

MEMBERS BULLETIN

4th June 2020

Dear All

A couple of follow up points from the meetings we've had this week.

Celebrity request from the NHS media team

As mentioned on the NHSE cancer policy team call on Tuesday, there's a need for celebrities who might be able to help with the **NHS Help us Help You Campaign**. Further info from the NHS media team below. It may be a good opportunity to promote your charity or the cancer you support.

*As part of the **NHS Help us Help You Campaign**, the NHS wants to include celebrities who have cancer or who have previously had cancer to join the call to encourage the public to continue to come forward for checks. If you know of anyone who would be happy to support with a quote or a short video clip, please email kateo'neill@nhs.net by the end of next week (**Friday 12th June**).*

Follow up to NHSE call on 2nd June 2020

As is now usual we held a Cancer52 follow up meeting to the NHSE call of 2nd June and we have since gone back to NHSE with further requests/queries around the shielding information scenario.

The points we made were that:

- understand that the CMO office is leading on shielding, and that should there be any specific queries on this Cancer52 should approach them via the cancer policy team;
- we would be happy to help with any patient group type sense checking that might be needed for any further shielding updates, which we understand will be on a three-weekly cycle alongside social distancing reviews;
- we would very much welcome some form of advance notice on shifts of information on shielding so as to better prepare charity teams for talking to patients;
- we very much look forward to new Q&As on this topic; and supplied additional questions regarding how decisions are made on levels of vulnerability and who will make decisions on individual risk in the future.

CEO Call

We trialled a CEO call earlier this week and it was well enough received, with thanks to attendees, to set up a Doodle poll for a second meeting. Please let [Elisa](#) know if you'd like to be included on that CEO loop and she will add you to the Doodle poll list. Topics for the call are likely to include funding, working together, and working up some better messaging

for the role you all play.

Best wishes

Jane
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Cancer52

Lyons



www.cancer52.org.uk

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