



Summer School Innovation & Entrepreneurship Methods

11 – 15 June 2018, RWTH Aachen University, Germany

Our largely globalized world is rapidly changing and we are confronted with diverse societal challenges that are intertwined with the systems that connect us all. Facing these challenges every organization in public sector, the commercial world or social innovators need to change their offerings (products/ services) and the way they create and deliver them. Innovation and change require skills focusing on creativity, collaboration, self-organized teams, problem-solving and co-creation.

The summer school Innovation and Entrepreneurship Methods will foster your creative thinking and provide you designs, tools and new approaches towards innovation. The methods will help you to develop and implement new ideas for your current and future study or work context.

The methods of this summer school are part of an EU Erasmus+ funded programme named **TACIT**. All of the methods have been designed by the University of Exeter, Syddansk Univeristy as well as HHL Leipzig Graduate School of Management and tested within the project with the following project partners: LEGO, BMW, Lufthansa Systems, AachenMünchener, Nokia and NHS.

Quickfacts

What?	International Summer School for Master and PhD students
When?	11 – 15 June 2018
Where?	Aachen, at the border to the Netherlands and Belgium
What to expect?	The summer school aims to develop new ways of thinking which help you to design and apply new solutions. The methods provide tangible tools to transfer innovation and entrepreneurship knowledge into practice. They follow the innovation process interactively teaching you how to develop a valuable idea and how to implement it in an organizational environment.
Who can apply?	Master, PhD students and young professionals
Expected group size	20-25 international students
How to apply?	via email to k.trescher@academy.rwth-aachen.de including your CV
Application deadline	1 May 2018
Language of instruction	English
Credit points	3 ECTS
Funding for participants from Uni Exeter & SDU	275€ for travel costs per student 100€ per day per student for accomodation and subsistence
Fees for all other participants	Participation for free Travel expenses and accomodation need to be paid by yourself.

Timeline: Summer School Innovation & Entrepreneurship Methods



11 June

Fundamentals in Innovation Management and Entrepreneurship

The introduction will give an overview about innovation management and entrepreneurship. It will focus on success factors, central instruments and the significant elements of the innovation process. Besides it will have a closer look at leadership and the Business Model Canvas.



12 June

Project-based Learning

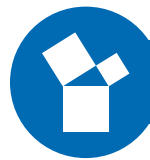
Much of what we've learned about successful innovation has come from reflecting on projects – successful or otherwise – and pulling out relevant lessons. The method looks at the ways in which structured reflection can be used to capture learning from live innovation projects and it provides a learning-by-doing approach.



13 June

Entrepreneur Laboratory

The method will involve team-based approaches ideally working on novel concept ideas originated by participants. Drawing on the Design Thinking approach this method will practice a series of 'build-test-learn' cycles to take innovation ideas forward. It helps to embed a capacity for entrepreneurial thinking and behavior across the organization and to bring a 'start-up frame of thinking'.



14 June

Innovation Games

Play and playfulness are increasingly being recognised as powerful aids to creativity and innovation. The concept of 'serious play' reflects this growing interest and the method will explore the different ways in which games and structured play can provide new learning opportunities to develop innovation capabilities. These might range from simple live exercises through to more structured interactions.



15 June

Innovation Theatre

Processes of innovation are to a large extent happening in the communicative interaction between the involved stakeholders. Engaging people in improvised theatre invites participants to challenge taken-for-granted assumptions and patterns of communicating, which allows emergence of something new.



10 June - 15 June

Social and cultural events

In order to explore the spirit of Aachen and the RWTH and to foster interaction and collaboration within the group, diverse social and cultural events will be organized. Among them are a guided city tour through Aachen, a hike to the border triangle as well as a BBQ with RWTH students.

Partners:



HHL LEIPZIG
GRADUATE SCHOOL
OF MANAGEMENT



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For more information and a detailed programme please email
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