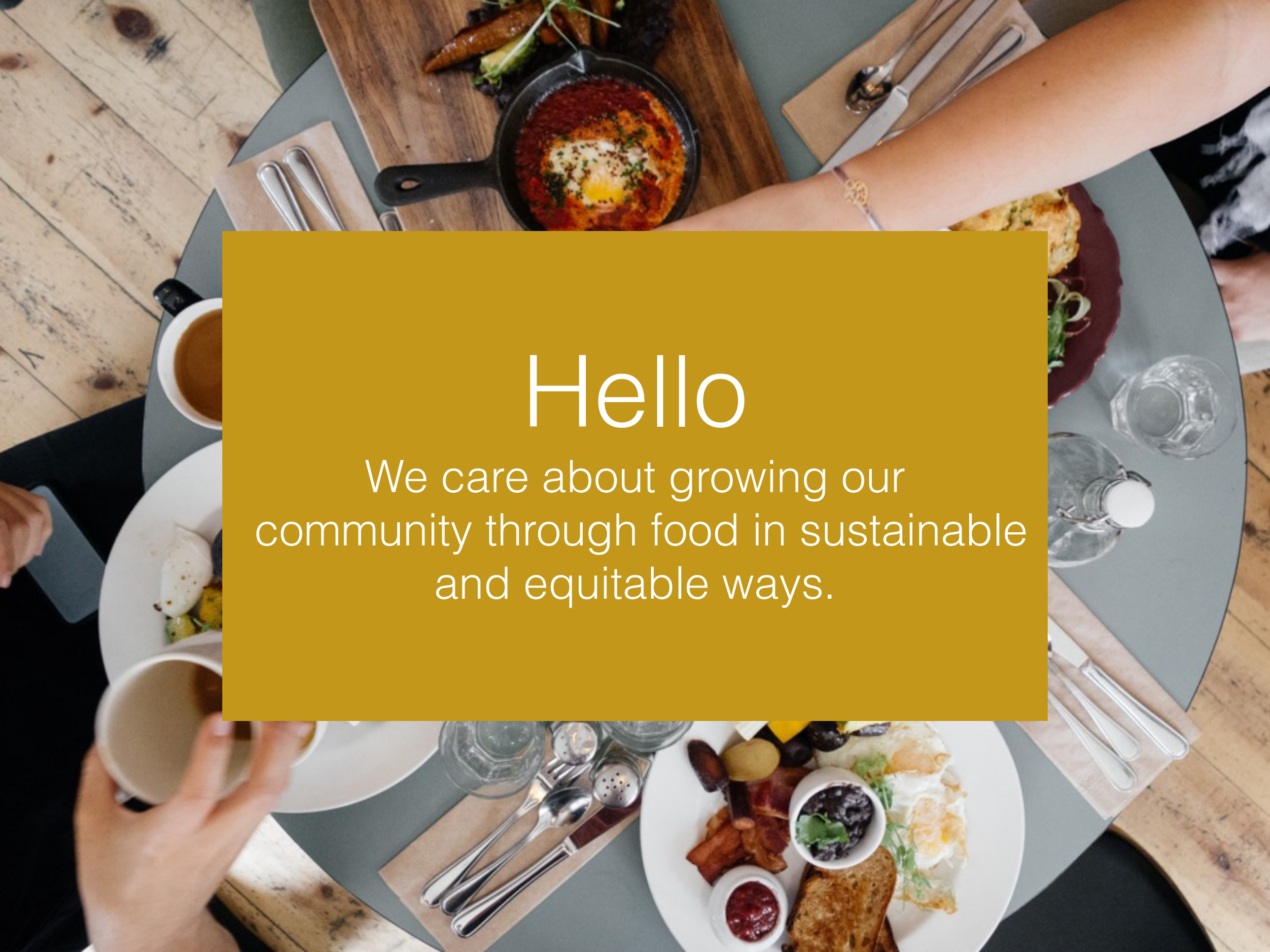


Hello

We care about growing our community through food in sustainable and equitable ways.

- Background
  - Davis history
  - Current state for food trucks
- A Street Pilot
  - Objectives
  - Proposal & Standards
  - Potential Future Programs
- Proposal for Organization

BACKGROUND

- Farmer’s Market
- Co-op
- Ag preservation
- Davis Farm To School
- Bike lane

- Encroachment permit required and expires **every 24 hrs**
- **10 minute moving** requirement
- CUP requires a $3,000 deposit, $154 fee and a public hearing
- Other fees:
  - County health permit: $142-$315
  - Annual Permits: $691
  - Business license: $20
- Total Cost: $853 - $4180

A STREET PILOT

OBJECTIVES

- Build communities via food, including students and residents
- Create more appealing, affordable food options
- Foster new food businesses requiring less overhead
- Uniques standards to reduce food waste, offer affordable options and encourage local farm product sourcing
- Unique research-backed approach to food truck impact on our community and businesses

