



For Immediate Release

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## **Escapada Living in National Spotlight**

Charleston, SC - International Resort and Beachwear company Escapada Living is among a select group of companies just featured on a national Fox TV segment in Washington, DC. The Charleston, South Carolina based company was featured on the popular segment Laura's Likes. Emmy award winning consumer reporter, Laura Evans says she scours the country looking for unique companies that tell a story. Evans says she chose Escapada Living after falling in love with the affordable and classy beach cover-ups. Laura's Likes airs weekly on WTTG-TV reaching more than 2.4 million viewers in the Washington, DC area. (Laura's Likes: <https://vimeo.com/98989458>)

"I am very flattered Laura Evans chose Escapada Living as one of her featured items knowing the thousands of options she considers for her segment. This national exposure will open many doors for us as we see Escapada Living continuing to grow as more women discover our fun and vibrant brand of beachwear." said Natalia Castillo, founder and visionary of Escapada Living.

The national publication, *Inc.* magazine is also recognizing Escapada Living for its impressive growth rate as one of the fastest growing apparel companies in the nation. Escapada Living is nominated for *Inc.* magazine's top 500 list. Each year the magazine selects the top 500 companies in the nation featuring innovative entrepreneurs who have found the formula for fast and sustained growth.

## **About Escapada Living**

Escapada Living was founded in 2009 and in its short tenure the affordable brand of resort and beachwear is sold in more than 2,000 exclusive boutiques and resorts worldwide. Escapada Living opened its first Signature Store in Mt. Pleasant, South Carolina in 2013.

For more information about Escapada Living, visit [www.escapadaliving.com](http://www.escapadaliving.com) or contact Pamela Graham at 864-542-7518 or [pamelagraham@escapadaliving.com](mailto:pamelagraham@escapadaliving.com).

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