

NATIONAL VOTE AT HOME INSTITUTE PRIVACY POLICY

Last Updated: October 9, 2018

This Privacy Policy explains how information about you is collected, used and disclosed by National Vote at Home Institute (“VAH”). This Privacy Policy applies to information we collect when you use our website located at Voteathome.org and any other websites, mobile applications] and other online products and services that link to this Privacy Policy (collectively, the “Site”).

We may change this Privacy Policy from time to time. If we make changes, we will notify you by revising the date at the top of the policy and, in some cases, we may provide you with additional notice (such as adding a statement to our homepage or sending you an email notification). We encourage you to review the Privacy Policy whenever you access the Site to stay informed about our information practices and the ways you can help protect your privacy.

Collection of Information You Provide to Us

We collect information you provide directly to us. For example, we collect information when you sign up for our newsletter, sign up to volunteer or host an event, fill out a form, complete a survey, participate in a contest or promotion, make a donation, request a reminder, request support, or otherwise communicate with us. The types of information we may collect include your name, contact information (such as email, address, and phone number), payment information, demographic information, and other information you choose to provide.

Information We Collect Automatically When You Use the Site

When you access or use our Site, we automatically collect information about you, including:

- **Log Information:** We log information about your use of the Site, including the type of browser you use, access times, pages viewed, your IP address and the page you visited before navigating to our Site.
- **Device Information:** We collect information about the computer or mobile device you use to access our Site, including the hardware model, operating system and version, unique device identifiers and mobile network information.
- **Information Collected by Cookies and Other Tracking Technologies:** We use various technologies to collect information, and this may include sending cookies to your computer or mobile device. Cookies are small data files stored on your

hard drive or in device memory that helps us to improve our Site and your experience, see which areas and features of our Site are popular and count visits. We may also collect information using web beacons (also known as “tracking pixels”). Web beacons are electronic images that may be used in our Site or emails and help deliver cookies, count visits, understand usage and campaign effectiveness and determine whether an email has been opened and acted upon. For more information about cookies, and how to disable them, please see “Your Choices” below.

Information We Collect From Other Sources

We may also obtain information from other sources and combine that with information we collect through our Site. For example, if you register to vote through a third-party site or app, such as Vote.org, they may share certain information with us. This enables us, among other things, to remind you to vote.

Use of Information

We may use information about you for various purposes, including to:

- Provide, maintain and improve our Site;
- Provide the information you request, process donations and send you related information, including confirmations and receipts,
- Send you technical notices, updates, security alerts and support and administrative messages;
- Respond to your comments, questions and requests and provide customer service;
- Communicate with you about events, services, offers, and promotions offered by VAH and others, and provide news and information we think will be of interest to you;
- Monitor and analyze trends, usage and activities in connection with our Site;
- Detect, investigate and prevent fraudulent transactions and other illegal activities and protect the rights and property of VAH and others;
- Personalize and improve the Site and provide, content or features that match user profiles or interests;
- Process and deliver contest entries and rewards;
- Link or combine with information we get from others to help understand your needs and provide you with better service; and
- Carry out any other purpose for which the information was collected.

VAH is based in the United States and the information we collect is governed by U.S. law. By accessing or using the Site or otherwise providing information to us,

you consent to the processing and transfer of information in and to the U.S. and other countries.

Sharing of Information We may share information about you as follows or as otherwise described in this Privacy Policy:

- With vendors, consultants and other service providers who need access to such information to carry out work on our behalf;
- With organizations, groups, or causes that we believe have similar objectives or share similar goals and with organizations that facilitate communications and information sharing among such groups;
- In response to a request for information if we believe disclosure is in accordance with any applicable law, regulation or legal process, or as otherwise required by any applicable law, rule or regulation;
- If we believe your actions are inconsistent with the spirit or language of our user agreements or policies, or to protect the rights, property and safety of VAH or others;
- In connection with, or during negotiations of, any merger, sale of company assets, financing or acquisition of all or a portion of our business to another company; and
- With your consent or at your direction, including if we notify you through our Site that the information you provide will be shared in a particular manner and you provide such information.

We may also share aggregated or anonymized information that does not directly identify you.

Social Sharing Features

The Site may offer social sharing features and other integrated tools (such as the Facebook “Like” button), which let you share actions you take on our Site with other media, and vice versa. The use of such features enables the sharing of information with your friends or the public, depending on the settings you establish with the entity that provides the social sharing feature. For more information about the purpose and scope of data collection and processing in connection with social sharing features, please visit the privacy policies of the entities that provide these features.

Analytics Services We may use third parties to provide analytics services. These entities may use cookies, web beacons and other technologies to collect information about your use of the Site and other websites, including your IP address, web browser, pages viewed, time spent on pages, links clicked and conversion information. This information may be used by VAH and others to,

among other things, analyze and track data, determine the popularity of certain content, deliver content targeted to your interests on our Site and other websites and better understand your online activity.

Your Choices Cookies

Most web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove or reject browser cookies.

[Removing or rejecting browser cookies does not necessarily affect third party flash cookies used in connection with our Site. To delete or disable flash cookies please visit www.adobe.com/products/flashplayer/security for more information.]

Please note that if you choose to remove or reject cookies, this could affect the availability and functionality of our Site.

Promotional Communications

You may opt out of receiving promotional emails from VAH by following the instructions in those emails. If you opt out, we may still send you non-promotional communications.

Contact Us

If you have any questions about this Privacy Policy, please contact us at: info@voteathome.org