



Main Street McMinnville Individual Membership

**Check inside for benefits for members and
upcoming MSM Events!**



Individual Membership 2017 – 2018 Levels + Benefits

Why Join Main Street McMinnville?

By joining Main Street McMinnville you enter into an inclusive community of downtown visionaries who believe in the economic and cultural potential of our historic district. As a member, you gain a direct line to staff and the board of directors and a significant voice in the decision making needed to navigate the downtown core through constant change and new opportunities.

Main Street McMinnville strives to revitalize our downtown through economic growth of small businesses, smart, historically sensitive development of our downtown buildings, and exciting, fun community events, large and small. We bring community partners together to achieve this progress and believe in leveraging our collective skills and resources to move beyond are individual abilities.

We believe that a revitalized downtown brings progress to all of McMinnville by creating a resilient economic engine and a cultural heart to the city. In addition, we advocate for the beautiful streetscape and green spaces which are public amenities to all McMinnvillans and inspire a sense of community.

We believe that investing in our vision of downtown is an investment in a brighter future for McMinnville. You can be a leader in achieving that dream by becoming a member of Main Street McMinnville!

Meet Me Downtown Membership—\$35

Senior/Student Meet Me Downtown Membership—\$25

- Main Street McMinnville canvas tote
- Personalized Membership Card
- Advanced Ticket Sales for Park Theater events
- Access to Limited Number of Advanced Tickets to Annual Farm to Table Dinner
- Listing on Main Street McMinnville's Membership Page
- Invitation to Member-Only Events—construction tours, happy hours, soft launches, etc
- Discounts on ticketed events (not including Farm to Table dinner)
- Monthly MSM E-News (Members Edition)



There's Always Something Downtown!

Main Street events connect the community!

In addition to member benefits, members are invited to join in on the fun! MSM organizes and hosts with other community partners events downtown to connect the public with the historic district, its beautiful public spaces and small businesses.

Our upcoming 2017-2018 events span different audiences and topics. Find a few that are right for you!



2018 Preservation Series

Spring 2018

Audience: Home & property owners, preservation enthusiasts, contractors, realtors

The event series features workshops and presentations to kick off preservation projects and planning. Learning about historical research tools, incentives to preserve your property, the process of National Register designation, and tips for starting preservation projects over the course of this three part series.



2018 Market on Main

Spring 2018

Audience: General public, yard sale enthusiasts, families, antiques seekers

The 3rd annual Market on Main brings the downtown streets to life with a giant yard and sidewalk sale. Community members find great deals and hidden treasures amid the dozens of booths and downtown merchants. Local craftsmen and food trucks join in the fun and round out the market experience. This year will also feature a plant sell from local nurseries and celebrate our local heritage and natural assets. Come downtown and discover something new!



2018 Spring Clean on Earth Day

April 2018

Audience: Environmental advocates, downtown enthusiasts, outdoor adventurers, families, students

Main Street McMinnville teams up with community partners to celebrate Earth Day and give downtown a refresh. This event helps keep McMinnville memorable and inviting to downtown guests and tourists. Community members and downtown merchants join us to sweep up leaves, pull weeds, and clean up downtown McMinnville in honor of Earth Day!



There's Always Something Downtown!



Main Street Live! Concert Series

June & July 2018

Audience: Everyone!

Main Street Live! is a summer-long concert series with eight concerts every Friday night from Jun 8—July 27! In its 14th year, our free concert series will have you tapping your toes into the week-end. Local food vendors, a kids-zone, and plenty of good music by Middle Tennessee and beyond artists. Bring a chair or unroll a blanket and enjoy summer evenings with your favorite tunes.



2018 Farm to Table Dinner

July 2018

Audience: Advocates of local food, downtown business supporters, foodies, and fans of downtown restaurants

MSM joins forces with the Warren County Farmers Association to celebrate our local producers, restauranteurs, and downtown McMinnville with a delicious farm to table meal. This is the second helping of a night of delicious food made from fresh and local ingredients served among friends and family with music into the evening.



2018 Conservatory: Youth Theater Camp

June & July 2018

Audience: 1st-12th grade students, parents, grandparents, family members, general public; audience from 6 surrounding counties

The Park Theater and Main Street McMinnville partner to present two week-long theater camps for youth. Each camp fully introduces students to the theater arts including costumes, stagecraft, sound and lighting, and acting. After a week of rehearsals, the students perform on Saturday evening to their friends and family. Each child can find their place in the theater!



2018 Scream on the Green

October 2018

Audience: 1st-8th grade students, parents, grandparents, family members

Jump into the Halloween spirit with a free Halloween-themed movie night! Main Street McMinnville partners with Redemption Center to provide a safe place for children and their parents to enjoy the spooky holiday. This event invites attendees to pull up a blanket and some lawn chairs to enjoy a family-friendly flick on the Grassy Lot downtown! It gives people different opportunity to come downtown and see the progress in revitalization and growth.



There's Always Something Downtown!



2018 Downtown Trick or Treat

October 2018

Audience: 1st-12th grade students, parents, grandparents, downtown businesses

Our downtown businesses open their doors to princesses, witches, ninjas alike! For a safe alternative, trick or treat in the historic district at the local businesses and organizations. Win a prize by completing our scavenger hunt of downtown ghosts and mysteries or capture your costume in our photo booth! A local bank hosts costume contests for pre-school children and for school age children. All are welcome and there are treats galore!



Christmas Open House/Shop Small Biz Saturday

November 25, 2017

Audience: General Public/Shoppers from McMinnville and surrounding areas

This annual open house brings the community together to celebrate our downtown small businesses, select gifts for loved ones and decorations, and enjoy the holiday season! This year features carolers filling the streets with music, performers portraying familiar characters, refreshments, cookie decorating, and of course specials and sales at our downtown shops. This event takes part in the national Small Business Saturday campaign.



I'm a Main Street Believer! Individual Membership Form

YES, I (we) choose to support downtown revitalization by becoming a member of the Main Street McMinnville organization. We want to become part of a nationally proven program for historic downtown preservation, heritage, and promotion that grows our cultural and economic future by preserving our past and unique local assets.

INDIVIDUAL MEMBERSHIP

Individual/Family _____ \$35

Student/Senior _____ \$25

Please accept our membership as:

Name(s) _____

Address _____

City _____ **State** _____ **Zip** _____

Phone _____ **E-mail** _____

I'm Especially Interested In....	Check All That Apply
Downtown Shopping	
McMinnville History	
Historic Preservation	
Family Events	
Main Street Live! & Other Music Events	
Properties & Downtown Development	
Downtown Green Spaces & Public Amenities	

If Membership just isn't enough! For individuals who can lend a hand to move the organization forward, please indicate your interest in volunteering opportunities by checking all box that apply to you:

Office Support		Photography		Serve on a Committee	
Event Support		Downtown Beautification		Historical Research	
Other (please specify):					

Thank you for your support!

Please make your check payable to: **Main Street McMinnville**, P.O. Box 373, McMinnville, TN 37111
A portion of your contribution may be tax deductible. Our tax ID number is 62-1804950