



Manish J. Patil

UX Designer

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OBJECTIVE

To cater an optimal solution to a given problem. To seek knowledge, experience the learnings and to grow and develop as a designer.

"With knowledge and learnings we gain experience in the journey and that's just one way, it is real imagination and practically reaching on those thoughtful ideas is what really matters to a valuable path"

EXPERIENCE

2.9 years of industry experience at TATA Consultancy Services in the field of **user experience and visual designing**.

Worked with Responsive web designs, mobile iOS, Hybrid Design, Web applications and wearable device platforms.

PROJECT INTERESTS

UX Research based projects following methodologies while exploring technology and working on newer and advanced digital platforms.

Keen to explore more ux research methods.

UX METHODOLOGIES LEARN'T & PRACTICED

Qualitative & quantitative research methods, information architecture, card sorting, personas, scenarios, interviewing, wire-framing, usability testing viz. heuristic reviewing, paper prototyping etc.

VISUAL DESIGN PEDAGOGY LEARN'T & FOLLOWED

Branding, colour schemes, typography, visual language, iconography, flat and material design patterns and other GUI guidelines.



KEY ROLES & RESPONSIBILITIES

- Analyse the depth of project scope and business requirements.
- The choice of opting the right ux methods within an array of arsenal.
- Convince with the use of analogies and to gain clarity, Story Telling.
- Brainstorming sessions with the stakeholders and the team members.
- User Research on the targeted audience
- Create guerrilla prototypes to mitigate the problems to understand the scene.



S/W SKILLS

Adobe Illustrator
Adobe Photoshop
Sketch
Axure



EDUCATION

PG in Communication Design at MIT-Institute of Design, Pune

Graduation in (BBA) Bachelors in Business Administration Belgaum, Karnataka



CERTIFICATIONS

Linda online certifications- **UX Methods**



OTHER INTERESTS

Reading books, cycling, playing football, philately and numismatic collections. traveling, **trekking** and exploring history.

COVER LETTER

Dear Sir / Madam,

Research is vital to any design to commence so as to get the desired / expected experience. Learning and exercising user experience methods and techniques in the righteous way will help me cement the methods under an expert mentor.

My key interests are to practice user research methods in depth and the other ancillary topics. I do read books and self learn on these methods and implement on projects.

- I can strike a balance between research and ux design.
- Have been studying cognitive psychology per se and the way it impacts the designs.

With my working experience as a designer I would like to share my knowledge and get nurtured the same way.

Sincerely,
Manish JP