

CALL TO ARTISTS: RIVERFRONT INTERPRETIVE SCULPTURE



The City of Jeffersonville

will place a permanent, outdoor sculptural art piece rich with our river heritage on the sidewalk level at Riverside Drive in Jeffersonville, Indiana within 30 feet of the newly developed Fisherman's Wharf Marina and the mighty Ohio River. The Jeffersonville Public Art and Redevelopment Commissions are looking for a piece that specifically celebrates the community's long history and connection to the Ohio River and is able to **visually assist in telling 'our story'**. It is the desire of the Commissions that the piece references some of the imagery provided in the "interpreting the river" written history provided by our local historian within this call. We hope to have a piece that is visually stimulating during the day with serious consideration of negative space as well as cast shadows AND be intriguing at night through up lighting AND/OR interior lighting.

Notification & Timeline

- **Submissions Due** –JULY 20, 2018
- **Final proposals presented to jurors - Finalists –** Artist Interviews w / maquettes) SEPTEMBER 2018
- **Artist selected & contract signed** – SEPTEMBER
- **Fabrication** – OCTOBER 2018 to FEBRUARY 2019
- **Installation** – MARCH 2019

Website – jeffersonvilleart.com



Jeffersonville Public Art Commission
500 Quartermaster Court
Jeffersonville, Indiana 47130



I. PROJECT SUMMARY

The City of Jeffersonville, Indiana, seeks a qualified artist or artist team to fabricate a **single sculpture** (*this could be a single stand alone piece or modular units representing one piece*), which will function to celebrate and interpret the identity of Jeffersonville's river heritage. * UNLIKE other art pieces commissioned by the City of Jeffersonville, this call has a very specific requirement of meeting terms of an agreement with State and Federal agencies (a section of this agreement is included in the call for artist review – see page 11). The sculpture will become a unique asset to the area, which is void of site-specific identifying artworks. The sculpture will be located on a 14-foot pad that will be constructed to project out from the pre-existing sidewalk along the marina. The artist selected for this project will be responsible for the design and fabrication of a single sculpture no taller than 12', no wider than 12' and no deeper than 8'. The artist will also be responsible for purchasing the appropriate electrical illumination fixtures to be included within and/or around the base of the piece. We (the City of Jeffersonville) will provide the concrete pad for the piece to be anchored to, electrical service to the sculpture, assistance with electric connection service upon installation and assistance with the installation process if possible. The artist should be prepared to coordinate scheduling of these activities through the Public Art Administrator in collaboration with the City Engineer and his assigned representatives.

II. ABOUT THE RIVERFONT

Interpreting the Ohio River (submitted by local Historian – Jeanne Burke)

The river had the power to sustain life and to take it away. The river gave water and food that was free for the catching. Fish and turtles, migrating birds, fresh water mussels- all came from the river. The ancient buffalo gave their name to the Buffalo Trace that crossed the river in the shallows below the falls. Here Native Americans came to kill the buffalo that moved slower in the water. Deer came (and still do) to drink at river's edge and became food for early people. Buffalo and deer were also turned into clothing, moccasins, and their bones became tools necessary to hunt and fish. The buffalo created the first paths in Indiana that later became real roads for horses, wagons and cars. Migrating geese gave their name to Goose Island and supplied eggs and meat to man. Watching them fly encouraged dreams of flying in men.

Early peoples learned how to build canoes to navigate the treacherous waters, especially at the Rapids of the Ohio. The river was the great highway of travel before there were roads, allowing first tribes and then settlers to trade with others who lived far away.

For the settlers, this came to mean getting white sugar, molasses, and other goods from New Orleans and shipping the produce of their farms in southern Indiana to the south. The river was a transmitter of news via the incoming boats and people gathered at the taverns to hear of war, inventions, the latest music and fashions.

Later, it meant being able to burn coal from Pittsburgh, and have window glass and hardware for nicer homes. The river opened up new opportunities in the steamboat-building era and drew a number of mechanical geniuses to Clark County who built steam engines and mills that ground corn and wheat into bread. Men learned to harness the waterpower to generate electricity, which gave us leisure time to, once again, go down to the river and fish! Life is a circle, after all.

And the river gave a certain freedom to all people. To some, it meant being able to travel to other places to look for jobs, or to go to war, or to have their bodies shipped home from it. And if they could get across the water to Jeffersonville, Indiana, the river gave a chance to the enslaved. Many thousands crossed the Ohio River, often with the help of complete strangers who sent them on to Canada and a new life. Just watching the water flow by calms and soothes us. The river provides recreational enjoyment, too. It feeds our souls.

