

# spa

惊喜\*摄影大奖  
Surprising  
Photography  
Awards 2019

北马区  
最高荣誉  
摄影奖

总奖金达至  
**RM138,000**  
worth of prizes  
up for grabs

## Northern Region

MOST PRESTIGIOUS  
PHOTOGRAPHY  
AWARDS

Competition Duration 参赛期限  
**1 JANUARY - 2 MARCH 2019**

[www.spa.photography](http://www.spa.photography)

#MBIDesaku2019

Platinum Sponsor

**MBI**  
**DESA KU**  
DREAMS COME TRUE





## 介绍 INTRODUCTION

Photographers of all ages, backgrounds, experience, and entry levels, are invited to enter the second edition of Surprising Photography Awards 2019, or SPA2019, brought to you by MBI Desaku as Platinum Sponsor, an integrated township with seemingly endless and surprising garden attractions, Food and Beverage and retail outlets, as well as MICE (meetings, incentives, conferences and exhibitions) facilities, all conveniently nestled within MBI Desaku township, a vibrant new township located in Kulim, Kedah.

Aimed at photography enthusiasts, the awards are looking for creative photos which perfectly capture any of the 5 thematic attractions. These photography awards aim to discover hidden talents, while promoting the township to the general public for its attractions and garden living. Through the awards, the beauty and attractions of MBI Desaku will be shared and appreciated by the wider community.

Submitted photos will be judged by leading industry experts, who come together each year to select the entries that best describe the following 5 categories: Themed Tourist Attractions, M (Malaysia) Food Heaven, Lighting Scenery, Architecture & Interior Design, Greenery & Gardens, and Instagram Category which uses the hashtag: #MBIDesaku2019.

A total prize of RM138,000 spread across 6 categories will be awarded for first, second, and third place, along with 10 Merit Prizes and 10 Consolation Prizes. Selected photos may be printed in a special SPA2019 book publication, which will be made available during the SPA2019 Award Ceremony.



### CATEGORY 1 Themed Tourist Attractions 主题旅游景点

#### Photography Area

- World of Dragons Museum
- Tropical Rainforest Museum

#### Note

- Photos should focus on the themed attractions and the activities within as stated above
- Entrance fees to the museum may apply

#### Entry Fees

RM10 per photo submission



### CATEGORY 2 M (Malaysia) Food Heaven M (马来西亚) 美食天堂

#### Photography Area

Participating restaurants at MBI Desaku only

#### Retail Zone A

- M Mamak
- Teddy Bread
- Chicking

#### Retail Zone B

- M Veggie 斋心阁
- M Nature's Creation 绿尤尤
- M Café Premium
- Paris De Wine
- Cowboy Town
- Rumah Rempah Nyonya Food 娘惹式餐厅
- Aroi Dee
- Golden Kingdom Restaurant 中华楼
- Asian Native 亚味土产



## 摄影景区 PHOTOGRAPHY CATEGORIES

- KoChabi Double Contest 古早味锅加锅
- The Six Mansion 六鼎轩
- Red Hot Chili Wok Restaurant 红天椒火锅
- Deng Heong 鼎香肉骨茶
- MaMa Rice Dumpling 妈妈的一口粽
- Yeye Hu Nan Chai 爷爷湖南菜
- Sangaya Japanese Restaurant 山河屋
- The Fisherman 渔人港
- Cang Tea House 藏茶馆
- Exotic Townscape (Night Bazaar) 异国风情街

#### Note

- Drone photography is NOT allowed in this category
- Photos should focus on the food and dining experience
- The restaurant logo, food brand, menu or appearance should be visible in the photo as proof

#### Entry Fees

RM10 per photo submission





## Taman MBI Desaku

5°30'25. 100°37'22.



