Privacy Policy HERR & SPEER

Berlin, December 2018

1. General

This is the privacy policy of HERR & SPEER (Activist, Authors, Consultants) based in Germany, Berlin. HERR & SPEER acts as the controller of your personal data, which it can obtain (i) directly from you, or (ii) indirectly through third parties such as your organization.

This privacy has been developed in December 2018 but can be modified at any time (please do check the website for the latest version).

2. Legal framework – privacy legislation

This privacy policy is subject to privacy legislation such as:

- 1. Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) ("GDPR"); and
- 2. All other applicable legislation regarding the protection of privacy and the processing of personal data.
- 3. Purpose for collecting personal data and legal basis

We collect your data mainly to send our newsletter, improve our service and, more generally, to easily communicate with each other. HERR & SPEER also can process other personal data in accordance with the Privacy Legislation and this privacy policy, in order to:

- 1. a) achieve the purpose and exercise its activities: and/or
- 2. b) provide direct marketing regarding its activities such as alerts on new documents and studies, updates, info brochures, emails, marketing materials, invitations to events such as conferences, exhibitions, launches, seminars and workshops and other information that may be useful to you; and/ or
- 3. c) execute contract(s); and/or
- d) better understand your needs and preferences in order to adjust its services hereto; and/or
- 5. e) acquire statistical data; and/or
- 6. f) it is legally obliged to process the data or if it is necessary in the public interest

Finally, your data also allows us to improve and facilitate your navigation on our website. We collect your data – personal or otherwise – for various reasons which are defined above. It includes the following data:

- your identifying information (surname, first name, e-mail address, delivery address and country);
- the type of domain with which you connect to the Internet;
- the IP address assigned to you;
- the date and time of your access to our website;
- the pages you viewed on our website;
- the type of browser, platform and/or operating system you are using;
- the search engine and the keywords used to find the website;
- your browsing preferences.
 - Most of your data is communicated to us by your active intervention. Other data, such as the date and time of your access to our website, the pages you have viewed, or your location data, are collected automatically through servers consulted and "cookies" placed on our website. For more information on what a cookie is, how it is used and the exact data it collects, visit our page concerning our cookie policy.

We use Google Analytics to record site usage. We have no control over the data gathered by Google or installed plugins within your browser. If you are concerned with the use of this data, consider using a tracking protection plugin such as uBlock Origin or install Google Analytics Op-Out Plugin.

4. Personal data

The personal data HERR & SPEER can process are, amongst others, but not limited to: first name, name, email address, phone number, photo, birth date, gender, function within your organization.

With agreeing to this privacy policy, you guarantee that the personal data you have provided, are complete and correct.

We take pride in respecting the privacy of our users. We maintain a strict privacy policy and take all appropriate measures to ensure that our servers prevent, to the extent possible, any unauthorized leak, destruction, loss, disclosure, use, access or modification of your data.

5. Users 16 and under

If you are aged 16 or under, please get your parent/guardian's permission beforehand whenever you provide personal information to this site. Users without this consent are not allowed to provide us with personal information.

6. Storage period

We keep your data for the time necessary to accomplish the Purpose pursued. Once this goal is achieved, we either delete or anonymize them.

7. Transfer your personal data to third parties

HERR & SPEER guarantees it does not transfer your personal data to third parties, unless:

- 1. a) there is a legal obligation to transfer the personal data;
- 2. b) HERR & SPEER has a legitimate interest to do so.

HERR & SPEER will not sell personal data to third parties.

Third parties to whom HERR & SPEER may, or is obliged to, transfer personal data on the basis of the above categories, can be located within or outside the European Union. HERR & SPEER cannot be held responsible regarding the transfer of personal data and cannot be liable for the further processing of the personal data by third parties.

8. Your rights

You may, at any time, request to verify, access, rectify, delete, transfer and object to the use of your data, as well as request the limitation of such use of your data. To do so, simply send us an email at the following address: herrundspeer (at) gmail (dot) com. We will then make every effort to take the necessary action as soon as possible.

9. Access to your personal information

You have the right to request a copy of the personal information that HERR & SPEER hold about you and to have any inaccuracies corrected.

Please address requests to:

HERR & SPEER c/o Martin Speer Husemannstr.6 10435 Berlin Germany

or email us at: herrundspeer (at) gmail (dot) com.

This is free for each individual request unless the request is manifestly unfounded or excessive. In this case the HERR & SPEER is able to charge for that request to cover our administrative costs and to confirm the eligibility of the recipient to receive such information.

10. Using Material from this Site

You may download, store and use the material on our website for your own personal use and research, or that of your charity, company or organisation. If you wish to republish, retransmit,

redistribute or make available material from our website to another party, please seek our prior consent. If you wish to use our logo, please contact us: herrundspeer (at) gmail (dot) com.

The content of this website is the copyright of HERR & SPEER. The downloading of images or text without the permission of the copyright owner may breach their copyright. Always check the website copyright notice or website disclaimer to ensure that your use of any material is permitted.

We have tried to ensure that all information we provide through this website is correct, and we apologise for any errors discovered. Please let us know if anything published is incorrect.

11. Accessibility

This website is designed with the aim of accessibility for all users. If you come across any pages or features which do not work correctly or view correctly, please let us know.

12. Disclaimer

HERR & SPEER does not guarantee that access to this website will be uninterrupted, that it will be free from viruses or that it cannot be tampered with by third parties. We have tried to ensure that all information we provide through this website is correct at the time we included it. We apologise for any errors. We do not guarantee the accuracy of these pages and any visitor using information contained in them does so entirely at their own risk. This website also contains links to other websites operated by third parties. HERR & SPEER does not accept any liability over the content of these third party sites and the existence of these links do not constitute an endorsement of such websites. Linking to these sites is at your own risk. Any guidance provided on this site is not intended to replace professional advice and in case of doubt, please consult an appropriately qualified professional adviser. In no event will HERR & SPEER be liable for any damages whatsoever arising out of or related to this website.

13. Security

HERR & SPEER commits to take all reasonable measures to safeguard the protection of the personal data through technical safety measures and an appropriate safety policy for its employees. The personal data are stored with HERR & SPEER, or, if applicable, with the processor of the personal data. You acknowledge and accept that the transfer and storage of personal data is never without risk and consequently, the damage that you may suffer from the unlawful use of your personal data by third parties can never be collected from HERR & SPEER.

14. Liability

HERR & SPEER can solely be held accountable for damages which directly result from the processing of your personal data due to a fault or negligence of HERR & SPEER.

15. Severability

Whenever possible, the provisions of this privacy policy shall be interpreted in such a manner as to be valid and enforceable under the applicable law. However, if one or more provisions of this privacy policy are found to be invalid, illegal or unenforceable, in whole or in part, the remainder of that provision and of this privacy policy shall remain in full force and effect as if such invalid, illegal or unenforceable provision had never been contained herein.

16. Applicable law and competent court

You agree that all disputes between you and HERR & SPEER regarding personal data and privacy issues, are exclusively subject to German law, excluding any conflict of law principles. Every dispute regarding personal data and privacy issues belongs to the exclusive jurisdiction of the French speaking courts of Brussels, Belgium.

Contact:

HERR & SPEER c/o Martin Speer Husemannstr.6 10435 Berlin

Germany

Email: herrundspeer (at) gmail (dot) com.