

THE BELIEVE MOVEMENT



Sponsorship Package & Advertising Information

June 1, 2014



"Gang initiation, killing, lack of school security..."

The response from a One Talent, Inc. youth member when asked, "What makes you feel unsafe in the community?"

Greetings Business Partners, Family & Friends,

In April 2008, One Talent, Inc. launched its community outreach programs designed to enhance the gifts and talents of at-risk girls through expressions of creative dance, dramatic arts, music, mentoring, financial literacy and community involvement. Last year, through a partnership with Club Entrepreneur Atlanta (Club E), One Talent won the business plan competition award and became the coordinating agency for Club E's youth initiative. The Youth Entrepreneurial Society (YES) is a co-ed program and has over one-hundred (100) participants ranging from age 4 to 18 years old. Through the YES program component, young people are honing their entrepreneurial and leadership development skills.

In a response to the seemingly senseless acts of violence in our communities, and to redeem our young people from the influences that attempt to snatch them away, One Talent is introducing the "BeLieve" Movement. The goal is to address community safety issues like bullying and violence in schools and neighborhoods. Through education advocacy, and service-learning projects, the "BeLieve" for Safer Communities Youth Council seeks to increase awareness about the seriousness of bullying and violence and garner community-wide support to address the issue.

The "BeLieve" Movement - The National Bullying Prevention Campaign has a goal of obtaining one-thousand (1,000) signed No Bullying pledges by the end of 2014. The "BeLieve" Movement will kick off on Saturday, July 26th, in conjunction with the CD Release Party for "Believe In Yourself". The theme song for the campaign is written and performed by One Talent co-founder and youth advocate, Kamilah Burrow. The Youth Council will implement the No Bullying and Violence Prevention Program in select schools and communities of South Fulton County.

We invite you to support the "BeLieve" Movement Release Party and its National Bullying Prevention Campaign by giving gift certificates, purchasing ad space or monetary contributions. In return, One Talent, Inc. will recognize all supporting patrons through promotional materials. The event will be held on Saturday, July 26th from 4:00-7:00 pm at the College Park City Auditorium, 3631 Main Street, College Park, GA.

Enclosed you will find a sponsor form outlining the benefits associated with sponsorship. Please return this form with donation by June 30, 2014 in order to receive full sponsorship benefits. If you need additional information concerning sponsorship or One Talent, please call Jo Ann Allen at (678) 463-7417 or e-mail at joann.allen@onetalent.org.

We appreciate your contribution to our efforts.

Kind Regards,

One Talent "BeLieve" Planning Team



THE BELIEVE MOVEMENT

Founders: Jo Ann Allen

&

Kamilah Allen Burrow



One Talent Creed

I am gifted. I am talented. I am beautiful. I was wonderfully made in the image of God. I am strong. I will make it. I will strive to do my best and be all I can be. When someone tells me I can't, I will believe that I can because I can do all things through Christ who strengthens me. We are the leaders of tomorrow. We are One Talent.

Yes we can!

One Talent, Inc. is kicking off The "BeLieve" Movement with its Believe for Safer Communities National Bullying Prevention Campaign and release of the inspirational song "Believe In Yourself" written, produced, and performed by One Talent, Inc. Co-Founder, Kamilah Allen Burrow (aka "Milah") featuring the girls of One Talent, Inc.

Other performers will include the youth of YES (Young Entrepreneurs Society), Fly Nation Hip Hop Dancers, One Step, independent recording artists, and more. Experience the global culture of the new entrepreneurs of Club E Atlanta and the local businesses of College Park. Door prizes will include backpacks, school supplies, and more.

Proceeds will support the One Talent, Inc. ongoing youth initiative. Celebrate with us as we showcase the talents of our Rising Stars!

EVENT DETAILS: College Park Auditorium

July 26, 2014

4:00 pm - 7:00 pm



SPONSORSHIP

LEVELS & PACKAGES

☐ PLATINUM LEVEL SPONSORSHIP

\$5,000

- *One Month Free Membership at Club E Atlanta
(Includes 2 hours of Conference Space)
- *Primary Signage Space at Release Party
- "Believe" Presentation Basket
- *Vendor Table at Event
- *Photo with Recording Artist "Milah"
- *Full Page Program Advertising Space
- *Ten Tickets to Release Party & Verbal Recognition
- *One Talent CD & Shirt Combo
- *Corporate logo included in Souvenir program and on One Talent, Inc. Website

☐ GOLD LEVEL SPONSORSHIP

\$2000

- *Vendor Table at Event
- *Photo with Recording Artist "Milah"
- *Full Page Program Advertising Space
- *Ten Tickets to Release Party
- *One Talent CD & Shirt Combo
- *Corporate logo included in Souvenir program and on One Talent, Inc. Website

☐ SILVER LEVEL SPONSORSHIP

\$1000

- *1/2 Page Program Advertising Space
- *Six Tickets to Release Party
- *One Talent CD & Shirt Combo
- *Corporate logo included in Souvenir program and on One Talent, Inc. Website.

☐ BRONZE LEVEL SPONSORSHIP

\$500

- *1/4 Page Program Advertising Space
- *Four Tickets to Release Party
- *Corporate logo included in Souvenir program and on One Talent, Inc.

☐ SUPPORTING SPONSORSHIP

\$100-\$250

- *Business Card Size Program Advertising Space
- *Two Tickets to Release Party
- *Logo on One Talent, Inc. Website

☐ CARE SPONSORSHIP

\$5-\$100

- *Recognition in souvenir program



ADVERTISEMENT

AD SPECS: We will not design ads. Please provide a high resolution press quality PDF by email to: info@onetalent.org.

FULL PAGE: 8" x 10" (W x H) - \$325.00

HALF PAGE: 8" x 5" - \$225.00

1/4th PAGE: 4" x 5" - \$125.00

BUS CARD: 2" x 3.5" - \$75.00

BUSINESS CARD SIZE



Bob Johnson
Co-Founder,
Club E College Park (Atlanta)

678.515.1720
678.515.1726
678.895.3109



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College Park, GA 30337
bob.johnson@clubeatlanta.com

1/4 PAGE



ZELDA GRANT

TEXTILE/ FABRIC ARTIST
PHOTOGRAPHER
ART FARM "YAA FAUZIYA"

770.873.3136

PO BOX 392
AWENDAW, SC 29429

artzlady@gmail.com

1/2 PAGE



SPONSORSHIP

Name_____ Title_____

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Address_____ City_____ State_____ ZipCode_____

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Email_____

____\$5,000 Platinum Sponsor ____\$2,000 Gold Sponsor ____\$1,000 Silver Sponsor

____\$500 Bronze Sponsor ____\$100-250 Support Sponsor ____\$5-100 Care Sponsor

\$_____ I am unable to attend, but please accept my donation

____Credit Card ____VISA ____Mastercard ____American Express ____Check

Credit Card # Number:_____ CVC#:_____ EXP:_____

Name on Card:_____

Signature:_____

(ALL PAYMENTS DUE BY JUNE 30, 2014)

Contributions are tax deductible.

Please see current IRS regulations for specific details.

Please email this completed form to info@onetalent.org or fax to 678-515-1726

You may also mail the form to the following address:

**One Talent, Inc.
C/O Planning Team
3707 Main Street
College Park, GA 30337**