one year mark of that shift, so we wanted to take the opportunity to review some of Alliance's accomplishments and strategic progress of the past year. These successes represent a powerful effort and we should all be proud of the things we have done for our association, DSPs, the people we serve, and the IDD community. This could not have been done without the hard work of our members and staff, our state and advocate partners, our lobby team, the Governor, and the legislature. We're grateful for the powerful collaboration among many parties that has made this all possible.

2015 Legislative Successes

- ✓ Increased the IDD line by over \$40 million
- ✓ Created criteria and secured funding for pilot programs for people with IDD in crisis
- ✓ Secured \$500,000 for a statewide Person-Centered Thinking (PCT) training plan
- ✓ Received \$1 million in FSSP funding for respite
- ✓ Secured a 1.7% provider increase (and fought hard for that additional 5+%)
- ✓ Ended the Children with Autism waitlist, increased the age limit and expanded the years of service
- ✓ Continued to draw down the IDD Comp wait list
- ✓ Fully funded the SLS/CES waiver services to avoid wait lists
- ✓ Fully funded the EI growth and increased funding for EI service coordination
- ✓ All of the bills Alliance Supported passed with only one exception (HB1314, Endowment on Institutional Fun Gift Tax Credits)

Alliance Membership Successes

Alliance Strategic Goal #1 – Champion Person-Centered Models in Colorado

- ✓ Alliance is now the statewide leader in promoting person-centered training and has developed a comprehensive, statewide training plan. Alliance has applied for and received a grant, collaborated with state departments, The Arc, and other stakeholders to create a grassroots plan to bring person-centered training to all areas of the state.
- ✓ Alliance's Person-Centered Thinking Committee has assisted Alliance in becoming the statewide leader and has worked diligently to help create a statewide training initiative.
- ✓ Alliance plans to fund these training efforts through state and federal funds, gifts, grants, and donations.
- ✓ Alliance will likely hire additional staff to manage this training program separately from the Alliance dues-based services.

Alliance Strategic Goal #2 – Advancing Alliance Brand, Identity and Thought Leadership

- ✓ Newly formed Think Tank Committee was instrumental in creating criteria for IDD crisis/prevention pilot programs in the state. Working with the Gap Analysis steering committee, this effort has helped advance Alliance's brand and identity as an IDD thought leader.
- ✓ Statewide PCT efforts have also helped advance Alliance's brand and thought leadership
- ✓ New website and Member Portal have improved the look and functionality of our internal and external brand
- ✓ New Seal of Excellence: "United for Excellence, Alliance Approved" signifies member agencies to the public
- ✓ New SLS onboarding efforts by all 20 CCBs have increased our efficacy with departments and the JBC
- ✓ Increased social medial presence (Facebook, Twitter, #COIDD) have raised Alliance's visibility
- ✓ New Weekly A-team News e-newsletter provides concise, useful information for members
- ✓ Alliance Membership Packet for Board and Legislators rebrands Alliance as a thought leader through marketing materials (To be debuted at the June Summit!)
- ✓ FSSP Workgroup submitted best practices recommendations to HCPF and the JBC to increase Alliance's credibility
- ✓ Alliance/OEC Task Force working on a plan to fix many funding barriers and improve flexibility in the EI system
- ✓ Legal brief on independent contractor issues used to advance conversations with departments and legislators, as well as help agencies position themselves to comply with requirements

Alliance Strategic Goal #3 – Reinvent Alliance as an Association

- ✓ New Alliance Website & Portal
- ✓ New Alliance Code of Ethics
- ✓ New Alliance Annual Dues Policy
- ✓ New Alliance New Member Policy & Application Process
- ✓ Membership growth and retention (43 members as of June 1, 2015)
- ✓ Weekly A-team News
- ✓ Received a proclamation from the Governor for DSP Awareness Week
- ✓ Alliance Public Press Releases
- ✓ New video/audio/screen share technology
- ✓ Tuesday Morning Government Relations Brief Calls and Lobby Team Updates
- ✓ Alliance State Forums with all state departments
- ✓ Title/Staff Changes: Ellen, Alliance Public Policy Director, & Emma, Alliance Legislative Liaison
- ✓ New PCT and Think Tank Standing Committees
- ✓ Implementation of a fully-staffed Committee Day
- ✓ Growth of Summit sponsorship
- ✓ Retention and growth in relationships between Alliance staff and our partners: The Arc, DD Council, CBHC, JFK Partners, RCCOs, Mental Health Crisis Response Centers, SEPs, Counties, ANCOR, Coleman Institute, BHOs, Mental Health Centers, HCPF, CDHS, CDPHE, DOL, and the Governor's office...and more!
- ✓ New Alliance Member Benefit Series: Meeting and growing preferred vendors, sponsors and community partners

- ✓ New partnerships that will bring in non-dues related income to the Association (National Enrollment Services, Colorado Rockies, grants, and more to come...)

Other Items to note:

- ✓ Alliance achieved cost savings through new health insurance plans, paperless meetings, in-house website management and design, and free conference call services
- ✓ Alliance ended the year slightly under budget, allowing funding to replenish the reserve
- ✓ Next year's Alliance budget (FY 2015-16) will be lower than the current year budget (FY2014-15)

Things to come...

- Alliance Public E-newsletter, Press Releases & Blogs- Communications with the communities we serve, legislators, families, state and advocate partners, and the general public (July 2015)
- Parent and Advocate Council: meetings and outreach with parents, people we serve, and advocates (Future subcommittee of Government Relations)
- Alliance on the Road: Regional meetings to meet the Alliance team, educate people on what we do, provide a legislative overview, and a follow-up to the June Summit (July-September 2015)
- Alliance Advocacy Institute: trainings and events for DSPs, families and people we serve (In coordination with Awareness Day, 2016)
- In-house data collection (Summer/fall of 2015)
- Alliance Webinar Series and Webinar Database (July 2015)
- Researching the possibility of Advocate or Associate Membership (Membership Services Committee)
- New Marketing materials for Awareness Day and the June Summit (2016)
- In-house marketing, photo editing, and publication design (Summer/fall 2015)
- More reports and updates on local, state, and national conferences and IDD related events
- IDD Day at the Rockies: Alliance will be the featured nonprofit of the game (August 20, 2015)
- www.COIDD.com: A new website dedicated to assisting families, DSPs and the people we serve in navigate the IDD System. This site will also serve as a resource to highlight our members and the services they provide (2016)

Alliance is a statewide association of Community-Centered Boards (CCBs) and Program-Approved Service Agencies (PASAs) who provide services and supports to individuals with intellectual and developmental disabilities.

Josh Rael, JD, Alliance Executive Director, jrael@alliancecolorado.org
303.946.9858 cell/text
www.AllianceColorado.org

