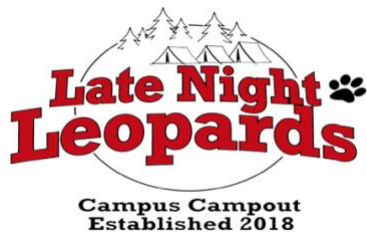




**CAMPUS CAMPOUT  
APRIL 26, 2019**

**#WECAMPWECARE**



Lovejoy Friends,

**As you may know, Lovejoy ISD has again suffered a loss of state funding. That loss is projected to be around \$1.5 million dollars this year. As a result, many of the programs that make our school district one of the best in Texas have been put in jeopardy.** Because of this significant deficit, last year we launched a new fundraising project at the elementary level: Late Night Leopards Campus Campout. Our goal for the 2018 campout at Puster Elementary was to raise \$100,000 and we're pleased to report that, through in-kind and sponsorship dollars, we exceeded the goal in our inaugural year! With over 70% of Puster families participating, we had 200 campsites and 502 happy campers enjoying an evening of outdoor family fun!

The money raised is already making a difference: \$30,000 was used at the district-level and the balance of Campout proceeds went directly back to Puster Elementary. Consideration was given to projects that would touch every student on the campus. Funds were used to:

- create and give a much-needed update to a computer/collaboration lab,
- enhance hands-on STEM-based workstations in the library, and
- hire a math interventionist to assist Puster students who need assistance or enrichment in math.

Our second annual campout is scheduled for Friday, April 26, 2019. This year our goal is to increase our fundraising by 20% to \$125,000. **We know we can reach this goal with partners like you in our community.** As was the case last year, the funds raised at our campout will be distributed with a dollar amount going to Lovejoy ISD, and the balance going to Puster Elementary.

## **Would you consider sponsoring an event at the Puster Elementary Late Night Leopards Campus Campout to help us raise money for our school and district?**

Our 2018 Campus Campout was a huge success due to businesses like you that sponsored activities at our Campout, including the movie under the stars, glow dance party, rock climbing wall and giant hamster wheel, just to name a few. These activities are an important part of what makes the Campout so special and memorable for the kids. If you choose to sponsor an activity, our families would be so grateful for your support. In appreciation of your generous donation, we are able to offer different sponsorship packages that would place your company logo/brand in front of nearly 400 families within our community. **Don't miss this opportunity to advertise your business to nearly 400 families in our community! We hope we can count on your help to make the 2019 Late Night Leopard Campus Campout a success.**

In this packet, you will find our levels of sponsorship. Once you have had a chance to review the information, please include your donation in the self-addressed, stamped envelope included. Commitment letters are due by December 21, 2018, and all payments will be due in full no later than January 16, 2019. Please feel free to come by our campus to see what great programs we offer and why we are working to keep them in our schools! Puster Elementary is located at 856 Stoddard Road, Fairview, Texas 75069.

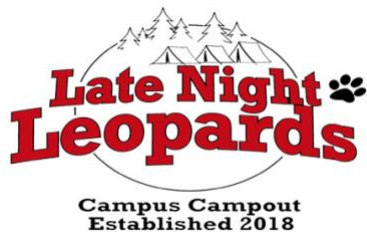
**Thank you in advance for your valuable donation and sponsorship!** You are helping students continue with the best education public school has to offer! We hope to see your company represented at our Late Night Leopards Campus Campout!

Sincerely,  
Amy Bowers  
2019 Underwriting/Sponsorship Chair  
pustercampout@gmail.com  
214-551-9396



## Sponsor Benefits

Package Level	Lead Sponsor	Camp Boss	Camp Counselor	King of the Hill	Trail blazer
Donation Amount	\$7,000 and up	\$5,000	\$2,500	\$1,000	\$500
Sponsorship Package Choice	I	I	II	IV	V
Identification as lead sponsor on all promotion of the event "Late Night Leopards Campout sponsored by..."	*				
On site presence during registration period	*				
Featured promotional item of choice provided by the sponsor	*				
Logo included on t-shirts (font size based on level of giving) worn by volunteers at the event	*				
On site presence (subject to approval) the week before event (priority placement)	*	*			
On site presence during the event (subject to approval)	*	*			
"Shout Outs" during the event	*	*	*		
Name and logo included on registration packet if funds received by January 1, 2019	*	*	*		
Name included on the back of kid t-shirts (font size based on level of giving) worn by kids at the event	*	*	*	*	
Logo or company name on the pustercampout.com website with a link to sponsor's website	*	*	*	*	*
Logo on sign at sponsored activity during the event	*	*	*	*	*
Promotional item in check-in bag (optional and provided by the sponsor)	*	*	*	*	*
Recognition in event packet	*	*	*	*	*



## 2019 Puster Campout Activities

In order of preference, please select three activities you would like to sponsor under the appropriate sponsorship level. We will honor your first choice, if still available when your packet is received. Note that events/activities are subject to change. All 2018 Sponsors will have the right of first refusal for the 2019 campout. Sponsor benefits for in-kind donations will be based on fair market value.

### Lead Sponsor \$7000

Lead Sponsor – Reinhard Real Estate
-------------------------------------

### Level 1 – Camp Boss Sponsor \$5,000

<input type="radio"/> Camper Dinner Sponsor <b>SPONSORED</b>	<input type="radio"/> Early Bird Breakfast Sponsor
<input type="radio"/> Glow Party Sponsor	<input type="radio"/> Dad Zone (Wrestling and Koozies) Sponsor
<input type="radio"/> Home Base (Flashlights) Sponsor	<input type="radio"/> I don't have a preference. Plug me in where it makes sense.

