

The 16th
NEWAG INTERNATIONAL
CONFERENCE & EXHIBITION

**THE WORLD'S LEADING EVENT
 ON HIGH-TECH AGRICULTURE**

NAIROBI, KENYA
Wed 21st - Fri 23rd MARCH

Radisson Blu Hotel, Nairobi Upper Hill, Nairobi (Kenya)

CONFERENCE PROGRAMME
as per 15th March

Host Sponsor



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WEDNESDAY 21st MARCH 2018

08.00 - 18.00: *Delegate Registration Open*

09.00 - 18.00: *Commercial Exhibition Open*

12.00 - 17.30: **Opening Conference Session**, Chaired by Mr. François Levesque, Managing Director, *New Ag International*, (France-Spain-UK)

12.00: Opening Words by *New Ag International*

12.10: **Welcome Words** by Mr. Fahd Benkirane, Vice President- Specialty Products, *OCP*, (Morocco)

12.20: KEYNOTE SPEAKER: ***The Dynamics of technology adoption in Kenyan Agriculture and its Implications across Sub-Saharan Africa***, Mr. Stephen New, PhD, Executive VicePresident, Africa Region, *Fintrac Inc.* (Kenya)

13.00 - 14.30: Opening Lunch - Open Buffet in Exhibition Area, Sponsored by
> *Doktor Tarsa and Italtollina*

14.30: KEYNOTE SPEAKER: ***Distributing Ag Inputs to the African Farming Community Through the Integration in the Food Chain***, Mr. V. Srivathsan, Managing Director & CEO Africa and Middle East, *OLAM International* (Singapore)

15.00: KEYNOTE SPEAKER: ***The Dynamics of Agribusiness Partnerships in Sub Saharan Africa & the Role of AFAP in Strengthening Them***, Mr. Joseph Mwangangi, Agribusiness Advisor, *African Fertilizer and Agribusiness Partnership (AFAP)*, (South Africa)

15.30 - 16.30: Tea & Coffee Break in Exhibition Area, Sponsored by
> *K+S*

16.30: KEYNOTE SPEAKER: ***The Importance of Micronutrients in Sub-Saharan Africa***, Dr. Shamie Zingore, Director, Sub-Saharan Africa, *International Plant Nutrition Institute (IPNI)*, (Kenya)

17.00: KEYNOTE SPEAKER: ***Hidden Hunger in Africa and Biofortification of Food Crops with Micronutrients***, Prof. Ismail Cakmak, *Sabanci University*, (Turkey)

18.00 - 20.00: Welcome Reception, Sponsored by
> *OCP*

THURSDAY 22nd MARCH, 2018

08.00 - 18.00: *Delegate Registration Open*

08.30 - 18.00: *Commercial Exhibition Open*

08.50 - 09.50: **Technical Session 1 (Biofertilizers)** Chaired by Mr. Patricio Trebilcock, Editor, *New Ag International*, Santiago, (Chile)

08.50: KEYNOTE SPEAKER: **Are Bio-Fertilizers a Viable Option for Intensifying Smallholder Farming Systems in Sub-Saharan Africa?**, Dr. Bernard Vanlauwe, Professor, *International Institute of Tropical Agriculture (IITA)*, (Kenya)

09.30: **Biofertilizers: Boosting Crop Productivity in a Neutral Land Degradation World**, Mr. Werner van der Nest - National Sales Manager, *ASFERTGLOBAL* (South Africa)

09.50 - 10.30: Tea & Coffee Break in Exhibition Area, Sponsored by

> *ICL Specialty Fertilizers*

10.30 - 12.20: **Technical Session 2 (Biostimulants)** Chaired By: Dr. Mark Trimmer, Editor, *2BMonthly*, (USA)

10.30: KEYNOTE SPEAKER: **Biostimulants: Key Enabling Technology for Sustainable Agriculture in Africa**, Ms. Kristen Sukalac, Consulting Partner, *European Biostimulants Industry Council (EBIC)*, (Belgium)

11.00: **A New Crop Biostimulant Composed of Extracts from Different Plant Species**, Dr. Georg Ebert, *Synergie* (Germany) & Dr. Li Xinzhu, *Kingenta* (China)

11.20: **Use of Gentle Extraction Seaweed Extract to Overcome Abiotic Stress in Plants**, Mr. Jose Nolasco, Strategy & Innovation Director, *Tradecorp International*, (Spain)

11.40: **Balanced Agricultural Technology System Based on Algal Biostimulants and its Application Effect**, Mr. Bill Duan, Director of Overseas Business, *Leili Marine Bioindustry* (China)

12.00: **Microalgae based biostimulants: an innovative, sustainable and effective solution for a cutting-edge agriculture**, Mr. Carlos Rodríguez-Villa, General Manager, *AlgaEnergy* (Spain)

12.20 - 13.40: Mid Conference Lunch - Open Buffet in Exhibition Area, Sponsored by
> *Bioiberica and Leili Group*

13.40 - 15.20: **Technical Session 2 (Biostimulants) Continued**, Chaired by Dr Bernard Vanlauwe, Professor, *International Institute of Tropical Agriculture (IITA)*, (Kenya)

13.40: **The Benefits of Biostimulants in Increasing Fertilizer Efficiency**, Dr. Teferi Belayneh, R&D Manager, *Omnia* (Australia)

14.00: **Biostimulants as an integral part of sustainable crop solutions: The YARA approach**, Mr. Maicon Cossa, Product Director *YaraVita & Biostimulants, crop nutrition*, Product Management and Marketing, *Yara International*, (Norway)