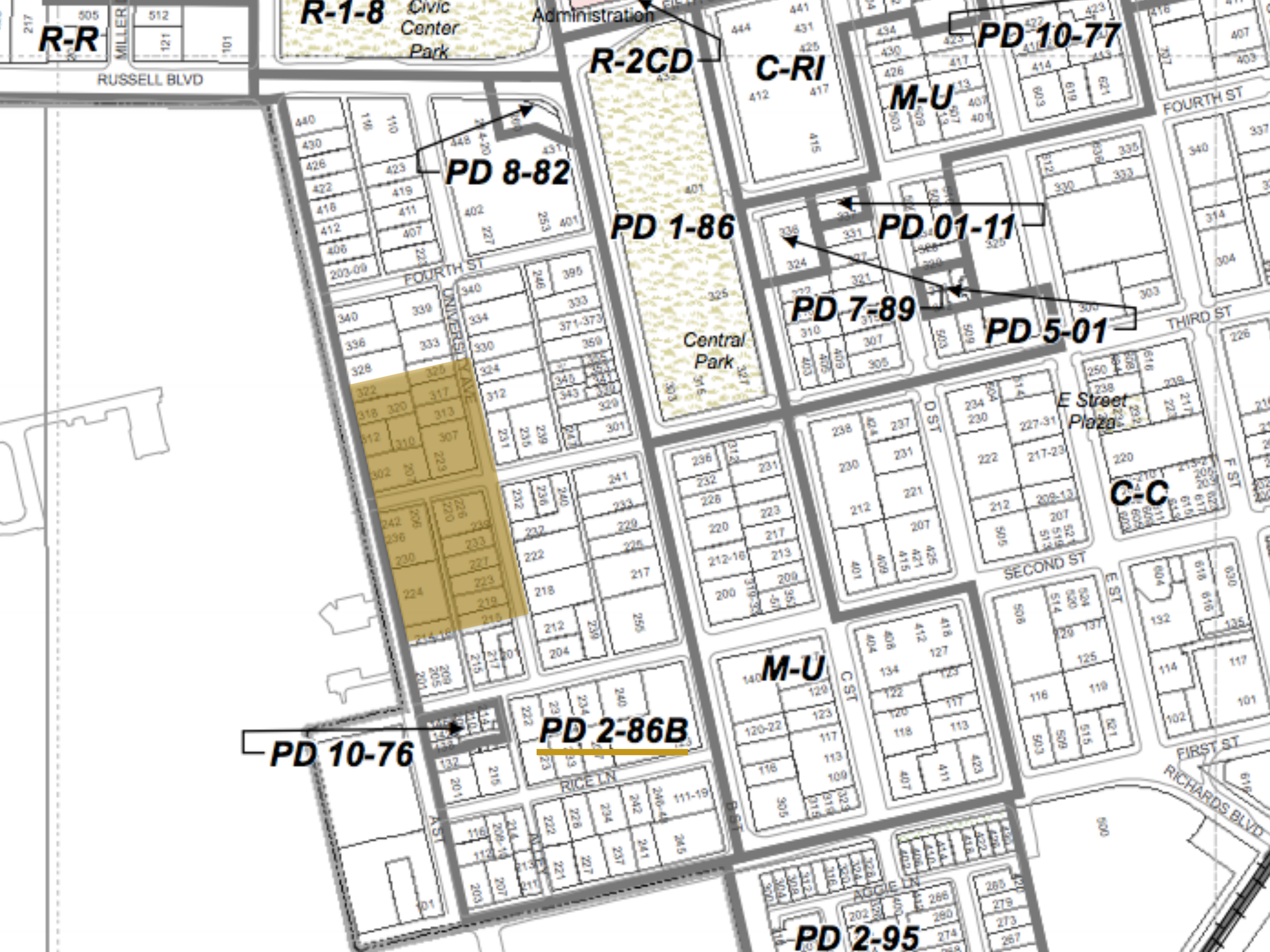
The Streatery @ The Seam

THE DETAILS

- 21 truck or cart spots

- Tuesdays 8am - 10pm and Fridays 11am- 10:30 pm

- Sept 2017 - Aug 2018


R-R
R-1-8
Civic Center Park
Administration
R-2CD
C-RI
M-U
PD 10-77
RUSSELL BLVD
PD 8-82
PD 1-86
PD 01-11
PD 7-89
PD 5-01
Central Park
FOURTH ST
THIRD ST
E Street Plaza
C-C
SECOND ST
M-U
PD 2-86B
PD 10-76
RICE LN
FIRST ST
RICHARDS BLVD
AGGIE LN
PD 2-95

UNIQUE STANDARDS

local

affordable

less waste

OUR ASKS

- For the city & the county:
  - Waive the 24 hour encroachment requirement - 1 time fee
  - Waive the 10 minute moving requirement
- For all of you:
  - Feedback
  - Support

ORGANIZATION

SHOULD WE FORM:

- A food policy council
- A stand-alone non-profit, working with several partners
- An initiative within an existing non-profit
- An initiative within a government body (commission)
- Some combination of the above

THANK YOU

Giving Garden

Growing communities around food and food around communities.

