New Data on Youth Disconnection: State of Opportunity Youth in San Diego County

March 15, 2018

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Programs change lives.

"Systems, structures & policies transform communities."

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What’s this webinar thing about?

- Local action, national context
- “Cut the Rate” and “Halve the Gap”: Are we positively trending?
- Moving the movement forward
Local action, national context

Kristen Lewis
Co-Director, Measure of America
@MOA_org

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Measure of America, a nonpartisan project of the nonprofit Social Science Research Council, provides easy-to-use yet methodologically sound tools for understanding well-being and opportunity in America.

• Create metrics focused on how people are doing. A leading indicator of societal progress is how young people are faring in their transition to adulthood.

• Rooted in the human development and capabilities approach.

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Human development: How do we measure it?

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Disconnection: A human development issue
The good news: National youth disconnection continues to decline!

Source: Measure of America calculations using US Census Bureau American Community Survey 2016.

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Cut the rate and halve the gap: Are we (positively) trending?

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Youth disconnection (2010–2015)

Youth disconnection (%)

United States
- 2010: 14.7%
- 2011: 14.6%
- 2012: 14.1%
- 2013: 13.8%
- 2014: 13.2%
- 2015: 12.3%

San Diego County
- 2010: 11.1%
- 2011: 12.2%
- 2012: 12.2%
- 2013: 12.1%
- 2014: 11.4%
- 2015: 9.7%

53,000 43,210

Youth disconnection (2010–2015)
Set goals and work toward them together.
—Measure of America (2015)
CUT THE RATE
7.3% by 2020

HALVE THE GAP
4.4% by 2020
Data reveal

40,788

OF 16–24-YEAR-OLDS IN SAN DIEGO COUNTY ARE DISCONNECTED FROM WORK AND SCHOOL, DOWN FROM 43,210 (2015 ESTIMATES)

9.36%

OF YOUTH ARE DISCONNECTED, DOWN FROM 9.7% A YEAR AGO

CUT THE RATE
An update on our region-wide progress to reduce the percentage of 16–24-year-olds not in school and not working to 7.3% or lower by the year 2020.

SAN DIEGO YOUTH DISCONNECTION RATE (2010–2020)

Current trajectory will not hit 2020 goal of 7.3%

Source: Measure of America calculations using US Census Bureau, American Community Survey, 2016
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**Compared to all 16–24-year-olds in San Diego, Opportunity Youth are more likely to be:**

<table>
<thead>
<tr>
<th>Category</th>
<th>Opportunity Youth</th>
<th>All Youth</th>
</tr>
</thead>
<tbody>
<tr>
<td>People of color</td>
<td>68%</td>
<td>62%</td>
</tr>
<tr>
<td>Extremely poor</td>
<td>46%</td>
<td>36%</td>
</tr>
<tr>
<td>Uninsured (lack health insurance)</td>
<td>24%</td>
<td>13%</td>
</tr>
<tr>
<td>High school grads or less (age 19+)</td>
<td>65%</td>
<td>38%</td>
</tr>
<tr>
<td>Married</td>
<td>18%</td>
<td>8%</td>
</tr>
<tr>
<td>Mothers (among females—data set does not identify fathers)</td>
<td>26%</td>
<td>8%</td>
</tr>
<tr>
<td>Limited English proficient</td>
<td>10%</td>
<td>6%</td>
</tr>
<tr>
<td>Inexperienced in the labor force (never worked or haven’t worked in 5+ years)</td>
<td>52%</td>
<td>10%</td>
</tr>
</tbody>
</table>
San Diego's Youth Disconnection Rate by Age

- 16-18: 3.7%
- 19-21: 10.1%
- 22-24: 13.1%

Source: Measure of America calculations using US Census Bureau American Community Survey (2016).
The big 3: Drivers of youth disconnection in San Diego County
A leaky pipe
(Disconnection in the education system)

19.5%  
Less than high school diploma

48.7%  
High school diploma no post-secondary

24.7%  =  
Some college*  
Do not have a bachelor degree

*This includes a very small number of youth who have completed associate degrees. The sample size number is too small to reliably separate.
2. Last in, first out
(Youth unemployment)

5,811 worked in past year

+ 7,111 last worked more than 1 year ago or never

12,922
Benched
(Labor force participation rates)

27,866

opportunity youth are not actively looking for work.

