



MOPEAD Project at 28th Alzheimer Europe Conference Barcelona, 30th October 2018

We are thrilled to announce the MOPEAD Project will be presenting at the 28th Alzheimer Europe Conference in Barcelona, Spain on the 30th of October.

The presentation will highlight the importance of citizen's engagement in early patient engagement in Alzheimer's disease and discuss MOPEAD's innovative online tool for patient engagement.

Project coordinator, Dr. Mercè Boada from Fundació ACE will give an introduction on the project, with a focus on the importance of MOPEAD for EU citizens.

This will be followed by a round-table discussion with Adrián Rodrigo Salas of GMV Soluciones, Dr. Octavio Rodríguez Gómez of Fundació ACE, Dr. Andreea Ciudin of University Hospital Vall d'Hebron and Annette Dumas of ASDM Consulting. This round-table will discuss some of the big questions the MOPEAD project poses and how the project is using innovation and communication to achieve its goals.

The 28th Alzheimer Europe Conference (#28AEC), "Making dementia a European priority" takes place from 29th-31st October in Barcelona, and is organised in collaboration with Alzheimer Europe, CEFA and Fundación Alzheimer España. The conference will bring together over 800 delegates at Hotel Barceló Sants, under the Honorary Patronage of Her Majesty Queen Sofia of Spain. The full conference programme includes 239 oral presentations and 175 poster presentations.

You can download the AE conference app to keep up to date with the programme and find out more about the speakers: <https://attendify.com/app/iaa2wt/>





Models of Patient Engagement in Alzheimer's Disease

Citizen's engagement in early patient engagement in Alzheimer's disease: MOPEAD's call to action

28th Alzheimer Europe Conference

Barcelona

30 October 2018

12h45/13h45

Why is MOPEAD important for EU citizens?

Dr. Mercè Boada, Fundació ACE,
MOPEAD Coordinator

Roundtable

- What do we need to do to improve patient engagement?
- Innovation in patient engagement through online tool
- The importance of communication

Adrián Rodrigo Salas, GMV Soluciones
Dr. Octavio Rodríguez Gómez,
Fundació ACE
Dr. Andreea Ciudin, University Hospital
Vall d'Hebron
Annette Dumas, ASDM Consulting

Call to Action

Dr. Mercè Boada, Fundació ACE



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