### CATEGORY 6 (FREE)

Instagram  
社交组

#### Photography Area

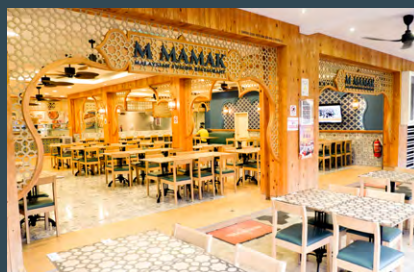
All areas within MBI Desaku, submission via posting on Instagram with the Hashtag: #MBIdesaku2019

#### Note

- Drone photography is NOT allowed in this category
- Posting period on Instagram from **1 Jan 2019 to 2 Mar 2019**
- Photo must showcase "SURPRISING" elements or features or Wow factor within MBI Desaku.

#### Entry Fees

FREE



### CATEGORY 3 Lighting Scenery 灯光夜景

#### Photography Area

All areas within MBI Desaku Township only

#### Note

- Drone photography is allowed in this category
- Photos should capture the lighting display within MBI Desaku
- Photos taken during sunset and evening only

#### Entry Fees

RM10 per photo submission

### CATEGORY 4 Architecture & Interior Design 建筑与室内设计

#### Photography Area

Building façade & interior design for all building and outlet, residential building façade and architecture within MBI Desaku township

#### Note

- Drone photography is allowed in this category

#### Entry Fees

RM10 per photo submission

### CATEGORY 5 Greenery & Gardens 绿化与公园

#### Photography Area

- Tropical Rainforest Garden
- Japanese Garden
- Cactus Garden
- Balinese & Thai Garden
- European Garden
- Organic Farm
- Lotus Garden

#### Note

- Drone photography is allowed in this category
- Photos submitted should be daylight scenery only

#### Entry Fees

RM10 per photo submission

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## 奖金 Prizes

**ALL CATEGORIES**  
(Category 1 to 5 except Category 6)

**First Prize:** Cash RM 10,000 + Certificate  
**Second Prize:** Cash RM 3,000 + Certificate  
**Third Prize:** Cash RM 2,000 + Certificate  
**Merit Prizes (10 winners):**  
Cash RM 500 + Certificate  
**Consolation Prizes (10 winners):**  
Cash RM 300 + Certificate

### CATEGORY 6: INSTAGRAM

**First Prize:** Cash RM 5,000 + Certificate  
**Second Prize:** Cash RM 3,000 + Certificate  
**Third Prize:** Cash RM 2,000 + Certificate  
**Merit Prizes (10 winners):**  
Cash RM 500 + Certificate  
**Consolation Prizes (10 winners):**  
cash RM 300 + Certificate

**SPECIAL PRIZE**  
**PHOTO OF THE YEAR 2019:**  
IPHONE XS

## 参与 HOW TO PARTICIPATE?

1. Images must have been taken in 2019 and should be at the designated areas within MBI Desaku.
2. Images should be **no smaller than 800KB and no larger than 50MB.**
3. All entrants must be able to supply a high-resolution image suitable for printing in exhibitions, should the image be required.
4. Images should be saved as either **JPEG or TIFF + RAW in a CD or USB.**
5. EACH submission should be inserted into an **A4 size envelope, sealed, with Submission Form + 8RW size (8 x 12 Inch) + CD or USB thumb-drive** containing the soft copy of the photo.
6. Each participant is eligible to submit **MORE than ONE entry.** Fees apply for each submission. Judging will be based on a single image and not any series of images.
7. Participant is **not allowed to submit the same photo for more than one category.**
8. Photos must only be printed on photo paper (glossy or matte). Photos printed with a household inkjet printer on paper may be disqualified.

