

What is MOPEAD?



Models of Patient Engagement for Alzheimer's disease

Novel Research to improve timely diagnosis of Alzheimer's disease through **citizen participation**.

MOPEAD



3 years



2.000 participants
(65-85 years old)

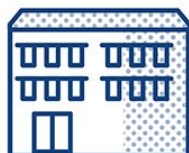


The project will be conducted in **Germany, Slovenia, Spain, Sweden and the Netherlands**.

4 strategies to detect memory complaints at their initial stage and provide timely diagnosis



1 Neuropsychological **online test**.



2 Neuropsychological **test** conducted at a **memory clinic**.

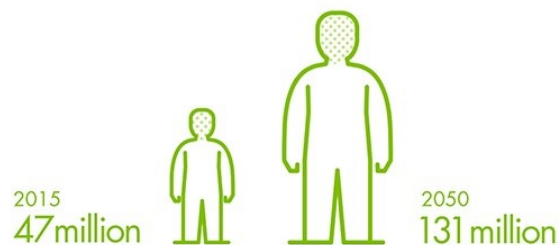


3 Neuropsychological **test** carried out by **general practitioners**.



4 Neuropsychological **test** given to **patients** diagnosed with **type 2 diabetes**.

Why MOPEAD?



Alzheimer's disease is the most common form of dementia, accounting for 60-80% of all dementia cases.¹



An **earlier diagnosis** gives people with Alzheimer's disease and their families **'more time'** and the **opportunity for intervention, including involvement in Clinical Trials**.²



EU

Through European research grant and pooling of expertise, MOPEAD encourages a cultural shift towards **making a timely diagnosis of Alzheimer's disease at its initial stages**.

¹ UN Dept of Economic and Social Affairs: <https://esa.un.org/unpd/wpp/DataQuery/>
² World Alzheimer Report 2016: <https://www.alz.co.uk/research/WorldAlzheimerReport2011.pdf>

MOPEAD's objectives



Evaluate models of **early identification** of Alzheimer's disease.



Assess the tools and processes for **early Alzheimer's detection**.



Establish archetypes for implementation in similar **communities elsewhere in Europe**.



mopead@kiteinnovation.com
www.mopead.eu



@MopeadEU