

PROGRESS REPORT: THE 120 FUND



Launched in July, 2017, The 120 Fund honors Karen Feuer's 12 years of extraordinary leadership as EET President. During her tenure, EET experienced significant growth, continuous innovation, a strong sense of community, and deepened member connections. The 120 Fund will support initiatives to build on this solid foundation. Approaching the end of the Temple's 2017/18 year, The 120 Fund has passed \$310,000 in contributions — the highest dollar amount and the greatest number of supporting members than any other EET fund in recent history.

The 120 Fund is an "above and beyond" campaign – it will enable EET to bring new initiatives that our tight operating budget would not permit. The 120 Fund is designed to further our congregation's mission: To cultivate relevant Jewish life through connected community. Allocations will prioritize investments in three key areas: lifelong learning and community engagement; youth education and teen engagement; and technological enhancement.

To make allocations from the Fund, a Committee (including the rabbi, cantor, co-presidents, past president, and vice president for finance) evaluates written applications. If the Committee determines that a proposal furthers the Fund's objectives, the proposal is presented to the Board of Trustees for approval. Applications are welcomed and encouraged from any member of the community. If you have a concept, we'd like to hear from you! Please email derek@eastendtemple.org.

In the 2017/18 Temple year, The 120 Fund supported several new programs and initiatives:

- The launch of a Scholar-in-Residence program, with Hebrew Union College Professor Alyssa Gray as our inaugural scholar. Professor Gray, a leading ethicist, spent a weekend with members in a variety of settings — deepening intellectual engagement and connection. Additional scholar visits will be announced in the coming months.
- The development of an unprecedented Composer-in-Residence program that, over a two-year period, will bring renowned composer Michael Hunter Ochs to collaborate with the community in creating a unique EET songbook, and bring additional visibility to EET.
- An expansion of our Shabbat BaGan program, which will triple the number of services we're able to hold in beautiful Stuyvesant Square Park, thus enabling us to celebrate together outdoors, attract participation from surrounding neighborhoods, and hold additional programs targeted at young families.

All of this is possible thanks to our very generous and enthusiastic members! We are so grateful for the support of so many, who have made this the most successful campaign at East End Temple since we moved into our landmarked building in 2003.