

November 2018 Newsletter - Pearls from Bob Harris...Two upcoming events!

To fiae@listserve.com <fiae@listserve.com>



November 2018

MARK your calendar...for these upcoming FIAE events!

FIAE Webinar Series: November 29 @ 1 pm EST

THE MYTH OF MULTITASKING: How 'Doing It All' Gets Nothing Done

Presented by Dave Crenshaw, Keynote Speaker for the 2018 FIAE Annual

Convention

Whether you missed Dave's presentation in Puerto Rico OR loved Dave's presentation and want your entire team to hear it...here is your chance at a special encore performance!

TO REGISTER: <https://attendee.gotowebinar.com/register/178301597592637442>

What could you do with a 20% increase in productivity? Dave will show you and your company how to find extra time at work, without having to work weekends. Dave will show you how to find precious minutes and hours - that add up to extra DAYS! - hiding right under your noses. Not only that, Dave will show you how to make that time COUNT with his truly unique brand of wit and wisdom.

Dave Crenshaw is the master of building productive leaders. He has appeared in Time magazine, USA Today, FastCompany, and the BBC News. His courses on LinkedIn Learning have received over 10 million views. He has written five books and counting, including The Myth of Multitasking which was published in six languages and is a time management bestseller. As an author, speaker, and online instructor, Dave has transformed hundreds of thousands of businesses leaders worldwide. To book Dave for your event, visit DaveCrenshaw.com/speaker.

December 7 @ 1 pm EST State Lobbying Call

MARK YOUR CALENDAR - and Invite your GR
Professionals to Participate!

CALL: (646) 749-3112; Access Code: 666-975-565

(Make sure you enter the audio pin or you can not be "unmuted" and ask questions.)

DRAFT AGENDA

1. Welcome Brandon Scholz, Wisconsin Grocers Association
2. Labor Issues Tanya Triche, Illinois Retail Merchants Assn.
 Predictive Scheduling

Minimum Wage Battles

3. Alcohol Issues Volunteers welcome!

Home delivery of alcohol from on line sales

Handling of liquor miniatures

4. Emerging Plant Based Food Legislative Issues Tracy Mihas, Kellogg's

5. Recycling and Packaging Initiatives Lee Anderson, General Mills

Minimum recycled content mandates

Expansion of bottle bills

Extended producer responsibility

6. Impact of Mid-Terms Michael Torrey, Michael Torrey Associates

Legislative Landscape Changes

Impact of Newly-elected Governors

Legislative Majority Changes

Impacts on Redistricting

7. Other expected legislative activity/Wrap up Brandon Scholz

For more information on these or other events, contact FIAE at Bev@mgmt57.com.

Remember, if you have a recommendation for a speaker for our members to engage, please forward the information to me and we will feature them in upcoming issues!

More Pearls from Robert Harris, CAE, Keynote Speaker, 2017 Annual Convention....

BETWEEN THE RAILS

(Bob's most popular article this summer!)

The elected chair suggested, "A strategic plan keeps the board members between the rails."

Her comment made sense to support good governance and a high performing board. The rails are like train tracks or highway guard rails. The intent is to stay within the rails while conducting business.

The board should avoid derailments and detours. Distractions are frequent. They may come in the form of committees propose ideas that are beyond available resources. Or from directors unsure about governance so they delve into management.

Detours may come from an elected officer who wants to leave a personal legacy. Or diversions from members asking for new services, so the board tries to be "all things to all people."

Here are the RAILS within which the board should be guided:

Mission Driven - The board advances the mission statement. It is the purpose for existence and justification for tax exempt status. Going too far outside the mission can cause jeopardy. The mission statement should frame nearly every discussion and decision of the Board.

Governance vs. Management - The board's role is governance. Directors are authorized to make governing decisions by state corporate law and the governing documents. Seldom should they focus on management decisions. Outside the rails is when a board begins to micromanage or gets into administrative work.

Strategic Plan - The board creates and advances a strategic plan. Most plans act as a 3-year roundmap for the organization. It's easy to set the plan aside as the crisis of the month arises or new ideas are proposed. Keep the plan on the board table to check that committee work and board motions fit within the goals of the plan.

Board vs. Committees - Committees are appointed and assigned initiatives from the strategic plan. They supplement the work of the board. They receive authority from the bylaws and/or their appointment by the board. Directors should avoid doing committee work at the board table.

"When a board undermines the work of a committee to which it has entrusted an assignment, the processes lose integrity and support is weakened."

Budget - A budget has been adopted by the Board. Directors should be familiar with it and recognize that every new project exhausts resources. Stay within the rails by being knowledgeable about the budget and resources.

Strategy or Tactics - Directors have a responsibility to be strategic. It is easy to drop to the level of tactics, usually described as minutiae or administrative details. When the board dives

into tactics someone should remind them to "stay out of the weeds."

Note: Bob Harris, CAE, provides free governance tips and templates at www.nonprofitcenter.com and check out Association 101 on www.fiae.net.

**Webinar Ideas? Newsletter Article Submissions?
Send them our way!**

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