DESCRIPTION
The connection to the sea has always been present in Portugal but some activities are losing space, often to make room for others that are not sustainable for the environment and for local communities. Ocean Literacy awareness in the young population is critical and the aim of the project and goes towards what is expected in the National Ocean Strategy 2013-2020 and the Strategic Plan for Biodiversity 2011-2020. This awareness promotion will be done through the making of an ebook that tells the story of an animated character who will save the oceans. The targets set to respond to the program’s objectives will be possible to achieve through the innovative nature of the project, its high reach nationwide and its high penetration capacity. The partnership is essential for greater scientific rigor of content, created for students from the 2nd to the 3rd extracurricular cycle.

PROJECT PROMOTER
Cocifar - Computer Solutions, Ltd

PROJECT PARTNER
AmbioDiv - Natural Value, Environment, Nature and Sustainability, Lda

TOTAL COST
12,614€

TOTAL ELIGIBLE COST
11,947€

EEA Grant
10,155€

OUTCOME
Outcome#4 - Increased awareness of and education in integrated marine water management

OUTPUT
Integrated marine water management training, education and awareness raising measures and activities implemented

INDICATOR (I)
Number of awareness raising initiatives (incl. supporting materials) carried out in primary and secondary schools
TARGET (I)
15

INDICATOR (II)
Number of hits on the Ocean Literacy Website 2013-2016
TARGET (II)
20000