The Jeffersonville Department of Redevelopment and the Department of Engineering have been involved in the mitigation plan and improvement strategies for the Marina and Riverfront. They are driving forces in collaboration with the Jeffersonville Public Art Commission in following the Memorandum of Agreement on record for the Marina/Riverfront to its completed state (see page 11).

III. DESIRED CONTENT

The artist that receives the commission will show sensitivity to the history of the riverfront in the overall design. The desired content may include features (does not have to include each but would be good to include several in some way) such as:

1. Elements important to a fisherman's way of life... bobbers, nets, fishing poles...(other)
2. Boats, river vessels other elements of locomotion important to the area/the river
3. River animals/fish/birds
4. Homage to Native Americans in the area
5. Symbols of tenacity and resilience
6. Symbols of freedom and promise
7. References to prehistoric elements – fossils, animals etc..
8. Symbols of family and belonging

The artist may use their own interpretation of the features listed above as well as other historically depicted elements located within the section about the Riverfront (in section II, page 2 of this document).

IV. ELIGIBILITY

The Call for Artists for **the Jeffersonville Interpretive Sculpture** is by invitation to professional artists/artist teams with public art experience working in materials that would be suitable for outdoor sculptures. The project is open to all professional artists. Artists must be willing and capable of working within the project timeline, with city representatives, and multiple government and community groups.

V. PROJECT REQUIREMENTS AND INFORMATION

- **One interpretive sculpture will be installed**
- **It is highly encouraged that designs are sensitive to the surrounding neighborhood and light pollution; up lighting should be close to the piece and if included in the design, interior lighting should be subtle and not overly bright and distracting.**
- **An appropriate foundation will be provided by the City of Jeffersonville. The artist must coordinate with the City – (see 'Development Standards' in section V of this RFP)**
- **All pieces will be structurally secured to concrete pads with anchor bolts or similar devices.**
- **Sculptural must fit within the following size requirements – Height 12' x Width 12' x Depth 8'**
- **Artist must work with the city's representatives to ensure the sculptural design is in compliance including all required connections to the concrete slabs.**
- **Artists may submit up to three design concepts for consideration. There is no fee to the artist for submitting designs.**
- **All entries must be original concepts specific to the area for which they are intended - Jeffersonville Riverfront- (refer to 'About the Riverfront' in section II of this RFP as well as 'Desired Content' in section III of this RFP)**
- **All sculptures must be fabricated out of durable materials appropriate for outdoor display and use. Take into consideration high winds, low temperatures, high temperatures, snowstorms and traffic areas. Keep audience safety and functionality in mind.**

- **Artist will be responsible for appropriate insurance upon being awarded this commission (\$1,000,000 general liability with \$500,000 max per occurrence)**
- **Artist will be responsible for the timely installation of the pieces**
- **Artists are responsible for the shipping and delivery of the pieces**
- **The artist awarded the commission will receive an artisan agreement outlining further information including details regarding delivery and install as well as placement of works**
- **The life of the sculptural designs should span 10-15 years**

V. DEVELOPMENT STANDARDS

The width of the sculpture's pad unit shall not exceed 14' wide and 10'deep extending from the Marina embankment

The City's lighting regulations allow free standing lights with cut off luminaries at ninety-degree (90) angles. No lights can emit more than ½ a foot candle onto the adjacent residential properties.

Visit http://www.cityofjeff.net/images/PlanningZoning/Lighting_Standards.pdf for more information on lighting standards in Jeffersonville, Indiana.

VII. COORDINATION & COLLABORATION

The awarded artist shall work closely with the City of Jeffersonville. All proposed work prepared by the artist must comply with all applicable local and state of Indiana building codes.

It is the intent of the City of Jeffersonville to collaborate and coordinate closely with the awarded artist to ensure the creativity and design intent is achieved with the approval of the City of Jeffersonville. The selected artwork will be reviewed by a designated engineer at the onset of the project to ensure the sculpture is adequately designed to withstand the elements. Some adjustments may be required based on the conservation review. During design development, the engineer will review the project to ensure the sculpture is engineered to the base, and any welded metal inside the sculpture is sufficient, etc.

VIII. ARTIST STIPEND/HONORARIUM

Three finalists will be awarded a \$500 honorarium to develop a high quality maquette for juror interview.

