



RABBI
JOSHUA STANTON
CANTOR
SHIRA GINSBURG
CO-PRESIDENTS
DEREK DORN
REBECCA SHORE



July 2017

Dear Fellow EET Congregants,

With great enthusiasm, we write to ask you to join us in supporting the continued growth and innovation that has always defined the East End Temple congregational experience.

Launching this month, **The 120 Fund** honors Karen Feuer's 12 years of extraordinary service as EET President. During her four-term presidency, EET experienced significant growth, a strong sense of community, and deep connections.

As we look to the future — and, in particular, to our dynamic co-clergy team of Rabbi Josh Stanton and Cantor Shira Ginsburg, working alongside devoted lay leaders — EET is exceptionally well-positioned to build on Karen's commitment to continuous innovation and meaningful engagement.

Because the Temple's budget lacks a surplus, new programming can only become a reality through the generosity of our members. The 120 Fund will give EET an ability to support new initiatives that reflect our congregation's mission: To cultivate relevant Jewish life through connected community, by expanding avenues into Torah (Jewish learning and practice), God (all forms of spiritual connection), and the Jewish people (locally and globally) to help one another live lives of meaning.

Our goal is to raise \$240,000 (*i.e.*, \$120,000 per year) for the next two years. With input and feedback from the community, our clergy and lay leadership team will be able to draw on The 120 Fund to make strategic investments in key priority areas, such as:

- (1) **lifelong learning and community engagement** (which may include a scholar-in-residence program, a reimagined adult-education program, and engagement with Jewish cultural institutions across our city);
- (2) **youth education and teen engagement** (which may include the launch of a new high-school confirmation program, dinners with clergy, and a teen trip to Israel); and
- (3) **technological innovation** (which may include leveraging technology to connect members to each other — such as to support one another in times of need — as well as to the Temple and Jewish communities worldwide).

We hope to achieve **100% congregational participation** and very much appreciate your consideration. Of course, we would welcome the opportunity to discuss this exciting campaign with you. Please feel free to reach out by email 120Fund@eastendtemple.org or to call either of us at the phone numbers below.

Thank you for your continued support of East End Temple.

L'Shalom,

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