14.20: **Benefits of a Microgranular Biostimulant in Transplant Production of Vegetable Crops**, Prof. Giuseppe Colla, *University of Tuscia*, (Italy)

14.40: **Biological Seed Dressing of Cereals - The Case of Panoramix in East Africa**, Mr. Charles Macharia, General Manager, *Koppert Biological Systems*, (Kenya)

15.00: **Phosphorus Availability and Yield Enhancement: The Use of Good Quality Humic Acids in Tropical Soils**, Ms. Camila Levy, R&D Agronomical Manager, *Tradecorp International*, (Spain)

15.20 - 16.00: Tea & Coffee Break in Exhibition Area, Sponsored by
> *ICL Specialty Fertilizers*

16.00 - 18.00: **Technical Session 2 (Biostimulants) Continued**, Chaired by Mr. Manel Cervera, Director of International Business, *DunhamTrimmer Consultants*, (Spain)

16.20: **Aminoacids & Peptides of Animal Origin as a Case of Plant Biostimulants Compliant with the Circular Economy Concept**, Mr. Fabio Agnolon, Technical-Commercial Manager Agro-products, *Sicit 2000*, (Italy)

16.40: **Biostimulants Unveiled: Talking About Mode of Action**, Dr. Sergi Ferrero, Product Manager, Plant Nutrition, *Futureco Bioscience*, (Spain)

17.00: **Beneficial Elements in Modern Agriculture - New Horizons**, Dr. Sebastian Zmudzki, Market Development Manager, *INTERMAG*, (Poland)

17.20: **Using Biostimulants to Enhance Plant Tolerance to Abiotic Stresses**, Mr. Guillaume Wegria, Co-Founder, *Fytekco*, (Belgium)

18.00 - 20.00: Mid-Conference Reception, Sponsored by

> *Prayon and Kingenta*

FRIDAY 23rd MARCH, 2018

08.30 - 13.00: *Commercial Exhibition Open*

08.30 -10.30: **Technical Session 3 (Precision Application of Water & Nutrients in Africa)**
Chaired by Prof. Ismail Cakmak, *Sabanci University*, Istanbul, (Turkey)

08.30: **A Conceptual Framework for Delivering Improved Crop Nutrition to Smallholder Farmers in Africa**, Dr. John Wendt, Deputy Director, Field Research, *IFDC*, (Kenya)

08:50: **Precision Agriculture Opportunities for Small-holder Farming Systems of sub-Saharan Africa**, by Mr. Steve Philips, Director, North American Programme, *International Plant Nutrition Institute - IPNI*, (USA)

09.10: **Imetos Tsm - non invasive topsoil mapping**, Mr. Colin Nish, Managing Director, *Metos SA* (South Africa)

09.30: **Increasing Nutrient Use Efficiency by Using Controlled Release Fertilizers Fitted to Crop Needs**, Ing. Ronald Clemens, Global Market & Product Development Manager CRF, *ICL Specialty Fertilizers* (Netherlands)

09:50: **Solar powered pumping solutions paired with drip irrigation lead to substantial increase of yield and income**, Mr. Samir Ibrahim, CEO and co-founder, *SunCulture*, (Kenya)

10.10: **Fertigation in Africa, Synergy for Fertilizer and Water use Efficiencies**, Dr. Kevin Moran, Chief Technology Officer, *Kingenta Ecological Engineering Group*, (China)

10.30 - 11.10: Tea & Coffee Break in Exhibition Area, Sponsored by

> *Omnia*

11.10 - 12.30: **Technical Session 4 (Plant Nutrition)**, Chaired by Dr. Oded Achilea, Contributing Editor, *New Ag International* (Israel)

11:10: **Smart Solutions for African Plant Nutrition challenges**, Mr. Ramon Pelegri, Managing Director, *COMPO EXPERT* (Spain) & Director *COMPO EXPERT* (South Africa)

11.30: **Highly Alkaline Foliar Fertilizers as an Alternative for Fungal Diseases Stress on Coffee**, Dr. Sebastian Zmudzki, Market Development Manager, *INTERMAG*, (Poland)

11.50: **Polyphosphates in Horticulture Applications: A Great Alternative to Chelates**, Mr. Dave Pinxteren, Development & Application Manager Horti, *Prayon* Sales and Marketing Division, (Belgium)

12.10: **Effect of Polyphenol-Complexed Foliar Cu on Cu Uptake and Resistance Enhancement as Compared to Soluble Cu Salts and Chitosan in Cucumis Sativus**, Prof. H.E Goldbach, Co-founder of *HGoTech Research*, (Germany)

12.30 - 13.00: **Concluding paper How can we Make Modern Farming Technologies Available to Small Holder Farmers in Africa? The K+S Experience in Uganda**, Prof. Dr. Andreas Gransee, Research Director, *K+S Gmbh*, (Germany)

13.00: **Concluding Remarks by *New Ag International***

Exhibition Open Until 13.00 on Friday 23rd March



Free WiFi in the Exhibition Area

Additional Information

The conference coffee breaks, lunches and evening receptions are all organised and designed with the objective to maximise the networking opportunities and time available for delegates. If you would like a convenient and private location to host meetings with your clients/perspective clients, a limited number of private meeting rooms are available to book through *New Ag International*. Contact newag@newaginternational.com to book one today.

Access to all areas of both conferences is by registration only. Please wear your name badge at all times to ensure smooth access to the conference areas.