



VOTERS GUIDE

Nonpartisan

MAY 4, 2019, LOCAL ELECTION

PLANO CITY COUNCIL & ISD

Early voting: April 22-30

Election Day Polls: May 4 – 7 am to 7 pm

ABOUT THIS VOTERS GUIDE

This Voters Guide is published by the League of Women Voters of Collin County to help citizens prepare to cast an informed vote. The League of Women Voters encourages informed and active participation in government. The League does not support or oppose any political party or candidate.

This guide is available online at www.LWVCollin.org, along with guides for other offices that include all or part of Collin County. Candidate responses for all races are also available at www.VOTE411.org, where you can enter an address and view a personalized ballot with races specific to that address.

Questionnaires were sent to all candidates for each office, whether or not the race is contested. Candidate replies were subject to a character limit and are printed without editing or verification. If a candidate did not respond by the deadline, "No response received" is printed. Candidates were asked to avoid references to their opponents. Photos are included for candidates who provided them.

This Voters Guide is organized by office sought, with candidates listed in alphabetical order.

Table of Contents

Plano City Council	Page	Plano ISD Trustee	Page
Place 1	2	Place 4	16
Place 3	5	Place 5	21
Place 5	7	Place 6	24
Place 7	11	Place 7	25
City of Plano Bond Election	15		

League of Women Voters is a Nonpartisan Organization

The LWV never supports or opposes candidates for office or political parties, and any use of the League of Women Voters name in campaign advertising or literature has not been authorized by the League.

Plano City Council

4-year term, elected citywide. Must be at least 18 years old, a qualified voter, and a resident of the city. The City Council does strategic planning, approves annual budget, sets policy, enacts ordinances establishing municipal law, regulates zoning and development, and appoints board and commission members.

Questions

Growth: How should the City Council best balance the growth of the city with the concerns of residents regarding congestion?

Property taxes: What adjustments should be made, if any, to property taxes? How would these adjustments affect city services?

Demographics: How are the city's demographics changing, and what adjustments are needed to city planning, if any, including housing?

Vision: What is your vision for the city in 10 years, and what steps are needed to get there?

Other issues: What are the most important issues you think will come before the City Council in the next few years? What are your views on these issues?

Bill Lisle III Plano City Council, Place 1



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Education: I graduated from Berkner Highschool in Richardson Texas however the education that has prepared me to serve as a councilman has come from running a small business and owning and developing real estate.

Experience: Lisle Inc – Owned and Managed since May of 1996 Smith-Lisle Holdings – Owned and Managed since 2006

Growth: The idea that someone running for political office is qualified to solve traffic congestion is false. This problem will continue to get worse as long as we use automobiles as our primary method of mobilization. I foresee a day that we have way too many roads and parking spots. Technology and the private market will solve this long before any politician. The Balance is achieved primarily through the restriction of land use through zoning but everyone should also understand that the government cannot require land owners to pay property taxes yet restrict the same owner from development.

Property taxes: Every effort should be made to reduce the tax burden on the Citizens of Plano while keeping essential City Services A+. There are many non-essential expenses within the City budget that can be eliminated. The Great Update Rebate program and The Neighborhood beautification program are two places to start. Additionally there are staff positions that can be eliminated.

Demographics: No Response

Vision: My Vision for Plano is that it would continue to grow into a dynamic location to Live, Work and Play. The best step to get there is to elect good leaders today.

Other issues: Every issue before the City Council is important. The City should Focus on measuring excellence of the following four points with the 5th being the product of the four. Protection - Police, Fire and EMS, Lowest Tax Rate - Leave money with the people that earned it, A+ Service - Keep essential services excellent, No Nonsense - Cut non essential services and departments, Opportunity !

Daniel Long
Plano City Council, Place 1

No response received

Maria Tú
Plano City Council, Place 1



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Education: B.A. -- The Evergreen State College J.D. -- Seattle University LL.M., Asian Law -- University of Washington

Experience: Prosecutor, Collin County DA office. Owner, law practice. Owner, Sushi wholesale business. Top 50 Women Lawyers in Dallas, 2018. Member, Leadership Plano, Class 36; Texas Diversity Council; Texas Bar Foundation; Lawyers of Distinction.

Growth: Plano traffic is frustrating —especially the traffic congestion generated by commuters just “passing through” Plano. We need solutions to reduce the number of cars on the road by working to develop sound and intelligent transportation efforts, including our partnership with DART. Retaining those who work in Plano, by providing attractive housing development options to keep them in Plano, will also help keep our roads clear. Additionally, we also need to work to improve our city infrastructure (especially the outdated roads in the older parts of town) and get Plano moving again.

Property taxes: Property taxes are putting a strain on Plano families. We are fortunate to have smart, caring Plano City Council members who are sensitive to the increase in property tax due to the increase appraised value of our homes. They have consistently voted to lower the city portion of the revenue from property tax – keeping our city tax rates the lowest in the DFW area -- while maintaining the City of Excellence with the quality of services we have come to expect, including safe and clean parks, updated recreation centers, and advanced educational materials for our libraries. I will continue that.

Demographics: Plano is a mature city. We need to attract young professionals (and companies who employ them) to balance Plano’s aging population. We respect our elders and must continue to offer senior citizens a great quality of life, including the 65+ property tax cap. For those “empty nesters” who wish to downsize and those young professionals not yet ready for 4-bedrooms-two-baths housing, we need alternative options. Mixed-use development and townhomes in selected areas of the city will increase the vitality and prosperity of Plano without sacrificing the quality of our neighborhoods.

Vision: My vision is for Plano to continue on the path that made us the City of Excellence: with the lowest tax rates in the area and the best services and amenities for our families: top notch police and fire departments, beautiful homes filled with children’s laughter, well-maintained parks where neighbors gather for cookouts, wide and clean streets with metro linking east and west of Plano, excellent libraries and recreation centers where people can learn, explore and exercise after work. Plano is a destination for employers and the envy of our neighboring cities; let’s keep it that way!

Other issues: On May 4, Plano residents will decide whether we will continue the course of economic and property development or attempt to halt growth and return our city to a rural way of life. I believe It is not realistic to go backwards. We must face the reality of growth. The question is, can we find a balance? I believe we can. My first loyalty will be to serve the best interests of Plano and its residents. Through listening and dialogue, I hope to understand the concerns of residents as Plano moves forward, and find ways to dispel those fears, bridge the differences and bring unity back to Plano.

Colleen Aguilar-Epstein
Plano City Council, Place 3



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Education: BA in Spanish Language and Literature from UTD with teaching certificates for secondary Spanish and English.

