



Kappa Beta Delta

International Honor Society

Andrew V. Stevenson
Scholarship Application Rubric

Score Levels	Student Essay	Academics and Scholarship	Letter of Recommendations	Leadership, Extra-Curricular, and Community Involvement
10	<ul style="list-style-type: none"> ▪ Essay is well thought out, exceptionally written, and supports mission of Kappa Beta Delta. ▪ Essay reflects application of critical thinking. ▪ Essay indicates academic and/or financial merit. ▪ Applicant's academic and vocational goals clearly articulated. 	<ul style="list-style-type: none"> ▪ Applicant excels academically (4.0 GPA) and demonstrates consistent progress toward Business Degree. ▪ Pursuit of a Business Degree is evident. ▪ High-level use of vocabulary and word choice with no spelling, grammatical, or punctuation errors. 	<ul style="list-style-type: none"> ▪ Faculty recommendation strongly supports applicant. ▪ Faculty recommendation reflects support and confidence in applicant's career and academic goals. ▪ Recommendation provides significant insight into merits of application. 	<ul style="list-style-type: none"> ▪ Student has a leadership role in one or more extra-curricular or community activities that benefit others. ▪ Student holds/held a leadership position in KBD. ▪ Student has work experience.
7-9	<ul style="list-style-type: none"> ▪ Is well written and reflects understanding of KBD. ▪ Essay shows critical thinking and self-expression. ▪ Has academic and professional goals related to Business. 	<ul style="list-style-type: none"> ▪ 3.8 GPA ▪ Few (1 to 3) spelling, grammatical, or punctuation errors ▪ Good use of vocabulary and word choice. ▪ Pursuit of a Business-Related degree is stated. 	<ul style="list-style-type: none"> ▪ Faculty supports the candidate's application. ▪ Faculty recommendation provides some insight into the candidate's merit. 	<ul style="list-style-type: none"> ▪ Student is actively involved (this year) in an extra-curricular or community activity that serves others. ▪ Student has prior work experience.
4-6	<ul style="list-style-type: none"> ▪ Good essay. ▪ Some critical thinking and self-expression. ▪ New to Business program. ▪ Career goals, stated but unclear. 	<ul style="list-style-type: none"> ▪ 3.5 GPA ▪ Minimal (3 to 5) spelling, grammatical, or punctuation errors. ▪ Low-level use of vocabulary and word choice. ▪ Slow but steady academic progress is being made. 	<ul style="list-style-type: none"> ▪ Faculty weakly supports candidate's application. ▪ Information provided by faculty shows support but provides little insight into candidate's merit. 	<ul style="list-style-type: none"> ▪ Student has participated in extra-curricular and community activities. ▪ Student has been employed in the past.
1-3	<ul style="list-style-type: none"> ▪ Essay lacks focus. ▪ Essay is poorly written. ▪ Student provides no clear career goals. 	<ul style="list-style-type: none"> ▪ 3.0 -3.4 GPA ▪ More than 5 spelling, grammatical, or punctuation errors. ▪ Poor use of vocabulary and word choice. ▪ Weak academic progress. 	<ul style="list-style-type: none"> ▪ Faculty letter does not strongly support the candidate's application. ▪ Little evidence of applicant's scholarship or leadership. 	<ul style="list-style-type: none"> ▪ .No extra-curricular activities mentioned in application. ▪ No work experience mentioned.

*In the event of a tie, the Scholarship Committee may elect to award Additional Points based on one or more of the following: **parent, military service, international student, recent extenuating life circumstances**. One point may be awarded for each category, adding no more than three points to the **Total Score** for any one candidate. The Additional Points option recognizes the unique needs of community college students and is meant to acknowledge commitments of students managing unique life circumstances, thereby setting "examples of excellence" for others.*

Revised: 01/02/2013