### Level 2 – Camp Counselor Sponsor \$2,500

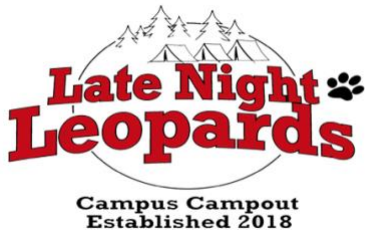
<input type="radio"/> Petting Zoo Sponsor	<input type="radio"/> Camp Captain's T-shirt Sponsor <b>SPONSORED</b>
<input type="radio"/> Volunteer T-shirt Sponsor	<input type="radio"/> Hungry Hippos Sponsor
<input type="radio"/> Movie Time Sponsor	<input type="radio"/> Back Pack Sponsor
<input type="radio"/> Hamster Wheel Sponsor	<input type="radio"/> Inflatable Soccer Wheels Sponsor
<input type="radio"/> Climbing Wall Sponsor	<input type="radio"/> Putt Putt Sponsor
<input type="radio"/> I don't have a preference. Plug me in where it makes sense.	

### Level 3 – King of the Hill Sponsor \$1,000

<input type="radio"/> Super Slide Sponsor	<input type="radio"/> Camp Memories Photo Sponsor
<input type="radio"/> Campfires and Smores Sponsor	<input type="radio"/> Glow in the Dark T-Shirt Deco Station Sponsor
<input type="radio"/> Mechanical Bull Sponsor	<input type="radio"/> Obstacle Course Bounce House Sponsor
<input type="radio"/> Laser Tag Sponsor	<input type="radio"/> Band-Aids and Boo Boos Sponsor
<input type="radio"/> Coffee Refuel Station Sponsor	<input type="radio"/> Golf Cart Sponsor
<input type="radio"/> Coffee Cup Sponsor	<input type="radio"/> Midnight Snack Sponsor
<input type="radio"/> Water Bottle Sponsor	<input type="radio"/> Mom Zone Sponsor
<input type="radio"/> Pony Rides Sponsor	<input type="radio"/> I don't have a preference. Plug me in where it makes sense.

### Level 4 – Trailblazer Sponsor \$500

<input type="radio"/> Toothbrush Sponsor	<input type="radio"/> Board Breaking Sponsor
<input type="radio"/> Face Painting Sponsor	<input type="radio"/> Touch Down Toss Sponsor
<input type="radio"/> Hair Painting Sponsor <b>SPONSORED</b>	<input type="radio"/> Six and Under Obstacle Course Sponsor
<input type="radio"/> Six and Under Bounce House Sponsor	<input type="radio"/> Glow Party Snack Sponsor
<input type="radio"/> Camp Staff T-Shirt Sponsor <b>SPONSORED</b>	<input type="radio"/> Teacher Zone Sponsor
<input type="radio"/> Beverage Station Sponsor	<input type="radio"/> Basketball Sponsor
<input type="radio"/> Cornhole Sponsor	<input type="radio"/> I don't have a preference. Plug me in where it makes sense.



## Underwriting/Sponsorship Contract

Name \_\_\_\_\_

Title (if applicable) \_\_\_\_\_

Company Name (if applicable) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Daytime Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

Email Address \_\_\_\_\_

Authorized Signature \_\_\_\_\_

### Underwriting / Sponsorship Opportunities: (Please check)

- \$7,000 – Lead Sponsor
- \$5,000 – Camp Boss
- \$2,500 – Camp Counselor
- \$1,000 – King of the Hill
- \$500 – Trailblazer
- In-kind Donation (please state below what is being donated and the fair market value of the donation).

What: \_\_\_\_\_ FMV: \$ \_\_\_\_\_

- Happy Camper – Wish to support the event through a donation of:

\$ \_\_\_\_\_

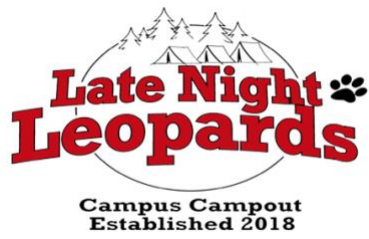
**Note: Sponsor benefits for Happy Camper donations will be based on the amount donated.**

### Puster Elementary Printing and Publications

**We request your logo with a transparent background in vector format no later than January 1, 2019.** Please print below your company name as you wish it to appear for underwriter/sponsorship listings on printed materials, when applicable. Print or type exactly as it should appear.

\_\_\_\_\_

- I/we agree to provide Late Night Leopards with a print ready, transparent background, vector image logo via <https://tinyurl.com/Puster2019>
- I/we prefer not to be listed in any printed materials
- Please list as an Anonymous Donor



## PAYMENT INFORMATION

Please make checks payable to Lovejoy Independent School District. **Payment in full is due by January 14, 2019.**

- Enclosed is my check. (Checks are preferred to avoid credit card transaction fees.)

**Pledge Now and Pay Later (by January 14, 2019) to fully benefit from the amenities!**

- Payment is to be received by: \_\_\_\_\_

**Return Underwriter and Sponsorship Contract by mail to:**

**Late Night Leopards  
Puster Elementary – Bonnie Gundling  
856 Stoddard Road  
Fairview, Texas 75069**

**Or, scan and email to [pustercampout@gmail.com](mailto:pustercampout@gmail.com).**

**As a nonprofit 501(c)(3) organization, all charitable contributions to the Lovejoy Independent School District are tax deductible to the extent allowed by the law.**

The campout event will be held on the campus of Puster Elementary 856 Stoddard Road Fairview, Texas 75069 on April 26, 2019, rain or shine.

Date Contract Received: \_\_\_\_\_