

TRAINING PROGRAMS



NEW YORK RED BULLS ANNOUNCES NEW YOUTH PARTNERSHIP

Red Bulls Training Programs to provide Professional Youth Programming to BSM Elite Academy

HARRISON, N.J. (May 2, 2017) – The New York Red Bulls have agreed to a youth development partnership with BSM Elite Academy, the club announced today.

As a result of the partnership, the Red Bulls will provide BSM Elite Academy with a complete club development program. Benefits will include onsite Red Bulls coaching staff, curriculum and RED Print access, player clinics, team training, coach education workshops, and a summer training camp.

“We are looking forward to our partnership and the opportunity to develop players in this local community,” said Dave Jervis, Red Bulls Senior Director of Training Programs. “As a leader in youth soccer, it is important that we play an active role in the development of future soccer generations.”

“BSM is honored to have been chosen by New York Red Bulls as partner in the Bergen County area. By integrating the player pools and coaching staffs of these two entities, you increase the chances for exposure by better enabling the players to improve and compete at higher level. I am personally very happy because this is something that I hoped to accomplish when I first founded BSM Academy. Now it’s becoming a reality for BSM young boys and girls.” said Pedro E. Kim, BSM Elite’s President

The grassroots partnership provides BSM Elite Academy a unique opportunity to collaborate with a leading Major League Soccer team and benefit from an extensive range of youth soccer expertise.

The initiative will also help connect young players to the professional game. As part of the curriculum, players are actively encouraged to watch soccer games and, through a special offer, are provided with the opportunity to attend a live professional match at Red Bull Arena, a state of the art soccer stadium, located in Harrison, N.J.

About the New York Red Bulls Player Development System

The New York Red Bulls maintain one of the premier youth development programs in the United States, committed to identifying and developing talent in the tristate area. The Red Bulls Player Development System is a multi-layered program that provides professional support at all levels of the game. Each level of the player development pyramid has been structured to provide the best development opportunities to players, coaches and youth soccer organizations. Within the local community, programs are offered for players of all ages and abilities. For players with outstanding ability, there is an opportunity to progress from the grassroots Training Programs to the Regional Development School, then on to the Academy Teams and, ultimately, to the Red Bulls professional team. Red Bulls Academy teams are consistently ranked among the top programs in the nation. Red Bulls players make regular appearances in U.S. Soccer Youth National Teams and NCAA Division I programs. For more information about Red Bulls Academy and training programs, visit www.redbullsacademy.com.

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