

ISPIM Special Interest Group: Teaching and Coaching Innovation

INNOVATION in the WILDS

Continuous Professional Development (CPD) Session



organised in
cooperation
with



TACIT
Knowledge Alliance



Funded by the
Erasmus+ Programme
of the European Union

Session background

Led by the partners of TACIT Knowledge Alliance this session helps participants with new techniques and methods in training employees for innovation by doing it outdoors.

The core approach here is to use guided walks through landscapes which are full of examples of innovation – and explore them whilst in the open air, walking and discussing them away from the classroom context.



Session content

Session Chair



Dr Robert Dew,
Principal Coriolis
Innovation Pty Ltd,
Australia

The great Greek philosopher Socrates had the idea which neuroscientists are now supporting – we are receptive to ideas when we are moving. Couple that with a truism, that changing our context makes us see things differently – and there is the basis for a new approach to learning about managing innovation.

Session Facilitator



Allen Alexander,
Innovation Researcher,
Qualified Mountain
Walking Guide,
University of Exeter, UK



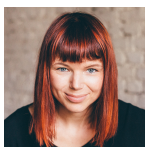
Consider a case-based learning technique that is presented in an unfamiliar learning to create a rewarding and a novel learning experience.

Innovation Walkers

Learners / walkers are challenged by the ruggedness of the location, inspired by the countryside but must not be deterred by the weather or terrain underfoot.



Jörg Liebe, Carina Leue-Bensch, Susanne Trauzettel,
Lufthansa Systems, Germany



Fabian S. Schlage
Nokia, Germany



Wafa Mosleh,
SDU Design



John Bessant & Anna Trifilova,
Exeter UK



Upon return the learners then undertake a reflexive session where they approach points of cognitive realisation by mapping their experiences of the locations and examples presented on the walk, against the concepts and challenges in innovation.

Session takeaway

Upon request participants can collect Certificates for attending ISPIM CPD Session.

Session Organiser

Anna Trifilova, Leader of ISPIM Teaching & Coaching Innovation SIG

<http://www.tacitproject.org/>

TACIT Partners



Rolls-Royce
Motor Cars Limited



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Torbay and South Devon
NHS Foundation Trust