The Team

Scott Kirkland
Head of Mobile
Backend and Mobile Developer
@College of Agricultural and Environmental Science

John Knoll
Head of Web & Ops
Full Stack Developer
@College of Agricultural and Environmental Science

Josh Livni
Head of Data
Backend Developer w/ Geo
& Public Dataset Expertise, BS in
Agroecology
@ a life science startup

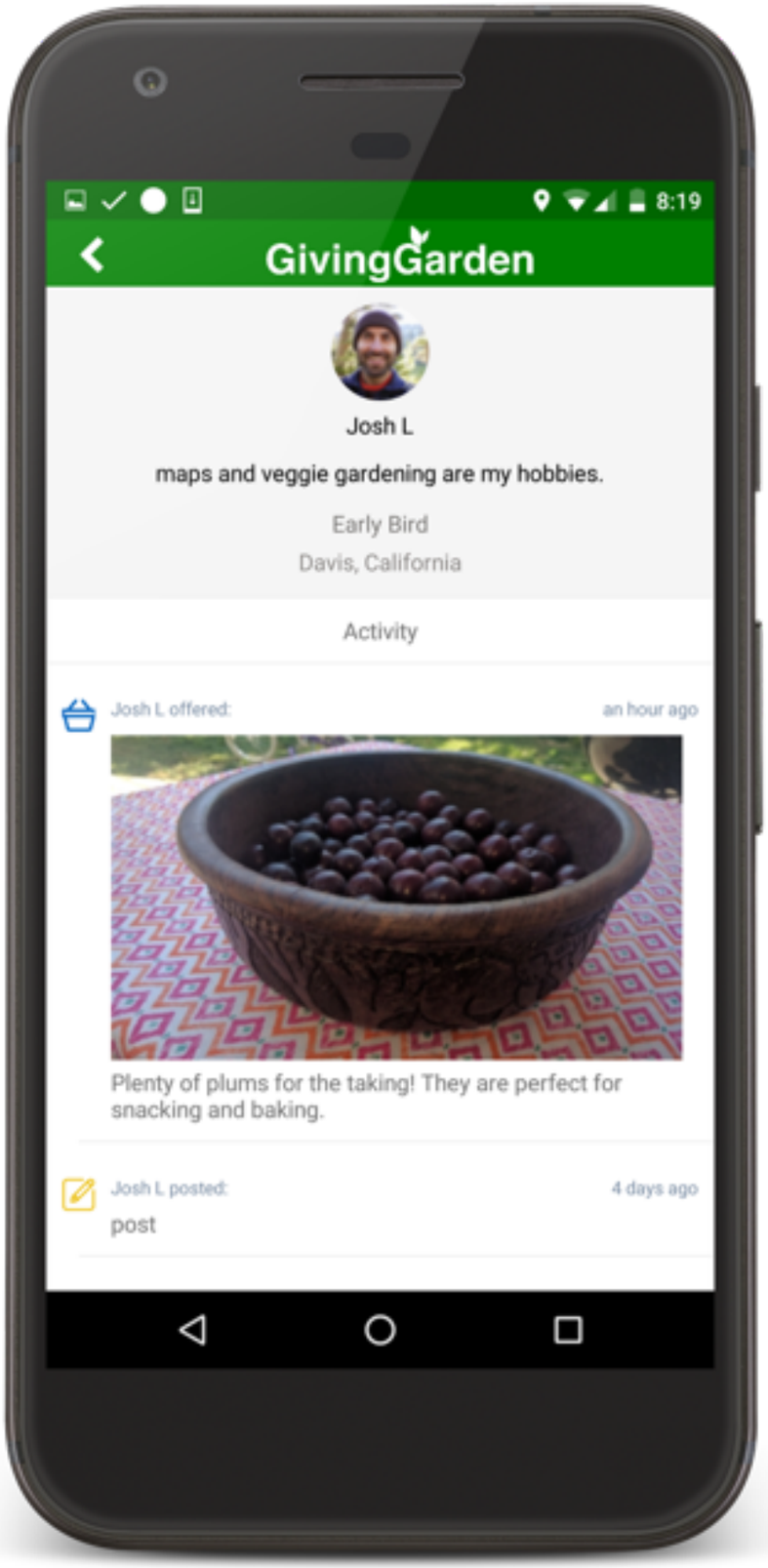
Deema Tamimi
CEO
Product Management & Marketing
User Growth & Retention Expertise
@Flipboard, previously @YouTube, @Xbox