The final artist/artist team chosen to create the pieces will be awarded a \$30,000 honorarium.

The budget includes all costs, including, but not limited to artwork materials and supplies, display systems and insurance, proposals, travel, sales tax, and transportation.

The project budget does not include the sculpture pad, installation or engineering. The artwork will be engineered to the pad and installed by the City of Jeffersonville with input by the artist/artist team responsible for fabrication. The artist will coordinate closely with the City.

IX. SELECTION PROCESS

The City of Jeffersonville's Public Art Administrator and Commission will manage the selection process. A Selection/Evaluation Committee will review applications from the invited artists. This Panel will include the Mayor of Jeffersonville, the Jeffersonville Redevelopment Commission, professional artists and may include representation from the following agencies: Army Corp of Engineers, SHIPO, Jeffersonville Engineering Department, as well as representatives from the community. The Selection Panel will rank the responses, review the concept submissions, and will invite finalists to be interviewed. The final selection will be made through a public voting process and ultimately decided upon by the Mayor, Redevelopment and Public Art Commissions.

RFP submissions will be evaluated on the following:

- Originality/creativity
- Appropriateness in concept design to the Riverfront
- Quality of Materials and execution
- Community Appeal
- Durability of work
- Ease of installation
- Other evaluation criteria not outlined above may be considered as necessary

IF YOU ARE INVITED TO INTERVIEW AS ONE OF THE THREE FINALISTS: TOP RANKED PROPOSALS ONLY

– Upon reviewing the submissions, the Artist Selection Panel will invite a short list of artists for interviews and to develop a conceptual proposal. Finalists will be paid a \$500 honorarium for the proposal and presentation. Finalists' proposals must include a conceptual design proposal (3D maquette), the project budget and the project lifespan and maintenance needs to be provided in accordance with the specifications below.

- **Artwork Conceptual Design Proposal:**
- The Proposal must include the artist's approach to the project, a brief narrative describing the concept, a proposed project budget, material list and visuals in the form of digital renderings to be included in the thumb drive (jpeg or TIFF formats only 1920 x 1080 at 72 dpi). Limit this section to a maximum of three pages.
- **Project Lifespan and Maintenance Needs:**
- Provide a written statement stating the lifespan of the artwork and identify any special maintenance needs.

X. TIMELINE / SCHEDULE

- RFP (call to artists) goes live – MAY 2018
- RFP Conceptual Responses Due – JULY 20, 2018
- Adjudication (Round 1) – AUGUST 2018
- Adjudication (Round 2 – Artist Interviews w/maquettes) – SEPTEMBER 2018
- Artist selected & contract signed – SEPTEMBER 2018
- Fabrication – OCTOBER 2018 through FEBRUARY 2019
- Piece installed– MARCH 2019

(Some dates may be subject to change)

XI. APPLICATION PRESENTATION & CONTENT REQUIREMENTS

Submit one original unbound copies of **all** items listed below. Each page of the concept submittal must clearly indicate your name and project title. Present your materials in the following order:

-**Application Form** (see attached form on page 8 of this document). Application form must be completed in full.

-**Concept Rendering** – in full color (artist may submit up to three different concepts)

- **Letter of Interest:** (not to exceed full page) The letter should state why this project is of interest to you.

-**Project Narrative** of proposed artworks (not to exceed two pages). Narrative must include how you intend to tie in the content to the design, include approximate dimensions and weight, installations requirements, proposed materials and any other special requirements

-**Professional Resumé:** Include public art commission with budget size of past projects and contact information.

-**Electronic Images:** Artist must submit one (1) thumb drive with up to 10 digital images (jpeg or TIFF formats only 1920 x 1080 at 72 dpi) of recent completed work (artist teams are limited to 10 images total). Include title of work, year, media, size, location of artwork and project budget.

-**References:** Complete contact information for three references for past public art projects (name, title, phone, fax, email, name of project and location).

ARTISTS WILL NOT BE COMPENSATED FOR INITIAL RFP CONCEPT SUBMISSIONS REGARDLESS OF MEDIUM. UNLESS OTHERWISE REQUESTED, ALL MATERIALS SUBMITTED BECOME THE PROPERTY OF THE JEFFERSONVILLE PUBLIC ART COMMISSION.

