

# Tesla Workplace & Destination Charging Program

## OVERVIEW:

In preparation for the deployment of their Model 3 vehicles, Tesla is subsidizing installation costs and providing free Tesla charging stations (and some universal charging stations) to certain workplaces and other sites.



## Stations

- Tesla will donate as many Tesla stations as required by the work place. Tesla will also donate universal charging stations in relative proportion to the number of Tesla stations deployed.
  - Example: 1 universal charging station for every 2 Tesla stations.
- Tesla will provide a Level 2, high-powered Tesla wall connector (9-52 miles of Tesla range per hour charging) and may also provide a Level 2 universal charging station (Clipper Creek HCS-40).
- Each station provides one wall connector to charge one vehicle at a time. Upon request, Tesla may also provide a pedestal to mount two stations. An electrician can advise on which option would be preferable.
  - For example: wall connectors for parking garages and pedestals for surface lots.
- The Tesla stations and the Clipper Creek stations will be sent directly from Tesla, with approximately a one week lead time.

## Costs

- Tesla will cover approximately \$1,000 in installation costs per charging station; the employer will absorb the rest of the costs. The more stations that are deployed, the higher the percentage of installation costs that Tesla will cover.
- There is no contract or monthly fees, but sites will need to pay for the cost of electricity usage.
- Applicants are welcome to apply for grants to cover the portion of installation costs that Tesla will not subsidize. The Texas Commission on Environmental Quality administers the [Alternative Fueling Facilities Program \(AFFP\)](#) which may be able to cover the employer's remaining portion of the cost share. The AFFP deadline is **March 29, 2018.**

## Eligible Locations

- Tesla is flexible and interested in deploying charging stations at any location where a Tesla owner would park for at least two hours.
- Workplace Charging Program
  - This program partners with employers to provide charging stations that serve employees who own Teslas.

- Tesla is looking for large sized employers (100+) who may have employees who currently own a Tesla or employees who are interested in owning a Tesla.
- Employers with a sprawling employee base will have to apply for each location/work site. One employer with multiple sites will not qualify for a volume discount – the subsidy is applied to a singular address.
  - For example: The headquarters may request 10 charging stations for that work site. The secondary branch would have to apply separately to request five charging stations. The headquarters would receive a volume discount for 10 charging stations, the secondary branch would not.
- Destination Charging Program
  - This program partners with businesses to provide charging stations that serve customers who own Teslas.
  - Tesla is looking for multi-unit residences, shopping centers, medical centers, state and national parks, parking garages, and high-end restaurants.

### Application Process

- The application and review process is extremely informal.
- The Alamo Area Clean Cities Coordinator will compile a list of the interested locations and their address to the Tesla regional manager.
- Alternatively, a site can apply on the [Tesla website](#).
- The site is welcome to use any certified electrician, or a [Tesla recommended electrician](#).

### Reimbursement

- After Tesla has evaluated their portion of the cost-share, the site can contact the Tesla Regional Manager for reimbursement.
- The electrician can either bill Tesla directly or the employer/host can issue Tesla their invoice.

### CONTACT INFORMATION:

#### **Lily Lowder, Alamo Area Clean Cities Coordinator (AACOG)**

[llyowder@aacog.com](mailto:llyowder@aacog.com)

(210) 362-5277

[www.aacog.com/cleancities](http://www.aacog.com/cleancities)

#### **Max Wilcox, Texas Regional Manager (Tesla)**

[mwilcox@tesla.com](mailto:mwilcox@tesla.com) / [workplacecharging@tesla.com](mailto:workplacecharging@tesla.com)

(510) 249-3741

[www.tesla.com/charging-partners](http://www.tesla.com/charging-partners)