



Provincia di Padova



**Interreg
Europe**

European Union | European Regional Development Fund



Lead partner: Province of Padua, Veneto Region, Italy

Draft 1 – 20th March 2017

Deadline: 30th June 2017

Project idea name

S.M.A.C. - Small Museums Across Countries

Thematic interest

Objective 4.1: Improving natural and cultural heritage policies

What is your project idea about?

Objectives: to improve the policy instruments addressing private and public cultural operators active in the museum and exhibition sectors, with the aim to improve their capability to attract and manage public and private funds.

The long-term aim is to optimize funding, leverage resources, adopt long term strategies for durability, and create a sustainable business model in the Creative and Cultural Industry.

SMAC project addresses specifically small museums, managers and owners of archaeological and cultural sites, often directly managed by small organizations.

Activities

1st PHASE (interregional learning process): setting-up and implementation of local stakeholder groups; implementation of a common strategy, interregional exchange meetings among partners, experts and stakeholders; development of local Action Plans.

2nd PHASE monitoring on impact of Action Plans on policy instruments dealt with the project; capitalization and dissemination of activities, final international event.

Types of partners you are looking for?

Mainly Managing Authorities of Regional Operative Programmes (ROP) financed by ERDF funds related with the CCI, the cultural heritage, its conservation and promotion. In particular the managers of such Policy Instruments with particular attention to the public sustain to public and private subjects working in the sector of Creative and Cultural Industry.

Enter keywords related to your project (please separate them with a comma)

Creative and Cultural Industry, Cultural heritage, Museums, Exhibition Halls, Archaeological Sites.