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Percentage of opportunity youth not in the labor force in San Diego? (not mutually exclusive)

- Female: 59.4%
- Married: 22.7%
- Mother: 18.2%
- Disabled: 15.4%
- Speaks English Less than Very Well: 10.6%
- Noncitizen: 9.8%
- Institutionalized Group Quarters: 8.2%
- Male Institutionalized: 5.7%

All of these attributes are overrepresented in the “Not in Labor Force” category of Opportunity Youth Source: Measure of America calculations using US Census Bureau American Community Survey (2014–2016)
HALVE THE GAP

By 2020, no neighborhood should be more than 4.4% above the county-wide disconnection rate. This would “halve the gap” between the area with the current highest rate (18.6%) and the county average of 9.7% outlined in our 2017 report (using 2015 data), focusing efforts and resources on underserved communities.
ADDRESSING NEIGHBORHOOD DISPARITIES

With the current trajectory we would reach the goal of “halve the gap” by 2018.

Source: Measure of America calculations using US Census Bureau, American Community Survey, 2016
### SAN DIEGO COUNTY PUMA REGION

(Areas defined by ACS Data)

<table>
<thead>
<tr>
<th></th>
<th>2015 OY Rate</th>
<th>Above 2015 Avg</th>
<th>2016 OY Rate</th>
<th>Above 2016 Avg</th>
<th>2016 (#)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fallbrook, Alpine, Valley Center</td>
<td>18.0%</td>
<td>8.3</td>
<td>16.6%</td>
<td>7.2</td>
<td>2,291</td>
</tr>
<tr>
<td>South/Otay Mesa &amp; South Bay</td>
<td>13.6%</td>
<td>3.9</td>
<td>15.8%</td>
<td>6.4</td>
<td>3,638</td>
</tr>
<tr>
<td>Vista</td>
<td>18.6%</td>
<td>8.9</td>
<td>15.1%</td>
<td>5.7</td>
<td>2,375</td>
</tr>
<tr>
<td>Southeastern San Diego/Encanto, Skyline</td>
<td>14.4%</td>
<td>4.7</td>
<td>14.4%</td>
<td>5.0</td>
<td>3,554</td>
</tr>
<tr>
<td>Lemon Grove, La Presa, Spring Valley</td>
<td>17.2%</td>
<td>7.5</td>
<td>14.0%</td>
<td>4.6</td>
<td>2,386</td>
</tr>
<tr>
<td>El Cajon, Santee</td>
<td>15.5%</td>
<td>5.8</td>
<td>13.9%</td>
<td>4.5</td>
<td>3,042</td>
</tr>
<tr>
<td>Chula Vista (West), National City</td>
<td>13.3%</td>
<td>3.6</td>
<td>12.1%</td>
<td>2.7</td>
<td>3,064</td>
</tr>
<tr>
<td>Escondido (East)</td>
<td>15.5%</td>
<td>5.8</td>
<td>11.6%</td>
<td>2.2</td>
<td>2,318</td>
</tr>
<tr>
<td>San Diego County Average/Total</td>
<td>9.7%</td>
<td>0%</td>
<td>9.4%</td>
<td>0%</td>
<td>40,788</td>
</tr>
</tbody>
</table>

9,282 opportunity youth 8.2% disconnection rate
14,446 opportunity youth 8.1% disconnection rate
10,396 opportunity youth 13.1% disconnection rate
6,664 opportunity youth 10.5% disconnection rate

Opportunity youth estimates were calculated using 2016 1-year estimates from US Census Bureau's American Community Survey. The data reported here are 2016 figures.
San Diego youth disconnection by race/ethnicity

Source: Measure of America calculations using US Census Bureau American Community Survey (2014–2016)
Moving the movement forward

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#OpportunitySD
• Register for Opportunity Summit 2018 at workforce.org/summit2018
  April 12, 2018 | Town and Country

• Full research results on opportunitysd.org (coming soon)

• Quarterly opportunity youth webinars
  • Summer 2018: Leaky education pipeline
  • Fall 2018: Youth unemployment
  • Winter 2018: Labor force participation

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Thanks!

See you April 12:
workforce.org/summit 2018