Experience: Over 30 years of serving on numerous professional and volunteer boards in leadership positions, learning skills of collaboration to respectfully achieve mutually beneficial goals. Attended City Council meetings regularly, and understand the issues.

Growth: Residents favor quality, judicious growth that upholds excellent zoning standards regarding set backs, screening walls, open green space, noise levels, and the impact that building height will have on the privacy of existing surrounding homeowners. Requests for rezoning should responsibly take into account traffic impact studies, excessive strain on existing infrastructure capacity, and neighborhood property rights. Developers should pay for all costs that their developments create, including the infrastructure necessary to alleviate congestion, reducing the tax burden to citizens.

Property taxes: For four years the current City Council has voted to raise taxes, resulting in a cumulative increase in City property taxes of 30.7% on the average single-family home since 2015! By better oversight from the council on unnecessary and wasteful spending, we can reduce the tax burden without cutbacks in personnel, services, or infrastructure repairs, We can limit high density housing, which generates less tax revenue per person than the average single family home, yet adds additional costs for water, police, fire, EMT, traffic management and other city services for infrastructure.

Demographics: The average age of Plano's population has risen markedly. Seniors deserve accessibility to our parks, facilities, libraries, recreational and supportive services. Additionally, city surveys indicate that many of our older residents want smaller, single family homes added to our housing stock so they can downsize. As the city has become built out, opportunities for these types of housing are being crowded out by developers that want to put in high density housing. Although this kind of investment is more profitable for developers, it does not serve the needs and wants of our citizens.

Vision: My vision for Plano is to maintain the excellent quality of life and economic prosperity that we have enjoyed for decades. To accomplish this, we need to run our city in a fiscally sound manner that does not overburden the citizens with taxes, maintains essential infrastructure and continues to focus on smart development. There are pockets of Plano in need of strategic re-development, like the Oak Point area and the Collin Creek Mall. We just need to make certain that they are quality developments that give adequate consideration to the surrounding neighborhoods and all the residents of Plano.

Other issues: The most important issues to come before the council will be: 1. Keeping citizens safe by giving our first responders the tools and funding that they need. 2. Making timely repairs to our aging infrastructure, while getting the best deal from our suppliers to control taxes and city spending. 3. Reducing traffic congestion by extending turn lanes, improving light timing, and guiding future developments. 4. Protecting our water and air quality through independent testing and greater oversight. 5. Preserving and adding green space, and requiring developers to provide extra open land in their designs.

Rick Grady
Plano City Council, Place 3



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Education: The University of Wisconsin, The United States Army, The corporate world, A servant heart, Life

Experience: I proudly serve as your current City Council Member. I am a long-term Plano resident, decorated Army combat veteran, skilled in transportation, emergency response, financial literacy, healthcare and veteran affairs. I am INVOLVED in our community.

Growth: Plano's growth began in the 1970's and leveled off in the 2010's. In the past decade the population has only grown around one percent each year. However, now the cities around us are experiencing rapid growth. In order to balance the growth and congestion the city has created a comprehensive plan that keeps the corporate growth on the periphery of the city. Managing to that plan and judging each zoning case that is brought to the council is the key to

balancing growth and change. Also it is important to work with the city staff on traffic flow issues to improve mobility and decrease snarls.

Property taxes: During the past four years I reduced the property tax rate in Plano three times. I am attentive to balancing the amenities and services of the city to the current needs and desire of the citizens, being aware that adjustments alter delivery. Two-thirds of a citizen's tax bill is for schools but almost 30 percent does not benefit PISD, nor does it stay in Collin County. The appraisal of one neighborhood home affects the assessment of all similar homes in the area. Also, low supply and high demand in housing causes pricing issues. Currently the legislature is working with these taxing problems.

Demographics: With our growth came a population shift. Seventy percent of our present population moved in during the 1990's and 2000's. Sixteen percent are currently over the age of 60. Millennials account for 26 percent of the population. Our culture is now rich in diversity. Over 40 percent are single. What we lack is housing for independent living on a fixed income, and housing for those new graduates just beginning their earnings career. The median home price of \$375,000 may be too expensive for those just starting their career. The average rent of \$1,300 may be too steep for a fixed income.

Vision: During the next decade I see a completely revamped Collin Creek area, more mass transit in East Plano, ever-evolving shared mobility with autonomous vehicles, rail and Uber-type systems, a rebuilding of US 75, the end to food and healthcare deserts in East Plano, a more stable housing market, and inclusiveness rather than division in the community. Every week I work on mobility from the city through state level with numerous agencies. Every week I work on healthcare, homelessness and hunger with many agencies. And every week I spend the time it takes listening and talking with our citizens.

Other issues: Our city is not expanding. It is mature. Safety, health and service are always number one. The vacant land available for building is less than four percent. The majority of our homes are between 20 and 30 years old. In the future we will review rebuilding issues. I judge each on their merit from a land use position and contribution to the surrounding community. In the future we need to maintain our high level of educated workforce to retain our business environment that eases our individual tax load. I judge each on their merit of employment and impact to our community. Our citizens are first.

Byron Abraham Bradford
Plano City Council, Place 5

No photo provided

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Education: • Master of Business Administration, Webster University, Fort Bliss, TX • Bachelor of Science, Business Administration, Tarleton State University, Killeen, TX • Advanced Leadership and Management Development Course, US Army

Experience: Possess a comprehensive background in Operations Management and Program Management derived from conducting domestic and global operations in Iraq, Saudi Arabia and South Korea.

Growth: 1. Provide choices and safety in transportation to create livable, walkable communities that increase accessibility for people of all ages, whether on foot, bicycle, or in motor vehicles. 2. Involve the community in planning and implementation to ensure that development retains and enhances the sense of place, traditions, goals, and values of the local community.

Property taxes: Taxes: I support fiscally responsible policies that enhance our business climate while investing in the most essential areas – such as public education and transportation.

Demographics: Recommendations: Incorporate a mix of uses to provide a variety of housing, employment, shopping, services, and social opportunities for all members of the community. Foster the traditional character of downtown Plano and neighborhoods by encouraging a human scale of development that is comfortable for pedestrians and conducive to community life.

Vision: The location of Plano gives it the potential to be a business leader in North Texas. We must capitalize on the location, talent and resources Plano offers to the business communities.

Other issues: Protect environmental quality by minimizing impacts from human activities and planning for and maintaining natural areas that contribute to the health and quality of life of communities and people in Collin County, but more specifically Plano.

Ron Kelley
Plano City Council, Place 5



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Education: - BA Business Management, Appalachian State 1986 - Masters Theological Studies, Liberty Baptist Theological Seminary 2009

Experience: -Vice President Sales - Fujitsu Network Systems 1991-2000 -Sr Vice President - Various start Up Companies 2000 - 2004 -Executive Director - Prestonwood Foundation 2004 - Present Plano City Council - 2015 - Present (currently the Mayor Pro Tem)

Growth: There's no getting around the fact the entire DFW region is in the midst of explosive growth. This growth has brought many positives and certainly challenges. With the current state of our build out and associated congestion we need to be prudent in what we build or redevelop in terms of density. We have to always protect our classic neighborhoods while realizing there are several areas in Plano where we can have density. For example, the highly successful Legacy area along with the Collin Creek Mall areas can allow some density with different housing types that will appeal to all age groups.

Property taxes: The property tax system in Texas is broken especially as it pertains to school funding and the non-transparent Robin Hood tax (\$185 million sent to Austin just this year). Your city property taxes make up 18% of your total bill and are lowest in DFW. Council has lowered the city property tax rate the last three years while improving our public safety, investing in our crumbling roads, and offering quality amenities. We also offer the most exemptions of any city in terms of the 20% Homestead and Senior Property Tax Freeze. We cut \$4 million from the current budget without effecting service.

Demographics: The largest growth demographic in our city are Senior Citizens. This speaks to the housing situation we presently have in Plano and we need to fix. When Plano Seniors want to downsize, the options in our city are quite limited. Since our Seniors don't want to leave Plano due to our public safety, parks, rec centers, libraries, property tax freeze exemption and the overall lifestyle we all enjoy, so they hunker down in their current home. These homes typically would serve as options for our younger families wanting to upgrade their housing.

Vision: My vision for the city is to first and foremost to maintain our public safety, improve our roads, keep our city property taxes and debt at the very lowest without cutting service levels. Make no mistake about it, the political opposition wants to slash the city budget to the point where services will be cut. On the development side, I want to redevelop the 75 corridor and it all starts with Collin Creek Mall. This will spark many great things for this corridor.

Other issues: Currently Plano is the largest and most relevant city in Collin County. With the significant projected growth, we will one day soon not be the largest city, but we can remain the most relevant. What I mean by relevant is people want to live here and companies want to do business here. The cities to the north of us will be building great developments and they will need companies to fill these buildings (note: Dr Pepper's move to Frisco). If we say no to quality redevelopment and cut our service levels, our city will deteriorate.

Shelby Williams
Plano City Council, Place 5



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Education: MBA - University of Texas at Austin

Experience: 25 years in business, not-for-profit leader, 2 time member of the Plano Family Self-Sufficiency Committee

Growth: Growth is inevitable, but as Plano already has the 2nd highest density of any city in Texas our size or larger, it must be managed responsibly and proactively. Multifamily housing already represents 32% of all housing in Plano, far more than our neighbors. Everyone feels the congestion and the traffic, so continuing to move full-steam ahead on more multifamily housing will only make matters worse. I'll work with the people of Plano to plan carefully, ensure a blend of affordable housing options, and preserve and enhance the tremendous suburban character we all came to Plano for.

Property taxes: Property taxes on Plano homeowners have gone up by 40% in the last five years, while our population has grown less than 6%, and inflation less than 12%. You don't need to be a math genius to spot the issue. The City Council is taking advantage of the taxpayer by capitalizing on skyrocketing property values, and they point the finger at everyone else. The truth is the City Council sets the city tax rate, and has complete control over how much you pay in city taxes. I will rein in the tax increases, driving full value for your tax dollars to make sure Plano remains the City of Excellence.

Demographics: Even as our student population declines, Plano's population is aging in place, choosing to stay here because this is an amazing city. Additionally, people from all over the world choose Plano as their new home for the same reason. This means our needs are slowly changing. Multifamily housing now makes up 1/3 of Plano, and as this increases so does the strain on city services since single-family homeowners, on average, shoulder a greater share of the cost of city services than do tenants of multifamily housing. I'll work to ensure that the needs of ALL Plano citizens are considered and met.

Vision: In a dramatically advancing technological age, we must be agile to adapt to future needs. Not long ago, the advent of online shopping reshaped Plano. Autonomous vehicles

promise to do likewise. Whatever the future brings, one thing is certain: we need to be prepared and be able to roll with the punches to maintain our vitality as a city. I'll work to anticipate and stay ahead of economic and transportation trends to meet the needs of our diverse population. We owe it to our citizens to create the future version of the Plano we all love today.

Other issues: In truth, the most important issues facing us over the next few years are those listed above: growth, property taxes, and our changing demographics. Municipal government's #1 job is to provide for a safe and orderly community at the greatest value for the taxpayer, and our challenge is how to see to that as society and technology continue to evolve. But we can't do it alone. I'm not a king to tell everyone else how to live. I'm a representative, a servant leader, and a champion. That means that YOU are far more important to Plano than I am, and I can't wait to chart our future together

Ann Bacchus
Plano City Council, Place 7



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Education: Bachelor of Administration Studies, York University. J.D. Texas Wesleyan School of Law now part of Texas A & M

Experience: My experience as a family lawyer and volunteer with the Genesis Women Shelter, Salvation Army and Dallas Volunteer Attorney Program have provided me with the experience and skills to bring people together to achieve results that work for all of Plano

Growth: Congested roads strain our environment, economy & overall quality of life. Alleviating this congestion requires taking care of existing infrastructure, improving system function and safety, and enhancing capacity to ensure that our quality of life remain high. Most importantly, we must keep our citizens involve in shaping the future of our city, reduce peak travel demand for vehicular transport & encourage active transport modes, such as walking, biking and using public transport by bringing the travel origin and destination closer to each other through integrating land use and transport.

Property taxes: Plano has a tax rate that is below the maximum allowable, but assessed value increases are tax increases. It is incumbent on good government to be conscious of the pressure high tax burden places on household budgets. I support a tax rate that is made up of the effective tax rate and a roll back rate that funds the city budget to deliver the services our residents expect and need. We need a more transparent budgeting process. Bond issues need to be explained better with regard to their overall impact on the city's budget, and the obligation of each citizen over the pay-back period.

Demographics: Plano has become more complicated, growing richer and more diverse while at the same time redefining what it means to be a Planoite. This changing demographics highlight the need for our city to become a full "life cycle" community with a variety of housing options, transportation modes and employment opportunities to meet the changing needs of our residents and to maintain viable, livable, high-quality neighborhoods. As a city, we need to do a better job of listening, planning, and then executing on our plans to better adapt to trends and evolving lifestyles.

Vision: A Plano that is safe with excellent school, a magnet for businesses attracting high-wage jobs, a vibrant workforce and a resilient community. However, we must be careful how we fill in our limited open spaces and redevelop our older neighborhoods and commercial spaces.

Redevelopments such as the Collin Creek Mall appear to be heading in the right direction while in-fill apartments that are right on top of our already overcrowded major intersections are not. We must be cognizant of the impact of our city's shifting demographic, and the changing needs of our residents, on our quality of life.

Other issues: Three most important issues are Property Taxes & Development, Housing & Mobility. Continued demographic & density changes in Plano are causing citizen concern. This concern has come out in many difficult public hearings with regard to apartments & increasing density. Plano has always had some portion of its population that locates here for shorter periods of time, due, in part, to the nature of the businesses that have located in North Texas. We need to ensure that education, safety, property tax rate & economic lifeblood of this town is maintained as we continue to grow and get more diverse.

Lily Bao
Plano City Council, Place 7



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Education: B.S. in Computer Engineering from UMass-Dartmouth; M.S. in Computer Science from Northeastern University.

Experience: Collin County Myers Park & Event Center Advisory Board; PISD Diversity Advisory Board; Plano Housing Authority Advisory Board; PISD PTA Officer; Collin County Association of Realtors; Asian Real Estate Association of America; Plano Chamber of Commerce

Growth: Most Plano residents choose to live here for its suburban feel and quality of life. Plano is a mature city with less than 6% of land left. I am pro-business and believe in responsible and smart business growth, which should benefit taxpayers current or future. In areas where there is already lots of traffic congestion, impact of high density and potential traffic congestion to the residents nearby need to be considered. There are areas like Legacy West where high density is reasonable and most people including myself support that. But majority of established neighborhoods are different.

Property taxes: Plano city property taxes have gone up 40% over last five years for an average homeowner and 50% in five years if including new homeowners. Population grew less than 6% in the same period of time. Property taxes have increased out of proportion to population growth and have become a burden to many citizens. We should start from Effective Tax Rate with consideration of Consumer Price Index (CPI). This will stop the dramatic increase of property taxes and still bring in plenty of revenues to run the city, and fund the core functions of government, such as public safety, infrastructure, etc.

Demographics: Plano as a city is aging. Senior citizens love to stay in Plano for the convenient locations and excellent medical services around town. Plano's seniors are among the most vulnerable citizens when it comes to the rapid growth of high-density housing. Of the 22% of Plano's 65 and over population, 70% wish to remain in their current homes. The biggest threat to that desire is longer response times for emergency and first responders due to increase in traffic brought on by high density adjacent to our most established neighborhoods. City planning should plan some senior housing as well.

Vision: My vision for Plano is family, freedom and prosperity. I want to see Plano remain as the City of Excellence, with top-notch public schools that families love. In ten years, Plano will be safer, with plenty of green-space, better paved streets, less traffic congestion, cleaner & safer water. And residents should enjoy high quality of life without high property tax burdens. Steps needed: 1. Support police & fire; 2. Fund infrastructure maintenance and upgrades; 3. Limit high density development; 4. Lower property tax RATES to reduce tax burdens; 5. Push NTMWD to improve water qualities.

Other issues: 1. Yearly budget: slow down the skyrocketing tax increase in the last five years and make sure our Police/Fire/First Responders, as well as infrastructure needs are met. 2. Re-zoning and development requests (e.g. Envision OakPoint & Collin Creek Mall re-development): evaluate each case individually on its impact on neighboring communities and traffic congestion. 3. Long-term city planning (e.g. Plano Tomorrow Plan): protect suburban character of Plano and limit the fast growth of multi-family housing but be flexible for certain projects that citizens desire like Collin Creek Mall.

LaShon Ross
Plano City Council, Place 7



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Education: Master of Science in Counseling, SMU Bachelor of Applied Arts & Sciences, East Texas State University Associate of Business Management, Texarkana Community College

Experience: 28 years as HR Director and Deputy City Manager in municipal government (13 years - City of Texarkana, Texas and 15 years - City of Plano) 2.5 years self-employed as Professional Development Facilitator

Growth: The City Council should work closely with citizens, city staff, Boards and Commissions, and local/regional partners to understand growth patterns in our community and how they influence services, budgets and quality of life in Plano. Population growth has been Plano's reality for decades, and processes are in place to continue managing evolving needs into the future. The City Council should consider the broad impact of decisions regarding housing, mobility, and commercial development when considering the budget and long-term projects. Ongoing assessment is required.

Property taxes: Plano is built on expectations of its citizens, and there is no indication of a desire to change this philosophy. Annual citizen surveys indicate service priorities, and should be a consideration when evaluating revenue and expenditures. The manner in which taxation is managed in Plano should be determined alongside a review of requested services, development initiatives, property assessment and staffing needs. When making decisions about the approach to property taxes, it is important to consider short-term and long-term impacts on citizens, the community and the governing body.

Demographics: Plano's demographics have changed considerably over the past few decades. Because of its reputation as a safe, well-managed city that offers an extensive list of amenities at an affordable cost-of-living, Plano continues to be a magnet for people of all ages and backgrounds. As citizens, we are fortunate to have broad access to participate in the planning process leading to elected officials' decisions for land uses. Open, collaborative review must

continue; citizens must continue to engage; and city staff must consistently bring fully-vetted projects to the City Council for consideration.

Vision: I cannot envision Plano being anything other than excellent; however, what it takes to sustain this reputation will continue to evolve. In ten years, I see Plano moving beyond challenges of infrastructure development and on to creating the most responsible approaches toward redevelopment and maintenance. This will happen through ongoing assessment of services, participation in local and regional partnerships, and commitment to fiscal responsibility. Citizens and leaders in Plano have laid an excellent foundation for success. We must continue building upon what translates to success today.

Other issues: Future City Councils will be faced with challenges of balancing the highest standards for services and housing stock against various approaches to taxation. They will have to exhibit leadership accountability and courage to make decisions in the best interest of the entire community as citizens question processes and decisions. The appropriate style and mix of residential and commercial structures, along with mobility management and infrastructure maintenance will remain important topics. How budgets are developed, explained and managed will be interwoven throughout all of these topics.

City of Plano Bond Election

Proposition A:

The issuance of \$18,750,000 general obligation bonds for street improvements and the levy of a tax in payment thereof.

Vote **Yes** – For the Measure or **No** – Against the Measure

Proposition B:

The issuance of \$17,890,000 general obligation bonds for park and recreational facilities and the levy of a tax in payment thereof.

Vote **Yes** – For the Measure or **No** – Against the Measure

Proposition C:

The issuance of \$8,025,000 general obligation bonds for renovations and improvements to existing municipal facilities and the levy of a tax in payment thereof.

Vote **Yes** – For the Measure or **No** – Against the Measure

Plano ISD Board of Trustees

4-year term, elected district wide. Must be at least 18 years old, a United States citizen, a qualified voter, and a resident of the District. The Board of Trustees makes all final decisions regarding school district priorities, policies, personnel, textbooks, expenditures, and growth management. Trustees adopt a budget, levy taxes, and submit bond issues to finance construction projects.

Questions

Vision: What is your vision for the district in 5 years, and what steps are needed to get there?

The whole child: What should your district do beyond academics, if anything, to better prepare students with career and life skills?

Finance: What changes should be made, if any, for the district to deliver services in the most cost-effective manner while ensuring a high quality education for every student?

Involvement: What have you done to support public education in your community?

Safety: What changes are needed, if any, to prevent violence in the schools and ensure the safety of the students, faculty and staff?

Other issues: What are the most important issues you think will come before your school district in the next few years? What are your views on these issues?

Katherine Chan Goodwin Plano ISD Trustee, Place 4



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Campaign Phone: (214) 728-9260

Education: My education includes a Bachelor of Science in Business Administration from the University of California, and a Master's degree in Dispute Resolution from Southern Methodist University.

Experience: I'm a 16-year veteran PTA volunteer, & parent of two Plano ISD graduates. Following my career with EDS corporation, I founded & served as CEO of my own commercial real estate company. I'm certified as a Long-Term Care Ombudsman for Texas residents.

Vision: I believe in growing every child to their fullest potential. Every child comes with their gifts & growth opportunities. It's our responsibility to meet them where they are & provide the resources for them to reach their brightest future. I'm committed to the PISD mission of growing equity, closing the opportunity & achievement gaps for every student. We must invest in programs that meet the needs of our students, & in teachers & staff to attract, develop, & retain the best talent. I will work with my fellow Trustees to be good stewards of our resources without sacrificing our students' growth.

The whole child: Plano ISD must nurture continuous learning and re-invention as a joyful habit to equip students to thrive in the future. We need to provide: early and creative exploration of different work and life possibilities, and mapping of skill sets, training and education to future occupations. Additionally, we must create direct links to training, certification, internships and apprenticeship programs as viable alternatives or enhancements to pursuit of a college degree.

Finance: A good leader and teammate comes to the table with an open heart and open ears. I cannot presume to know enough about the details, and perhaps painful choices made by those who put together the district's budget and forecasts, to propose changes right now. I do know Plano ISD has the highest stand-alone credit rating carried by any school district in Texas, and a TEA School FIRST top rating of "superior achievement". However, I'm committed to hear all input, and reasons from our community as to why and how it should be adjusted going forward.

Involvement: Over the past 21 years, I served on the Executive Board of every Plano ISD school's PTA that my children attended. I volunteered, and held various positions, multiple times, including President, Treasurer, VP Membership, VP Ways and Means, VP Volunteers, and on the Audit and Nominating committees. I'm the proud recipient of the Texas PTA Lifetime Membership Award. Additionally, I served as Treasurer multiple years for the Young Men's Service League, Plano Senior High School Wildcat Battalion JROTC Booster Club, and Plano Future Farmers of America Buyers Club.

Safety: I continue to support Plano ISD Safety & Security Services, which includes full-time School Resource Officers at each high school & senior high school, elementary & middle schools patrolled by uniformed, contract peace officers in marked police vehicles throughout the school day, & numerous plans, policies, & physical building security systems in place for the protection of our students, staff & facilities. Additionally, an innovative Social Emotional Learning education process has been initiated to address social & emotional challenges that may disrupt student learning or lead to violence.

Other issues: It is clear from the debates at the current state legislative session, that school finance, and taxation issues must be resolved in favor of providing the necessary resources to grow every student to their fullest potential. This requires continuous, strong and collaborative advocacy on the part of School Board Trustees, performed on their own time and dime. This advocacy goes far beyond the usual daily responsibilities required of a Trustee. I can and will commit the time and resources required to carry on this advocacy, to bring back every dollar to ensure our students' brightest future.

Lisa Kolodny
Plano ISD Trustee, Place 4



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Education: I have a Bachelors of Arts in Writing and Composition from Beloit College and a Masters of Arts in Teaching from Claremont Graduate school.

Experience: I have years of experience in the classroom. I worked as a tutor at Sylvan Learning Center, a special education teacher at Gulledge Elementary and an AVID tutor. I also worked to help families relocate through my profession.

Vision: In five years I would like to see PISD providing more counselling support for students and communicating the availability of these services to students and parents via announcements, brochures, and digital means. I also want to see students more prepared for the workforce, whether they decide to go to college or straight into trade jobs. Providing classroom experiences where they can mimic the structural experiences of work would be beneficial, as it will teach them how to deal with challenging situations in the workforce.

The whole child: It is very important for students to have internships and mentors, especially mentors who can prepare students for work situations. In these programs the students go to the workplace of the mentor. I support Plano ISD expanding upon already existing programs that help to provide work experience. Classrooms can introduce programs that mimic social interactions like community circles. This will help them learn how to interact with people from different cultures and backgrounds. It will better prepare for them for the workforce and group situations that arise.

Finance: The amount of money being spent on standardized testing is a significant issue for the district. I support Transparency in Testing legislation which will disclose the true total amount of money being spent on the standardized testing in Plano ISD. I would support this at the state level but in the meantime would work to implement it at the district level. The costs are enormous and take away from other programs that could help students. Once disclosed, I would help to communicate to parents these costs and push for reform so that the money and time can be used to help the students.

Involvement: I am a certified teacher in special ed, regular ed, and ESL. I have been in the school system for 30 years. I am also an AVID tutor at the middle school and high school for at risk students. These may be the first students in their first family to go to college. This is my ninth year. I have a Masters in Education. I have been involved in PTA. I have volunteered for many school functions such as field trips, theater concessions, box office, and I was a den leader for five years. I was also a docent for the Heritage Farm museum.

Safety: As a parent with a student in PISD, I was horrified to learn that several teens had either committed suicide or that suicide was contemplated. We need Safety Officers at every campus. We need more programs like SMART for gun safety. We need to implement programs that educate students and teachers to detect signs of suspicious behavior. We need emotional counselors and restorative circles. Sharing may prevent someone from becoming isolated and capable of doing harm to themselves and others.

Other issues: The most important issues facing the district in the next few years are Robin Hood and artificial intelligence. I fully support the state legislature making changes to Robin Hood so the school finance formula is sustainable in such a way that Plano ISD is not put in financial danger and so funds from recapture go straight to the schools and not to the general fund of the state. With regards to artificial intelligence, I support efforts to expand STEM learning, especially computer science, in our classrooms as well as integrating artificial intelligence technology in our classrooms.

Heather Wang
Plano ISD Trustee, Place 4



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Education: Ph.D. in German Language and Literature, Rutgers University, 2007 B.A. in German Studies, Beijing Foreign Studies Univeristy, 1992

Experience: Broker-owner, Lucky Bamboo Realty, 2011- present Realtor, Keller Williams Frisco Stars, 2007-2011 Member of the Diversity Advisory Committee and the Gifted and Talented Advisory Committee, PISD, 2017- present VP ways and means, Jasper PTSA, 2018 -19

Vision: My vision for the district in five years is to: *Have reliably high-performing schools with efficient and consistent instruction across the board to help all PISD students achieve their full potential *Recruit and retain top quality teachers by providing them with a clear map to a successful career in PISD. *Be good stewards of the taxpayers' money by being financially responsible and transparent and finding ways to better our education in a cost effective way. *Strengthen collaboration with the community by encouraging community participation and inclusion.

The whole child: Plano ISD offers CTE (Career & Technical Education) courses that blend academics and career skills. A total of 2193 industry certificates also were received by Plano ISD CTE students in 2017-2018. PISD should have a strategic partnership with the future Collin College Technical Campus to offer dual credit plus career and technology education programs without duplicate cost. The district should continue implementing social emotional learning to teach kids how to manage emotions, set and achieve goals, and make responsible decisions for success both in school and in life.

Finance: I would focus on three things: a. Make our district's finances more transparent, make expenditure records more accessible, and implement additional accountability. b. Organize more district wide education forums to learn the needs of teachers, students, and parents before making significant spending decisions. There is strength in cooperation and collaboration with our community. c. Perform due diligence and conduct a thorough cost-benefit analysis when making financial decisions to make sure every dollar we spend provides a better education of our children.

Involvement: I currently serve as the Vice President of Ways and Means for Jasper PTSA. I also serve as a member of the School Partner Team at Chase Oaks Church. I have been a member of the PISD Diversity Advisory Committee and the Gifted and Talented Advisory Committee. Furthermore, I have attended PISD board meetings and work sessions during the past two years and have worked with our current board and district leadership on a variety of issues. My active engagement with PISD as an education advocate will enable me to effectively represent our community on the school board.

Safety: I believe Plano ISD has sufficient safety protocol (<https://www.pisd.edu/Domain/216>). We just need to make sure all the security measures are executed fully. In addition to campus security, I believe we need to find modes of discipline that help all students develop a sound character and encourage peer interactions that promote healthy and supportive relationships. The more secure, safe, supported, engaged, and challenged our students feel, the less we need to worry about school violence.

Other issues: 26 district schools were identified in 2018 as needing additional academic support. We need to raise them to higher performance standards while making sure our high performing schools don't slip. I believe it is crucial that we hire and retain dedicated quality teachers in every school who put students first, and strive to kindle the passion of learning in students. Since we expect exceptional education for all Plano ISD students, we must be prepared to pay teachers better and provide them with greater support.

David Stolle
Plano ISD Trustee, Place 5



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Education: BA English, Texas A&M University 1994; MA English, The University of Texas at Tyler 1998; JD St. Mary's University School of Law 2001

Experience: Certified Teacher, Palestine High School (1994-1998); Attorney, Jackson Walker L.L.P. (2001-present)

Vision: My vision for the district in five years is achieving success from our current plan. The board and the district have made a number of changes within the past few years in how we approach our challenges, such as creating a high quality pre-k program targeting our economically disadvantaged students, expanding our IB program to the elementary level, expanding our secondary dual-credit and AP offerings, and expanding our career and technical education and certification programs. I support further expansion in each of these areas and firmly believe these changes will pay dividends in the future.

The whole child: Plano ISD does a great job offering career and life skills options to students, allowing them the opportunity to explore their interests while still in school. With regard to careers, whether through specifically focused programs such as the Health Sciences Academy or through self-guided exploration, a student can discover their passion and turn that into a career. In addition to career preparation, Plano ISD also offers endless opportunities to develop what can become lifelong passions in the arts, such as our award-winning music and theater programs. Our goal is a well-rounded student.

Finance: Because Plano ISD is a Robin Hood district, efficiency has been a focus during my entire eight year tenure on the board. I approach the budget from a "net sum zero" perspective. Because we have a finite amount of money available, each dollar spent in one area is a dollar which cannot be spent elsewhere. To manage, the district instituted a "zero-based" budgeting process whereby all budgeting requests must be justified on an annual basis. If an expenditure is unwarranted from one year to the next, it is removed from the budget. All expenditures are scrutinized each and every year.

Involvement: I am the incumbent in this election and have served on the Plano ISD board for eight years. My work includes advocacy efforts districtwide and in Austin. Along with fellow

trustees from Plano, I helped establish an effort to require through legislation the disclosure of how much of each individual taxpayer's school property tax payment stays locally in Plano and how much is delivered to the state in the form of recapture. We call it Taxparency. On March 6, I testified in Austin in support of HB569, the Taxparency bill. Through our efforts, this bill has a very good chance of becoming law.

Safety: After the Sandy Hook tragedy in 2012, the board focused on making our campuses more secure and our students, faculty and staff safer. We approved the construction of a vestibule entry system on every campus, whereby public access to a campus is funneled through two locked doors. We allocated funds to hire additional uniformed police officers to patrol our campuses and installed or upgraded video surveillance systems at every campus. We commissioned an audit of all safety and security protocols to make sure the district is always prepared. Safety is a top priority for me.

Other issues: The broken school finance system is the most critical issue facing public education, both in our district and across the state. Locally, our challenges primarily revolve around addressing the individual needs of a diverse student population: (a) 27% of our student population is economically disadvantaged; (b) 26% of our students are considered at-risk; and (c) 26% of our student population is considered mobile. These students come to us with a unique set of needs. Our challenge is addressing these needs in a fair and equitable manner, while meeting the needs of all of our other students.

Semida Voicu
Plano ISD Trustee, Place 5



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Education: Bachelors of Science in Psychology MBA in Management

Experience: Real estate agent since 2012. Independent Broker since 2016. PTA past member at Rasor Elementary and Plano Senior Council Delegate. Current PTA Council Delegate at Hendrick Middle School and member at Clark High School.

Vision: In 5 years my youngest will be a junior at Plano Senior High. I envision an innovative school system with academic excellence and high expectations of our students. I envision a school that will provide our students the best methods to learn, develop a passion, and earn. We should strive for excellence in academics, increase technical and vocational skills, and create a dynamic community of students so that these 12 short years in a student's life will be rewarding, happy, and filled with accomplishment

The whole child: We need to ensure that every child thrives and is life ready. Every child is different. Every child needs to feel that they have accomplished their goal. It can be music, academics, technical and vocational certifications, or sports. We need to develop skills to learn and study. We need to develop skills that increase earning power. We need happy, well rounded, and educated children. We need to help the child that skips lunch because they do not feel like they belong. I want children to enjoy going to school. They should work hard, have fun, and be a part of a community.

Finance: There is a disconnect between the acknowledged educational and demographic trends and planned expenditures. This combined with our increasing future recapture payments, expected budget deficit and current debt necessitates a fiscally prudent, strategic, and balanced approach with our resources. This includes routine reevaluation of long-term capital projects, increasing zero-based budgeting, minimizing the bond interest payments, and transparency in the budgetary decisions. We need to focus our resources on what we know lies ahead for our district.

Involvement: I am a PTA mom. I am involved and volunteer at Hendrick Middle School and Clark High School. I have been involved in Rasor Elementary and Plano Senior High. I volunteer to help raise money for student activities, to meet new Plano citizens, to make sure we offer our kids community and opportunity. I am emotionally, physically, and mentally invested in PISD and education on a daily basis.

Safety: Every student should feel safe going to school. We need to consult with security experts for a comprehensive, proactive, and balanced plan. A plan with emergency procedure, threat assessment, school security, crisis, and effective communication strategies. A plan for teachers, staff, first responders, campus security, and age appropriate training for the students. The psychological and social security of our students is also paramount. Social media bullying is pervasive we need a proactive plan to help mitigate it. Suicide awareness must also be a predominate focus. Let's prevent tragedies.

Other issues: In the February 19th, 2019 board meeting data was presented showing a continued decline in growth in our schools. A historically low elementary cohort was discussed. This forecasted trend coupled with our growing recapture forecast will require realigning our resources and strategies to our current reality. We should make the best use of our resources while providing the most opportunities to our students and teachers. We need to ensure that we keep our highly skilled teachers. Until the forecasted decline in growth reverses, we need to reevaluate the planned expenditures and projects.

Jeri Chambers
Plano ISD Trustee, Place 6



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Campaign Phone: (972) 489-8672

Education: BS in Secondary Education, University of Texas, Austin MS in Educational Administration and Supervision, University of Nebraska, Omaha

Experience: Teacher for 12 years--8 in Plano ISD at Wilson Middle School and Wells Elementary. Parent Volunteer from Wells to Plano Senior High School Junior League of Collin County Board of Directors Plano Youth Leadership Board Plano Education Foundation

Vision: Plano ISD should strategically invest in our students and teachers so that ALL students are equipped for life-long success. Continuous improvement and growth in all programs from preK to college and career readiness must be the norm. PISD must recruit, hire, develop and retain the highest caliber of employees. Teachers and staff need the benefits and salary to maintain a standard of living that allows them to live in the communities where they work. PISD should be judicious and equitable with its financial resources. Trustees must advocate for school finance reform and property tax relief.

The whole child: The Mayor's Internship Program is a perfect example of preparing students for career and life skills. It would be worthwhile to expand the capacity of the program so that every student qualified to participate as an intern could do so. For those students not qualified for the program, it would be ideal to provide them additional training and guidance so they could know how they need to develop and grow to be more successful in subsequent opportunities. Extracurricular activities are also a critical component to preparing students for career and life skills and should be strongly encouraged.

Finance: The district budget must strategically allocate resources. School data must be analyzed to determine how to distribute money across schools and across the district in a manner that is equitable. Schools with a higher percentage of low socio-economic students must have enhanced resources to meet a more challenging student population but not to the detriment of other schools. Community partnerships with both nonprofit and for-profit businesses and actively encouraging mentoring and volunteering is also essential to provide a high-quality, public education of excellence.

Involvement: I am a teacher. In addition to teaching at Wilson and Wells, I have also served as Title I teacher at Otto Middle school I am a parent. I have volunteered with PTA and band and sports booster clubs. I have served on SBICs and DBIC. I am a community volunteer. I am a founder of Sci-Tech Discover Center—a hands-on interactive STEM experience that provides mind-stretching fun for children of all ages. I am a current Plano ISD Trustee. Appointed in January 2018 by the current trustees, Through this experience I have become a more effective listener and advocate for students and teachers.

Safety: The district has been very pro-active and diligent with upgrading schools and systems to ensure safety. Unfortunately, ensuring safely is never completely achieved. Safety is a continual process of being alert and aware which must be constantly evaluated and updated. The Plano ISD Tip Line is a valuable tool for students and parents to report concerns of all types anonymously to district officials. It is essential that this tool be easily accessible and promoted. The district should keep accurate records on reports and respond quickly, efficiently and respectfully to all concerns.

Other issues: Enrollment of students identified as needing special education is increasing. In addition to more students, individual students are requiring more services. The demands on all teachers to meet these students' needs is overwhelming but especially for special education teachers. In addition, the attrition rate of special education teachers is twice that of regular education teachers. The issue is complicated. Trustees must support the district to find ways to teach these students in an environment where they can thrive and provide teachers the support they need to be both effective and safe.

Greyson M. Dunn
Plano ISD Trustee, Place 6

No response received

Khalid Ishaq
Plano ISD Trustee, Place 7



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Education: M. Sc Software Engineering - SMU B. SC Computer Science - University of Central Oklahoma Secondary - University of London

Experience: Sr. Consultant at AT&T Sr Manager with Neiman Marcus Director with ZeroChaos Sr Manager with GameStop Sr Manager with Verizon

Vision: Modernize education with emphasis on developing techniques to: - Prepare our children with modern life skills, like financial, technological and ethical - Better prepare our children for the real world with certification classes that lead to better jobs after high school - Better management of social and peer pressures caused by modern social media Security and bullying with more parent involvement - Mental health with early detection and proper care - Safety of all our children is paramount and we must secure our schools without making them fortresses -Funding and tax relief w/ transparency

The whole child: This is such an important and neglected subject, and I want to make this a priority. I saw 3 of my own children go through PISD and observed good things and deficiencies in many areas. Some of the suggestion are in my 5 year vision. - As life styles have changed due to technology, education methods have not, except using a laptop in class, there needs to be more work done in preparing our child for the modern lifestyle - Our schools cannot just be buildings that teach math, language, science, they needs to be places where ethical global leaders are groomed and prepared

Finance: In my own industry we have learned to work lean and deliver quick solutions that allow us to compete in a fast paced world. The same is true to the district. Large monolithic entities become extinct, we need new leadership to help us achieve higher goals with the same or less resources

Involvement: I have, over the years, worked with PISD first as part of the Diversity Advisory Committee to allow parents from all over Plano to be comfortable with their children in our public schools, this has allowed our district to be more inclusive and a destination for parents who want the best for their children. Currently I am working with the Career and Technical Education committee to find better ways to make sure that our children are better prepared for life after they complete high school

Safety: Violence seems to be part of everything that our children experience in their daily lives, from games they play, to bullying on social media, to the news around them and in some cases in the neighborhoods they live in. It is so important that we give them an environment of peace and harmony while they are in school. This has to be done by working with law enforcement, counselors, administration, teachers, and parents. We need to work more on this. It takes a village to raise a child....

