

MY HOME



STEP INSIDE

A Quickswood Avenue property,
with interiors by Clare Pascoe.



Interior designer Clare Pascoe,
of Pascoe Interiors
www.pascoeinteriors.com

Quickswood Avenue, a short walk from Primrose Hill in London, is a 1960s built terrace in an iconic mid century development, owned and occupied by Yuri Poluneev and his family.

The project architect was Alexander Rakita of AR Architecture, who was recommended to Yuri by a friend who had recently employed his services. Looking for an interior design partner who would accomplish the space he created with tactfully matching elements of décor and furnishing, Alexander commissioned the services of interior designer Clare Pascoe, of Pascoe Interiors Ltd. Clare was tasked with supplying the kitchen, flooring, window treatments, bespoke joinery and furnishing. Pascoe Interiors' teams of tried and tested tradesmen were brought in to install the interior elements, to meet the client's high level of standard and quality.

The selected vintage furniture was specifically sourced from the 60s era to match the time when the house was originally built and was interspersed with contemporary elements, as is typical with Clare's signature Mid Century Contemporary style, to prevent the scheme from looking staged or slavishly vintage.



*The natural
realm of the house was
PRESERVED
and significantly
extended*

Since 2000, Clare Pascoe has offered a comprehensive interior design service from her design studio in West Sussex.

Specialising in her signature vintage contemporary interior design style, Clare sources & imports original Mid Century furniture from the UK & Europe, which is then sympathetically restored & reupholstered in Oving, giving a unique and highly desirable interior style.





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The living area features a contemporary 'Jones' Sofa in truffle leather, by Couch Potato Company; a vintage Bovenkamp leather sofa in the original beige leather and the large vintage inspired three-seater Herbert sofa designed and made in the UK by Pascoe Interiors, upholstered in a mixture of Bute and Moon wool. Grouped around a Laccio coffee table, part of a nest by Marcel Breuer designed for Knoll in 1924 and a Tulip Side table by Eero Saarinen for Knoll, both from Couch Potato as before. A Kaiser Idell Luxus floor lamp by Christian Dell for Fritz Hansen at the Couch Potato Company; and the vandalised Portrait of a Lady from Mineheart add height to the design. The faces cushions are by Mineheart, and the remaining cushions are by Missoni Home.

Continuing the theme, the dining table is a vast, beautiful oval Tulip Table in Arabescato marble surrounded by an eclectic collection of chairs including a pair of pink 'Frost' chairs designed by Stouby at Couch Potato Company; vintage Eames shell chairs and a pair of antique French pink and gold arm chairs from Pascoe Interiors.

The Molten Kitchen was imported by Clare directly from the factory in Italy and is a simple contemporary design comprising of dark and light brown units with bespoke ash accent elements, offset with a white composite worktop. The room style is balanced by a stunning Arabescato Marble circular dining table by reknown Mid Century designer Eero Saarinen from Couch Potato Company. The Kai Kristensen dining chairs have been recovered in a subtle fabric from Romo. The simple colour palette is accented by the stunning copper reproduction Artichoke Pendant by vintage furniture supplier Made Good, while the pink graffiti sprayed Madam Blush portrait adds a bold and daring shot of rebellious colour. The table is set using beautiful hand-made crockery from Melody Rose.

The boys' bedroom features an original mid-century bunk bed by Dunlop, a very rare piece of furniture, the likes of which Clare had not seen in her career to date. Throws, cushions and a zigzag ottoman by Missoni Home and duvet sets by John Lewis add colour. The play room is separated from the bedroom by a full width set of sliding folding doors. The vintage pine play table was sourced by Clare from a lot being sold on from a school in Wales, and the colourful Alma Chairs are from Couch Potato Company.

Their daughter's bedroom features a bed from Loaf.com, with throws, cushions and the Passiflora rug by Missoni Home. The vintage school desk, by Molten Vintage at Pascoe Interiors has been painted gold, and the bespoke hand made Dragonfly chair (and dragonfly wall art) were commissioned from upholsterer Emma Meteslaar of boutique upholstery collective The Makers Yard.

The master bedroom features a Coco upholstered bed by Loaf.com and Moroccan brass topped side tables from Mineheart. The dressing area is zoned with a stunning leather Concord Chair by Thomas Pederson for Stouby, at Couch Potato Company, and a bespoke tan and cream cow hide footstool was commissioned from Jo Johnson of the Makers Yard as before.

Throughout the house, the use of the simple colour palette of ash and white gives the house an overwhelming air of calm and peace, and the way the light filters through the slot openings, split levels and open stairs gives it a serene and private air.

Designer: www.pascoeinteriors.com / Architect: www.ar-arch.co.uk