

PRESS RELEASE

Hevolus Innovation and Bouvet announce the start of their partnership for disruptive customer journey projects aimed at the Retail and Maintenance sectors

February 2019. **Hevolus Innovation**, a leading company in the field of disruptive technologies, and **Bouvet Norge AS**, a Norwegian company that designs, develops and advises on IT solutions and digital communication, are pleased to announce **the start of their partnership**. A partnership that will see the two strategic consulting & IT companies collaborate internationally **for the design and development** of new customer journeys based on the use of disruptive technologies, aimed at the maintenance and 360° retail sectors.

Hevolus Innovation and Bouvet Norge AS are both Microsoft world-wide partners for Mixed Reality; the two companies have a collaboration agreement with the aim of exploring the potential that would result from the synergy of the two teams. Their new projects will combine the creativity and expertise of the Italian company Hevolus Innovation, with the solidity and experience of Bouvet, the Norwegian listed company.

The focus will be on the search for innovative business models and customer journeys that, thanks to the use of disruptive and Azure-based technologies (e.g. Mixed Reality devices, AppServices, CosmosDB, Cognitive and AI Services, Microsoft Dynamics 365), will be capable of offering an extraordinary buying experience in the retail sector and increasing the service levels of remote maintenance rendering it futuristic and maximising its performance.

The Mobile World Congress 2019 in Barcelona (25 – 28 February 2019), the world's most important exhibition on mobile devices, is a great opportunity for Hevolus Innovation to present not only their Mixed Reality solutions, but also the potential of their partnership with Bouvet. During this period, Bouvet's management team will be Hevolus' guests at their stand (Hall 8.0 Stand 8.0J1).

"We are proud of this partnership," says Antonella La Notte, CEO of Hevolus Innovation. "The collaboration with Bouvet will certainly offer our team the opportunity for important professional growth and human enrichment, something that happens when different cultures interact in a synergistic and understanding way".

"We are very excited to be working with Hevolus Innovation. The partnership between our two companies will offer a unique combination of creativity, experience and delivery power that will enable us to produce leading-edge solutions for the future" says Sverre Hurum CEO of Bouvet Norge AS.

Bouvet

Bouvet Norge AS is a leading Scandinavian consultancy providing digital services in the fields of technology, communication and enterprise management. It has more than 1 350 employees in Norway and Sweden.

Bouvet is a strategic partner for a number of enterprises and helps them to design digital solutions which create new business opportunities and provide the desired effects. A solid client base includes such enterprises as Equinor, Manufacturing Technology Centre (MTC), Color Line, Statkraft, Neptune Energy, Nortura, Wilh Wilhelmsen and the Norwegian Broadcasting Corporation (NRK).

Bouvet is a Microsoft Mixed Reality partner and is listed on the Oslo Stock Exchange.

Hevolus Innovation

Hevolus Innovation is a B2B company specialising in the research and development of innovative business models capable of transforming its clients' processes and customer experience. Microsoft's worldwide partner for Mixed Reality and four-time winners of the SMAU 2018 Innovation Award, Hevolus Innovation is a leader in the world of disruptive technologies (Mixed Reality, Artificial Intelligence, Microsoft Dynamics and cognitive services). Hevolus Innovation is aimed at the retail sector of any industry (clothing, furniture, design, sports equipment, etc.) and deals with Corporate Open Innovation for the Würth multinational company. For more details: www.hevolus.it

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