

POSITION DESCRIPTION

ROLE: Director of Marketing

JOB TYPE: Contract (1099) to Full Time (Exempt)

LOCATION: Houston, Los Angeles or Telecommute



ABOUT AXIOM SPACE

Axiom Space was founded on the fundamental principle that human spaceflight brings nations together, supports innovation in every industry, answers our innate drive to explore and provides a greater understanding of our place in the universe. With our team's decades of experience, we are building the world's first internationally accessible commercial space station – the successor to today's International Space Station.

The work going on aboard the International Space Station will continue and expand with the Axiom Station. This critical work improves life on Earth, promotes enthusiasm and participation in STEM education, creates many thousands of career opportunities and accelerates advancements in medicine, materials science, space resources and numerous other fields. The coming launch of the Axiom modules will usher in the next great era in human history: the industrialization of space.

We are committed to hiring individuals determined to shape the future of humanity; top performers who care about how our planet's resources are managed, who look to the sky with excitement and curiosity about what lies beyond, and who seek to become a part of this next journey.

Axiom Space's team is collaborative, with a high degree of camaraderie and cross-discipline cooperation. Our mission is audacious and can only be accomplished by people who are self-motivated, have the deep desire to create, who look upon challenges and the unknown with passion and purpose, who have proven themselves as accomplished doers, who enjoy learning from and enabling one another and who are dedicated to our shared goal - to making living and working in space commonplace.

DUTIES & RESPONSIBILITIES

- Develop marketing strategies catering to the needs of the company's diverse customer bases
- Develop and manage the implementation of a comprehensive campaign calendar and budget
- Overall responsibility for brand management and corporate identity
- Develop lead generation strategies and design pre-sale experiential marketing
- Hands-on management of the creative team, including participating in the creation of marketing materials (copywriting, design guidance, etc.)
- Measure and report on results

- Maintain effective internal communications to ensure that all relevant company functions are kept informed of marketing objectives and activities
- Analyze potential strategic partner relationships for company marketing and participate in those relationships
- Identify, plan, and execute partner and co-marketing programs
- Ensure consistency and effectiveness of all marketing programs and identify evolving needs of the customer base
- Ensure compliance with global brand strategy and corporate identity
- Work with communications team on consistent and effective messaging
- Manage outside agencies and vendors
- Effectively deliver objectives within limited resource and budget
- Act as a liaison to media outlets
- Work will be largely performed in an office environment or remotely
- Work may involve some travel, work on evenings or after hours, and may involve occasional weekend hours in support of key deadlines

REQUIRED QUALIFICATIONS & COMPETENCIES

- Bachelor's degree or equivalent, Master's degree a plus
- 10 years relevant experience with a proven track record of developing and driving marketing campaigns for niche, high-end lifestyle products and/or niche B2B or B2G products and services
- Deep understanding of human spaceflight or other industry background that is highly analogous/relevant – must hit the ground running
- Junior to mid-level professional with a disproportionately high level of accomplishment
- Confident, driven and dynamic leader
- Entrepreneurial mindset with the ability to solve problems and identify original opportunities
- Resourceful, good at leveraging resource to meet business objective with minimum cost
- Strong creative outlook
- Excellent written and verbal communication skills demonstrated by clear, compelling value propositions
- Proven track record creating and managing, marketing campaigns
- Exceptional strategic, analytical and interpersonal skills
- Proficient in MS Office and familiar with industry-standard software
- Proven ability to work in a fast-paced, dynamic and deadline-oriented environment
- Shows commitment to inspire others
- Additional languages other than English a plus

Axiom Space offers competitive salary, benefits, and total compensation packages.

TO APPLY: Please send a single MS Word Document (or a PDF) containing both your resume and cover letter to careers@axiomspace.com

Axiom Space is an equal opportunity employer, committed to equal treatment of all applicants and employees regardless of race, color, religion, national origin, age, disability, genetic information, gender, sexual orientation, marital status, family responsibility, political affiliation, veteran status or any other prohibited factor, in accordance with State and Federal laws. Reasonable accommodations may be made to enable individuals with disabilities to perform duties, responsibilities, qualifications, and demands of the job described herein.

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