

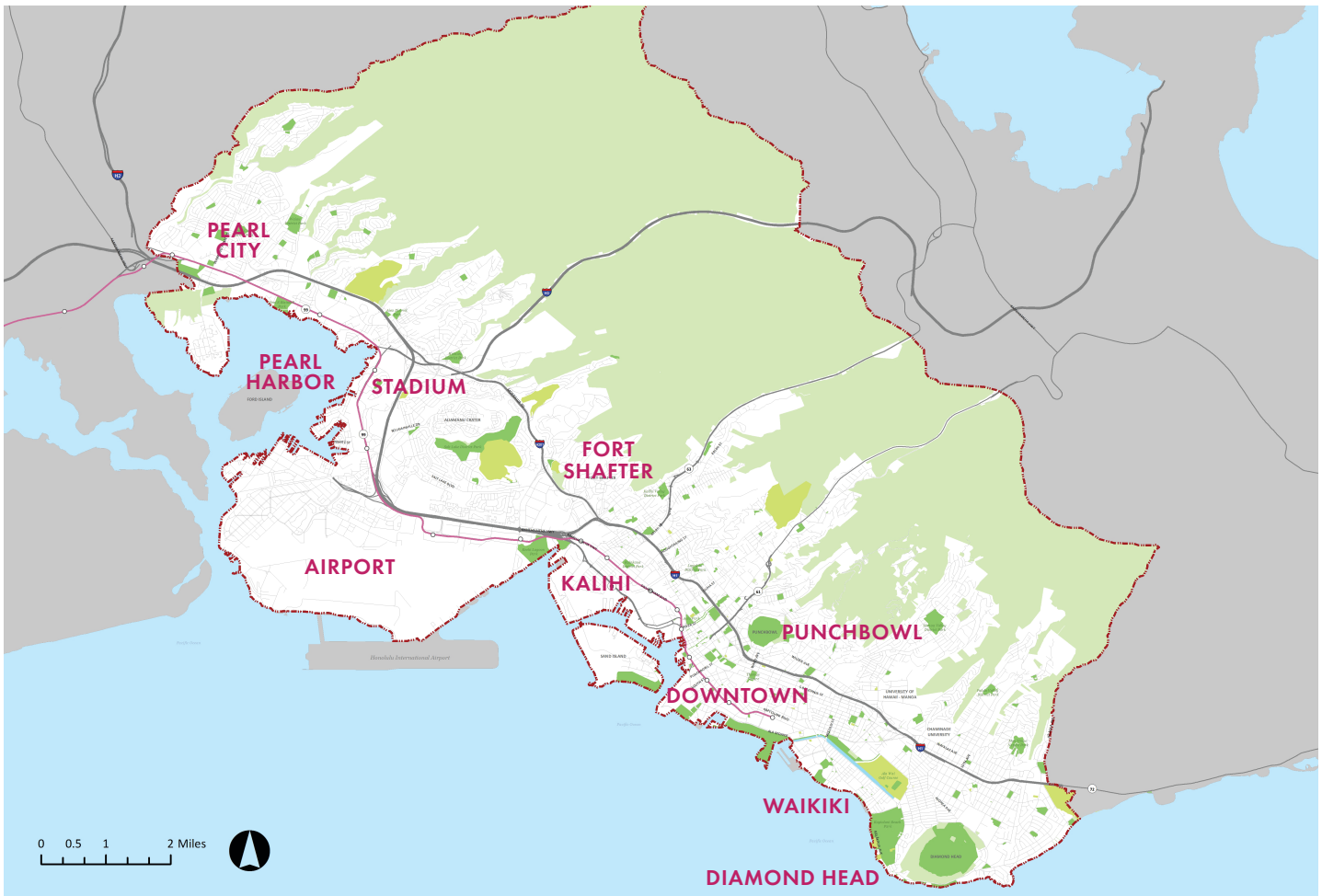
PRIMARY URBAN CENTER DEVELOPMENT PLAN ABOUT THE PROJECT

WHAT IS THE PUC DEVELOPMENT PLAN?

The City and County of Honolulu's Department of Planning and Permitting is beginning an update to the Primary Urban Center Development Plan (PUC DP). The purpose of the Development Plan is to implement the comprehensive vision of the General Plan through policies, regulations and implementation actions that reflect the unique conditions, geography and concerns of each region.

The PUC stretches from Kahala to Pearl City, extending along a portion of the southern coastline to the top of the Ko'olau mountain watersheds. The PUC includes major economic activity hubs, from the busy Downtown and Civic Center areas, to the island's primary resort area, Waikiki. It is home to neighborhoods old and new, reflecting O'ahu's diverse community and rich culture.

The PUC is home to about 440,000 people and is the most populous of the island's eight Development Plan areas. The General Plan calls for the PUC to absorb (along with 'Ewa/Kapolei, and to a lesser extent Central O'ahu) the majority of projected population growth. The PUC DP will set forth a vision for growth, development, and conservation for this important urban center. It will address land use policy, transportation, employment, infrastructure, parks, natural areas, and sea level rise. Throughout the process, the community will be invited to share their ideas to help shape the PUC's future.



PRIMARY URBAN CENTER
DEVELOPMENT PLAN
www.pucdp.com



Department of Planning + Permitting
650 S King St, 7th Floor
Honolulu, HI 96813
(808) 768-8000

WHAT TOPICS ARE BEING ADDRESSED IN THE PUC DP?



Housing affordability, types and conditions



Mobility improvements including rail, bus, bicycle, pedestrian, and roadway facilities



Setting priorities for major infrastructure improvements



Creating livable, “age-friendly” communities



The location, amount and type of new development



Planning for climate change and sea level rise



Creating a diverse and prosperous economy



Preserving and enhancing parks, open spaces and natural features

WHAT IS THE PROJECT TIMELINE?

The project began in 2018 and will continue into 2020. During the process a series of documents will be produced including existing conditions reports, a draft vision and guiding principles, land use and growth alternatives and a Public Review Draft(s) of the Primary Urban Center Development Plan. Throughout the process, the community will be invited to share their ideas to help shape the future of the PUC.

HOW CAN YOU AND YOUR COMMUNITY GET INVOLVED?

The success of the Primary Urban Center Development Plan update depends on community participation. Over a two-year period, the Department of Planning and Permitting (DPP) will be speaking with community leaders, hosting workshops and sharing information at local events. DPP will also seek input from the State agencies, City Council, local residents, community organizations, business owners, and Neighborhood Boards. **Your input is important! You live, work, play and shop in the area and your voice matters!**

There are many ways to get involved and make your voice heard:

- 1 Visit the project website www.pucdp.com/get-involved to learn more about the project and find out about upcoming events and other ways to get involved.
- 2 Sign up through the website to receive email updates on project milestones and related events.
- 3 **Take an online survey at www.pucdp.com/conversation to share your opinions and input.** There will be multiple online activities throughout the project located on the project website.
- 4 Attend a community pop-up or workshop. [Check the project website for times and locations!](#)
- 5 Talk to your friends and neighbors, and encourage them to get involved too!

WHO DO I CONTACT FOR MORE INFORMATION?

Contact Noelle Cole, PUC DP Project Manager at the Department of Planning and Permitting (DPP)
Email: noelle.cole@honolulu.gov; Phone: 808-768-8055



PRIMARY URBAN CENTER
DEVELOPMENT PLAN
www.pucdp.com



Department of Planning + Permitting
650 S King St, 7th Floor
Honolulu, HI 96813
(808) 768-8000