Submissions should be sent to Surprising Photography Awards 2019 organiser by latest 2 March 2019 (before 5pm):

### SOPi Project Management Sdn Bhd

21-G, Jalan Sungai Dua Utama 1,  
Taman Sungai Dua Utama,  
13800 Butterworth, Penang.  
Tel: +(60)4 358 0022  
E-mail: spa.sopipmc@gmail.com

Each entry requires payment of a fee (as stated in the Submission Form), upon handing over of the submission at SOPi Project Management Sdn Bhd office.  
Open from 9am – 5pm (Monday to Friday)

## TERMS AND CONDITIONS

By entering the Competition, you hereby accept these Competition Rules and the Terms and Conditions. Entries must be submitted by 2 March 2019. By entering the Competition, you agree and acknowledge that the organiser is permitted to receive your registration data. The organisers reserve the rights to change the Competition Rules and the Terms and Conditions during the contest period. All participants are advised to update the info via SPA2019 website before their submission. All personal information will be used by the organisers in accordance with its Privacy Policy. The organiser, SOPi Project Management Sdn Bhd, and MBI Desaku Sdn. Bhd., hold the rights to the submitted photos and may publish any submitted photos for any commercial or non-commercial purposes.

## 查询 Enquiries

SOPi Project Management Sdn. Bhd.

21-G, Jalan Sungai Dua Utama 1,  
Taman Sungai Dua Utama,  
13800 Butterworth, Penang.

Tel: +(60)4 358 0022

spa.sopipmc@gmail.com

## 网站 Website

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Platinum Sponsor

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Platinum Sponsor



提呈表格  
SUBMISSION FORM  
1 JANUARY - 2 MARCH 2019  
\*COMPULSORY TO COMPLETE THESE SECTIONS  
EACH FORM IS REQUIRED FOR EACH PHOTO SUBMISSION

FULL NAME		REG NO: (to be filled by organiser)
ADDRESS		MYKAD* <div></div>
TELEPHONE	MOBILE PHONE	E-MAIL

AWARD CATEGORY \*Please tick your category

- ☐ 1. THEMED TOURIST ATTRACTIONS
- ☐ 2. M (MALAYSIA) FOOD HEAVEN
- ☐ 3. LIGHTING SCENERY
- ☐ 4. ARCHITECTURE & INTERIOR DESIGN
- ☐ 5. GREENERY & GARDENS

Fees: RM 10 (cash) per submission  
\*Pay upon submission

**Submission Requirements:**

- Images must have been taken in 2019 and should be at the designated areas within MBI Desaku.
- Images should be **no smaller than 800KB and no larger than 50MB**.
- Images should be saved as either **JPEG or TIFF + RAW** in a CD or USB. All entrants must be able to supply a high-resolution image suitable for printing in exhibitions, should the image be required.
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- Each participant is eligible to submit MORE than ONE entry. Fees apply for each submission. Judging will be based on a single image and not any series of images.
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- Photos must only be printed on photo paper (glossy or matte). Photos printed with a household inkjet printer on paper may be disqualified.

**PHOTO NARRATIVE**

Please provide a short description of your submitted photo  
(not more than 30 words, in English)

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**SUBMISSION CHECKLIST**

Please tick the following

- ☐ PRINT 8RW PHOTO (Size: 8 x 12 inch)
- ☐ SOFTCOPY FILE IN CD OR USB THUMBDRIVE
- ☐ SUBMISSION FORM

**SUBMISSION  
& PAYMENT  
ADDRESS**

SOPi Project Management Sdn. Bhd.  
21-G, Jalan Sungai Dua Utama 1,  
Taman Sungai Dua Utama,  
13800 Butterworth, Penang.  
**Tel: +(60)4 358 0022**  
**E-mail: spa.sopipmc@gmail.com**

☐ **TERMS & CONDITIONS\*** (please tick the box)

By signing this form, I hereby acknowledge that all information contained herein is accurate and the entry of participant may be disqualified at the discretion of SOPi Project Management Sdn. Bhd. ("the Organisers") should there be any non-compliance to the Award's entry requirements. I hereby acknowledge that the Jury's decision on the Award shall be final and conclusive. I hereby consent the Organisers to release any of the award-related news for commercial publicity purposes including but not limited to the photographs taken during the Competition and the details of the participant/award winner. I hereby expressly consent that all submissions for the Award shall be the property of the Organisers and the sponsor, I shall indemnify the Organisers from any potential dispute, claim and/or legal proceedings whatsoever and howsoever arise therefrom.

PARTICIPANT SIGNATURE

DATE: