

FILE FORMAT CHEAT SHEETS

VIDEO



.MP4

Largely replacing old video extensions



.MOV

QuickTime file largely used on Apple computers



.3GP

File format for 3G phone products as well as 2G & 4G



.MTS

RAW handcam format can only be read by PCs



.WMV

Windows system compression, only read by PCs



.AVI

Windows format with audio and video, read by PCs



.FLV

Adobe Flash Player format



.MPG

Using MPEG1 and MPEG2 compression



AVCHD

HD RAW footage developed by Sony & Panasonic



.MKV

Universal container, preferred extension for internet video



.M4V

Similar to the MP4, can be copy protected, Apple

IMAGES



.EPS

Designed for printing.



.JPEG

Reduces file size with little to no degradation in quality



.JPEG 2000

A redesign of the JPEG format with enhanced features



.PNG

Recognizes transparency as a color value. Reduces blurriness of JPEGs



.TIFF

Used for exchanging bitmap images between programs. Used for scanner images



.SVG

Defined in XML text files. They can be searched, indexed, scripted, and compressed.



.BMP

Allows for crisp, high-quality graphics, but also produces large file sizes



.GIF

Includes multiple images or "frames." These frames are played back in sequence

AUDIO



.AC3

Surround sound audio files used on DVDs format



.AAC

Designed to be the successor of the MP3 format. Generally achieves better sound quality at the same bit rate.



.AIFF

One of the most-used audio file formats used in the Apple operating system.



.WAV

Uncompressed lossless computer file format used for the storage of digital audio data



.MP3

Commonly used for music. A file format for the compression and storage of digital audio data

OFFICE



.PDF

A non-editable, electronic image that you can view, navigate, print, or forward to someone else



.DOC

Document file format used by Microsoft Word, also used with most word processing software



.DOCX

Microsoft Word XML file containing text, formatting and images. Separate files compacted in a single, ZIP file.



.TXT

PC and Apple file extension for a text file



.PPT

Microsoft PowerPoint file type used for presentations.



.XLS

Microsoft Excel file type used for spreadsheets and charts.



.CSV

Used to store tabular data, such as a spreadsheet or database. CSV stands for "comma-separated values".



.ZIP

A file that contains one or more files that have been compressed

ADOBE PROJECT FILES



.PRPROJ

PREMIERE PRO

Non-Linear video editing software



.PSD

PHOTOSHOP

Photo manipulation and editing software



.AI

ILLUSTRATOR

A vector graphics creator and editor software



.HTML

DREAMWEAVER

HTML website software that allows you to create, code, edit, and manage



.IND

INDESIGN

Desktop publishing software used for print



.FLA

FLASH

Discontinued animation and video creation software



.AEP

AFTER EFFECTS

Digital visual effects, motion graphics, and compositing software