

Bath-based Cognisess wins global award for AI in HR

Bath, 18th June 2020: Predictive people analytics innovator, Cognisess, has been recognised as a global leader for Artificial Intelligence (AI) in HR by the [CogX 2020 Awards](#). Celebrating the best emerging technologies in different sectors and industries, the CogX Awards handpicks winners from entrants from around the world.

[Chris Butt, CEO of Cognisess](#), said, "We've experienced significant global expansion over the past year, both in terms of the number and scale of our clients, as well as the capabilities of our products. So it feels great to be recognised by the world-leading CogX awards, that especially focus on accelerating the ethical and safe adoption of AI."

"AI is a rapidly evolving science with enormous potential, and our values are closely aligned with CogX when it comes to the responsible use of AI. Our goal is to democratise human capital and remove any bias from people management – helping businesses to identify, nurture and retain the best talent regardless of ethnicity, gender or social group."

The CogX award is symbolic of the major successes and developments that Cognisess has experienced over the past year:

- A growing relationship with [InterContinental Hotels](#) – with 5,656 hotels in nearly 100 countries – where employees will use the Cognisess platform for performance and talent management.
- The global roll out of the Cognisess recruitment platform by [AB InBev](#), the world's largest brewer, supporting tens of thousands of candidates to apply for roles at all levels.
- Increased use of [Yondur](#), a free careers and talent assessment app for job seekers, students and career movers, into new markets including Australia, Singapore and The Netherlands.
- The **translation** of Cognisess assessments into 11 languages.
- Advances in [video analytics](#) that read facial micro-expressions, irrespective of culture, to help recruiters make better informed and more accurate recruitment decisions.

The CogX Awards are judged by a panel of tech and global innovation experts from the Office of AI, University of Cambridge, PwC, Sodexo and others. Cognisess is joined on the list of this year's winners by The Gates Foundation, King's College, The Alan Turing Institute and the BBC.

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About Cognisess

Cognisess provides the world's most comprehensive predictive people analytics software in a single, easy-to-use platform. Driven by a unique combination of data science, neuroscience, gamification, video analytics, artificial intelligence and machine learning, it enables businesses to make better-informed, data-led human resource decisions.

By recognising real talent and enabling its potential over time, Cognisess predictive people analytics aims to help businesses transform people recruitment and performance measurement into a source of continuous competitive advantage.

The platform is home to more than 50 online assessments, measuring 150 human attributes across 8 key performance areas. It removes human bias, 'gut feel' and the historic nature of the traditional CV, and helps HR professionals to understand what 'best' is and how people are most likely going to behave in an unpredictable business environment.

www.cognisess.com

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