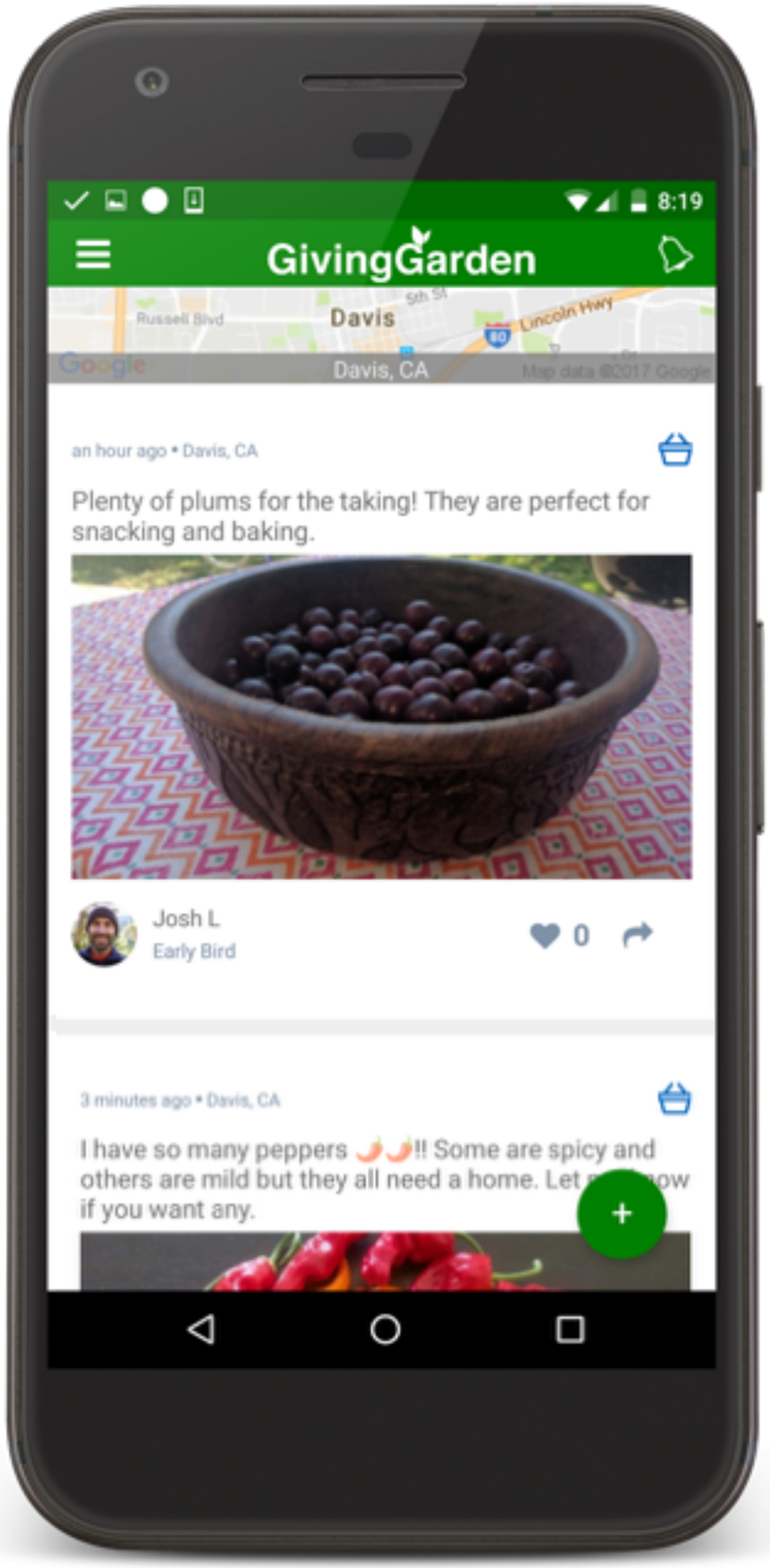
“Shake the hand that feeds you.”

— Michael Pollan, In Defense of Food: An Eater's Manifesto

Giving Garden Vision

- Provide people with local and relevant local-food & gardening content and information
- Connect gardeners and experts with their community through profiles and knowledge sharing
- Bring people together through produce sharing, reducing unharvested produce & food waste
- Enable geo & realtime data access & crowdsourcing to assist gardeners





Connect

Give & Get

Grow Food

Future Areas of Focus

- Food distribution
- Food insecurity
- Public and private fruit tree waste reduction
- Growing recommendations and alerts based on crowdsourced, public and academic data

To Discuss

- County and City Support
- Partnerships with organizations working on food recovery
- Regulations
- Best way to organize given the public benefit to the community and the connection with other food policy efforts (ie food trucks, etc)

Thank You