



APPLE LEISURE GROUP®

Individual Strengths. Collective Power.
That's the Apple Leisure Group Advantage

Don't settle for just another hotel management company,
when you can grow with a leading hospitality group.

DEVELOPMENT INQUIRIES

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Visit our blog **All in One** to receive hospitality industry insights and best practices from the experts at North America's only vertically integrated hospitality company.

Connect with Apple Leisure Group on LinkedIn

<https://www.linkedin.com/company-beta/3099084/>



The World Leader in End-to-End Luxury Vacation Experiences

WHO WE ARE

Apple Leisure Group® is a leading hospitality company with a unique business model that combines the strengths of six travel industry powerhouses to deliver *outstanding resort performance* and *strong market share for hotel owners, banks, REITs and investors*.

- **AMResorts®** and **Unlimited Vacation Club®**, North America's fastest growing luxury resort company provides award-winning sales, marketing and management services to six high-end brands across 50+ upscale resorts in Mexico, Dominican Republic, Jamaica, Curacao, Costa Rica and Panama, and its popular guest loyalty program
- **Apple Vacations®**, **Travel Impressions®** and **CheapCaribbean.com®**, our internationally renowned tour operators and our prominent online travel agency, serving 2 million people a year
- **Amstar DMC®** our accomplished destination management company, ranked number one in Mexico and the Caribbean

Of the **52** resorts that make up the AMResorts collection, **30** are conversions.
In other words, more than **58%** of the properties operating with our brands are conversions.

WHAT SETS US APART



Apple Vacations, Travel Impressions and CheapCaribbean.com's global distribution makes us **the world's #1 provider of North American leisure travelers to Mexico & the Caribbean**



Fastest growing hospitality company in the Caribbean averaging one resort signing every two weeks in 2015



Largest portfolio of upscale all-inclusive luxury resorts throughout Mexico & the Caribbean with 20% growth in 2016



Unmatched global network of 5,000+ sales representatives, plus domestic & international booking engines and call centers



The industry's most generous loyalty programs fuel occupancy & maintain long-term relationships with travel agency partners & guests



80% of our hotel owners have more than one resort under our management

VERTICAL INTEGRATION

**Six Companies.
One Complete Vacation Experience**

“As the **only vertically integrated travel company in the U.S.**, Apple Leisure Group offers tremendous advantages for hotel owners and developers. Our proven track record of delivering profits and proactively pursuing opportunities is what separates ALG from the competition, making us a top choice for existing and new developers.

Javier Coll
Executive Vice President
& Chief Strategy Officer
Apple Leisure Group

External Distribution Channels

