

www.FLWBC.org

WHY ATTEND ...

- Expand your outreach to new customers.
- Introduce new customers to your product or service.
- Present your savvy style and personality
- Learn new "TIPS" for success.
- Sell products & services

7th Annual WOMEN'S BUSINESS CONFERENCE & EXPO

SATURDAY OCTOBER 5, 2019

Conference Agenda
Note: 10am Expo Open to Public

South County Civic Center 16700 Jog Road Delray Beach, FL 33446 (Free Parking)

- 8:00 8:45 Registration / Setup Breakfast
- 8:45 9:00 Greetings & Opening Remarks
 - Victoria Hughes Director, FLWBC
 - Commissioner Shirley Johnson City of Delray Beach
 - Seabron Smith Executive Director, The TED Center
 - Marjorie Ferrer
- 9:00 10:00 Morning Keynote Pamela Starr (Google)

Reach Customers Online with Google

- 10:00 11:00 In Business... Need a Loan... Low Credit Score... No Collateral (\$500 2,000,000)
 - Black Business Investment Fund BBIF (Loan Fund Focused on Minorities)
 - Accion (Start-ups in business for < 6 months, Small Businesses, Established Businesses)
 - KIVA (\$500 10,000, 0% interest for up to 3 years)
- 11:00 11:45 Workshop Tips from Google (Hands-on, bring your laptop or tablet)
- 12:00 1:00 Luncheon Keynote Karissa Kouchis (Tony Robbins Team)

Peak Performance Strategies

- 1:00 1:45 Locating Grants (For Profit / Non Profit) & Tips on Responding Successfully
 - Susan Bergers Business Librarian Learn about FREE Access to Grant databases
 - Seabron Smith Executive Director, TED Center Tips for Successfully Responding to Grants
- 1:45 3:00 Events on Stage Shopping Raffles Networking

REGISTRATION REQUIRED VIA WEBSITE: www.FLWBC.org

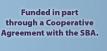




















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- Present your savvy style and personality
- Learn new "TIPS" for success.
- Sell products & services
- Enhance relationships
- Exposure... Exposure



SATURDAY OCTOBER 5, 2019

8:30 AM - 3:00 PM

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A UNIQUE OPPORTUNITY TO:



LEARN

Keynote • Workshops • ExpoBreakfast - Lunch

\$35 early reg. (8/15) \$45 thereafter.



CHURN

Connect, shop & develop new relationships.

Expo only no charge



EARN

Showcase & sell your products and services.

Vendor table - \$100



QUESTIONS, CALL NICOLE: (561) 265-3790 x111

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