

The Prosperity Foundation
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*****FOR IMMEDIATE RELEASE*****

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AUGUST IS BLACK PHILANTHROPY MONTH. THE PROSPERITY FOUNDATION (TPF), TO KICK OFF INAUGURAL #GIVEBLACKCT DAY OF GIVING CAMPAIGN August 29, 2018

(STATEWIDE – AUGUST 1, 2018) In observance of Black Philanthropy Month (BPM) in August, The Prosperity Foundation (TPF) will officially launch its first-of-its-kind annual **#GIVEBLACKCT** monetary campaign Wednesday, August 29. Commencing at 12:00 a.m. to 11:59 p.m. on the 29th, TPF will host its official on-line, and social media *“Give Back by Investing in Our Community Day.”*

The giving campaign, in-lock step with the annual August designation of BPM, is a “wake-up” call for the philanthropically minded of the African Diaspora and beyond. It is also a “call to action” to demonstrate fidelity and love towards uplifting the Black Community with a direct financial investment towards social, emotional, educational, and economic progress.

Created in August 2011, by Dr. Jackie Copeland-Carson of the Pan-African Women's Philanthropy Network (PAWPNet), BPM's primary focus is African-descent giving, this month and year-round to influence and leverage power for three mission-critical pillars TPF strategically focuses on – Education, Health and Economic Development.

Recognized by the United Nations as part of its Declaration of 2011 as the International Year for People of African Descent, BPM invites all Black communities and their allies to make this month and beyond a priority to promote the power of giving to transform lives. BPM's primary aims are: informing, involving, inspiring and investing in Black philanthropic leadership to strengthen African-descent giving in all forms.

“The Prosperity Foundation welcomes donations, fund and endowment creations year-round,” said Howard K. Hill, Founder and Board Member of TPF. We want to address dire needs in our community by encouraging the collective to pool financial resources and to give consciously and consistently long after Black Philanthropy Month ends.”

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The Prosperity Foundation (TPF), is an independent community foundation designed to address critical areas of health, education and economic development in Connecticut's Black communities. TPF has the features of a community foundation, including donor-advised funds, educational events, giving circles, and other forms of philanthropy. Through TPF, philanthropy has been a cornerstone path to grantmaking and has been a portal for over 50 organizations who are addressing critical needs in Connecticut's Black Communities in the areas of education, economics, and health. The 24-hour campaign will support TPF programs and initiatives to cast a wider net to reach more communities, resulting in more opportunities for real change in Black Communities. www.tpfct.org

Check donations are written to The Prosperity Foundation or TPF. They may be mailed to: The Prosperity Foundation, 1287 Chapel St. New Haven, CT 06511. Online donations are welcomed at www.tpfct.org. For more information, contact Orsella R. Hughes, Consultant at 203-909-1315 or email, orsella@tpfct.org.

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