Other issues: - Enrollment - we need to understand why our enrollment numbers are down and we need to be the best in the area to allow parents to seek out PISD areas to live in - Funding gaps - we need innovative ways to fund our technical education and other educational experiences with partnering with the industry. - State need to give education more priority and I would like to work with our legislatures to take on more responsibility - Better ways to prep our students for college and higher education

Dylan Rafaty
Plano ISD Trustee, Place 7



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Education: Special Education graduate from Plano West Senior HS, Associate's Degree at Collin College and working towards a Bachelors degree in Industrial and Organizational Psychology at University of Phoenix (Set to Graduate: Summer 2019).

Experience: Social Entrepreneur, Nonprofit Professional, Author, Speaker, Diversity & Inclusion Trainer, Board Member (4+ committees and boards), etc.

Vision: I value building relationships, respect and trust while encouraging an open-inclusive culture where all members are positively represented and empowered. This also includes my abilities to increase community participation from members within the Plano ISD community. Through my leadership and vision, I hope to deliver the 5 E's when working inclusively with Plano ISD and its administration. The 5 E's include: Engage, Equip, Empower, Encourage and Excite.

The whole child: Every child should have the skills, abilities and preparation as they transition into society. I have personally experienced a set of challenges (after I graduated in 2009) that helped me become self-aware of what is needed for all students to become successful. A key example is the Hendrick Scholarship Foundation; where they provide scholarships to at-risk students from Plano ISD by providing them mentorship, life and social skills and resources. These efforts need to be expanded by providing it to all students including those with disabilities.

Finance: I am in favor of local control (while working with the district's administration) as to where our money is being spent on. In fact, Plano ISD does zero-based budgeting and I plan to continue these efforts. I am always looking for new, innovative approaches on delivering services that is cost-effective while aiming to work with our community partners. As you know, this legislative session is crucial as we push for school finance and property tax reforms. I have committed myself to meet with our legislature in Austin to push for these efforts that benefits Plano ISD.

Involvement: As a social entrepreneur, my focus has always been putting people first. While my experiences in public education have been different, I have always advocated for students to attain hard and soft skills while in school. I have led efforts by serving on the Governor's Committee on People with Disabilities to support Special Education efforts in Texas while working inclusively with TWC and TEA. I also collaborate with different Education Service Centers, nonprofits and service providers to further the needs by providing education, training and resources to all students in public schools.

Safety: It is important that as school board trustees that we investigate, examine all options and consider the best, innovative approaches to school safety, security and prevention. I believe in collaborating with the City of Plano, Plano PD and other partners to provide awareness, education, tools and resources, training (in difficult situations) while implementing best practices or procedures in handling school safety. I also believe that we need to explore into ways of providing anti-bullying awareness, education and prevention for all students, teachers and staff members.

Other issues: Special Education: As a former special education graduate and professional (in providing transition support services for youth and adults with disabilities), we need to continue to push efforts by empowering our teachers with educational tools and resources. In addition, we need to boost community participation from parents and students with disabilities by providing their unmet needs throughout their time in public education. Other interests: Improving Plano ISD non-discrimination (or ERO) policy, incorporate healthy food options for elementary youth, provide Pre-K expansion, etc.

Cody Weaver
Plano ISD Trustee, Place 7



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Education: I am a graduate of Texas A&M University where I studied Agricultural Leadership Education & Development. I also completed a minor in Business Administration. I graduated in 2013

Experience: I have been a student housing and multi-family property manager from 2010-2014. I have been practicing residential real estate since 2014 and I am a licensed Texas Real Estate Broker.

Vision: My vision for Plano ISD over the next 5 years focuses on enhancing school safety & security, budgeting that directs more resources to the classroom, and curriculum that prepares our students for high-value careers. We must routinely evaluate the safety & security needs of our 72 campuses. Our efforts should be proactive, not reactive. Additionally, I will push for budgeting that focuses on teachers' & students' success in the classroom. Lastly, We must equip our students with the skills employers are seeking in the workforce. This is how we prepare them for a lifetime of learning and earning.

The whole child: I believe we should focus on social literacy & soft skills development beginning in Pre-K or Kindergarten. As students develop these skills, their ability to focus in class increases. I also believe technology and specific task training programs applicable to current and future workforce demands are essential to student success. My goal is to have 100% of our students college ready, career ready, or military ready by the time they graduate.

Finance: We must routinely evaluate the needs of our district and prepare for the future. This includes maintaining a fiscally responsible budget, identifying the long-term capital needs of our district and following a policy that minimizes interest paid on bond debt. If elected, I am prepared to work with fellow School Board Trustees and Administrative staff to find fiscally responsible solutions to our escalating budget deficit. One of our districts greatest strengths is our ability to attract the best teachers to our community. We must take proactive steps to retain and recruit the best educators.

Involvement: My wife and I moved back to Plano for the exemplary schools. My wife is a graduate of Plano ISD. I started following the issues facing our school district well before we moved here and started attending board meeting more recently. With our first child on the way and current board leadership stepping down after years of service, I see an opportunity to serve my community and improve Plano ISD. Many years of real estate experience have led me to one truth, families value the schools their child will attend above all else. I am ready to put my experience to work on the School Board.

Safety: I believe proactive planning saves lives. We must train our teachers, administrators, and first responders to communicate and coordinate during an emergency situation. Parents need to be confident in their child's safety. Students should never fear their campus or classroom. Additionally, I would initiate a safe and timely parent- student reunification process after a crisis. Safety and security of our students includes their social and emotional well-being. As long as our students are focused on their safety instead of their studies, they will never reach their full potential.

Other issues: Our most pressing issue in Plano ISD is our ballooning recapture payment. The impact of this will be compounded by the projected enrollment decline that could see numbers below 52,000 students in the next few years. According to Randy McDowell, CFO, we could pay anywhere between \$241M-\$261M in recapture payments for the 2019-2020 school year. Until our state legislators can find a solution for Robin Hood, we must adopt a fiscally responsible budget that will ensure the needs of our students and teachers are met. Efficient use of our financial resources is a top priority of mine.

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Your vote is your voice. Be heard.