The City of Jeffersonville and the Jeffersonville Public Art Commission (JPAC) reserves the right to accept or reject any and all submittals, waive technicalities and informalities, change scope of work, and amend said Request for Proposals as desired. The City of Jeffersonville and JPAC reserves the right to negotiate with the artists and to select the artist who best meets the City, JPAC and community needs.



XII. APPLICATION DEADLINE & DELIVERY

The City will receive sealed proposals until 2:00 p.m. (local), Friday, July 20th 2018

Submit full application to the following address:

Jeffersonville Public Art Commission

c/o Public Art Administrator

500 Quartermaster Court, Jeffersonville, Indiana, 47130

XIII. INQUIRIES & ATTACHMENTS

If you have questions or need additional information, please contact Dawn Spyker at:

812-280-4728 or dspyker@cityofjeff.net | please include 'Riverfront Sculpture' in the subject line of your email

Please go to <http://www.jeffersonvilleart.com> for additional information



Request for Proposal (RFP) APPLICATION FORM

Riverfront Interpretive Sculpture Project 2018/19

City of Jeffersonville, Indiana

The below signed hereby agrees to furnish the proposed services under the terms stated subject to all instructions, terms, conditions, specifications, addenda, legal advertisement, and conditions contained in the RFP. I have read the RFP and all attachments, including the specifications, and fully understand what is required. By submitting this signed proposal, I will accept a contract if approved by the City and such acceptance covers all terms, conditions, and specifications of this proposal.

Proposal submitted by:

Name (printed) _____

Company _____

Federal Tax Identification Number _____

Address _____

City/State/Zip _____

Telephone No. _____ Alternate No. _____

Sculpture Title _____

Materials/Medium _____

Signature _____

Date _____

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SUPPLEMENTAL IMAGERY OF AREA

Areas surrounded by yellow ovals represent location of intended sculpture.

Pedestrian View facing South



Pedestrian View facing East
also exhibits embankment



Pedestrian View facing West



Pedestrian View facing East
Showing sidewalk



SUPPLEMENTAL IMAGERY

SCULPTURE SAMPLES with ACTIVATED Negative Space

Potential for shadow play during day & interesting illumination at night



SUPPLEMENTAL DOCUMENTATION: Below are a few paragraphs containing important information from the Memorandum of Agreement.

Memorandum of Agreement
Jeffersonville Waterfront Improvements
LRL-2013-620-cmh

**MEMORANDUM OF AGREEMENT
BETWEEN THE U.S. ARMY CORPS OF ENGINEERS, LOUISVILLE CORPS,
THE INDIANA STATE HISTORIC PRESERVATION OFFICER,
AND THE CITY OF JEFFERSONVILLE**

**REGARDING
PROPOSED WATERFRONT IMPROVEMENT PROJECT,
JEFFERSONVILLE, CLARK COUNTY, INDIANA
LRL-2013-620-cmh**

II ALTERNATIVE MITIGATION

A. As mitigation for the adverse impacts to the OJHD the City shall, within 5 years of the date of the permit, if issued, develop an interpretive display about the history of the Jeffersonville waterfront. The interpretive signage shall be located along the project route in areas that are visible and easily and safely accessible to passing pedestrians.

1. The City shall provide funds for the project totaling no less than \$20,000-30,000 dollars.

2

Memorandum of Agreement
Jeffersonville Waterfront Improvements
LRL-2013-620-cmh

2. The City will actively seek grants to supplement the funds provided by The City.

3. The City will seek public input on the design of the interpretive display through public meetings and the creation of a citizen advisory board.

a. The signage shall include at least one or more historic photographs.

4. The proposed location, design, and context of the interpretive signage will be provided to the Corps, the IN SHPO, and other consulting parties at 95 percent completion for review and comment. The Corps, IN SHPO and consulting parties shall provide comments on the proposal within 30 days of receipt of the detailed plans. If comments are not received within 30 days from receipt of the information, acceptance will be assumed.

a. If the Corps, IN SHPO or other consulting parties respond with recommendations, the applicant shall provide the recommendations to all consulting parties for discussion. If the recommendations are deemed reasonable, the applicant shall make a good faith effort to accommodate the recommendations. The applicant shall provide any revised plans to the Corps, IN SHPO and consulting parties for their files.

- We (City) have secured funding to compensate the artist totaling \$30,000

- We (City) have sought public input through a public meeting as well as meetings with the Army Corp & History Reps

- Historic photos within or projected onto the sculpture are welcome but not necessary as long as it is evident that the piece connects to the river.