



THE STRAND

THEATRE

for the performing arts

*Where the Fine Arts, Live Theater, Great Music,
Fantastic Food and Friendly People Meet...*

A CENTERPIECE FOR THE REJUVENATION OF DOWNTOWN PONTIAC

Plans are underway for Pontiac's historic and re-named Strand Theatre for the Performing Arts to be refurbished into a dynamic live entertainment destination. The theater is slated to open in 2015 and will act as a catalyst to spark economic and community growth as it attracts audiences, diners and shoppers into the Pontiac city center.

COMMUNITY AND EDUCATION

Encore Performing Arts Center, a non-profit 501(c)(3) will direct all theater operations and programming with the mission to:

Maintain this historic and irreplaceable community asset as a vibrant entertainment and education center through fiscal stability, programming excellence and strong community partnerships.

Serve a wide and diverse audience base.

Provide educational experiences for people of all ages.

Present a broad variety of entertainment experiences of the highest artistic quality.





OAKLAND COUNTY'S ONLY FULL SCALE PERFORMING ARTS CENTER

Conveniently located in the heart of Oakland County, The Strand Theatre for the Performing Arts will be metro-Detroit's premier destination for live entertainment, education and the fine arts. Ideally designed with 800 luxury seats, The Strand will provide an extraordinary entertainment experience from every seat with intimate sight lines, state of the art acoustics, comfort, convenience, premium food and beverage selections plus a warm and friendly appreciation for all guests.



THE LIVE ENTERTAINMENT EXPERIENCE

Shows at The Strand will consist of a diverse and plentiful mix of the world's finest and well known artists and performers. All genres of music ranging from classical, jazz, contemporary, R&B, rock, classic rock, blues, country and world music will be presented at The Strand. The theater will also host popular Broadway productions, live theatre, comedy, family entertainment and programming for children and seniors.



INSPIRE AND CHANGE LIVES THROUGH THE PERFORMING ARTS

For information on donations, underwriting, educational & community programs, sponsorships and seat licenses, please contact ▼



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