

WHY ATTEND ...

- Expand your outreach to new customers.
- Introduce new customers to your product or service.
- Present your savvy style and personality
- Learn new "TIPS" for success.
- Sell products & services

7th Annual WOMEN'S BUSINESS CONFERENCE & EXPO

SATURDAY
OCTOBER 5, 2019

Conference Agenda

Note: 10am Expo Open to Public

8:00 - 8:45 Registration / Setup - Breakfast

8:45 - 9:00 Greetings & Opening Remarks

- Victoria Hughes - Director, FLWBC
- Commissioner Shirley Johnson - City of Delray Beach
- Seabron Smith - Executive Director, The TED Center
- Marjorie Ferrer

9:00 - 10:00 Morning Keynote - Pamela Starr (Google)
Reach Customers Online with Google

10:00 - 11:00 In Business... Need a Loan... Low Credit Score... No Collateral (\$500 - 2,000,000)

- Black Business Investment Fund BBIF (Loan Fund Focused on Minorities)
- Accion (Start-ups in business for < 6 months, Small Businesses, Established Businesses)
- KIVA (\$500 - 10,000, 0% interest for up to 3 years)

11:00 - 11:45 Workshop - Tips from Google (Hands-on, bring your laptop or tablet)

12:00 - 1:00 Luncheon Keynote - Karissa Kouchis (Tony Robbins Team)
Peak Performance Strategies

1:00 - 1:45 Locating Grants (For Profit / Non Profit) & Tips on Responding Successfully

- Susan Bergers - Business Librarian - Learn about FREE Access to Grant databases
- Seabron Smith - Executive Director, TED Center - Tips for Successfully Responding to Grants

1:45 - 3:00 Events on Stage - Shopping - Raffles - Networking

South County Civic Center
16700 Jog Road
Delray Beach, FL 33446
(Free Parking)

\$45

REGISTRATION REQUIRED VIA WEBSITE:
www.FLWBC.org



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through a Cooperative
Agreement with the SBA.



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Comerica Bank



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- Learn new "TIPS" for success.
- Sell products & services
- Enhance relationships
- Exposure... Exposure

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A UNIQUE OPPORTUNITY TO:



LEARN

Keynote • Workshops • Expo
Breakfast - Lunch
\$35 early reg. (8/15)
\$45 thereafter.



CHURN

Connect, shop & develop
new relationships.

**Expo only
no charge**



EARN

Showcase & sell your
products and services.
Vendor table - \$100

QUESTIONS, CALL NICOLE:
(561) 265-3790 x111

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