

Giving Thanks.....FIAE's November 2019 Newsletter

To fae@listserve.com <fae@listserve.com>



November 2019



Thank you for your participation in the 2019 FIAE Annual

Convention.

We have posted all the pictures (thanks to Kathy Siefken, our resident photographer) and the speaker presentations on the FIAE website....www.FIAE.net. Check it out.

As you know, this is the premiere event for FIAE every year....and we pride ourselves in producing the best, most educational event for our members!

We need your feedback as we start to plan for the 2020 meeting. Please take a few minutes and give us your feedback on the 2019 program, and recommendations for 2020....

<https://www.surveymonkey.com/r/2019fiaeam>

Mark your calendar today for the Sheraton at Wild Horse Pass, Phoenix, Arizona, November 8-11, 2020.



Kuzava Honored with 2019 GMA Excellence in Government Affairs Award



Kathy receiving award from GMA's John Hewitt during the FIAE Annual Convention luncheon.

The Excellence in State Government Affairs Award is given annually to a state association executive in recognition of his or her partnership with GMA to advance public policy initiatives in state and local jurisdictions that benefit consumer product manufacturers and retailers alike.

Sign up today for the New FIAE Membership Accelerator!

Are you worried about declining membership?

Is consolidation, zero base budgeting, mergers and cost cutting hurting your revenue stream?

Is it harder than ever to get committed and active members?

Are your most active and dedicated members retiring within the next five years?

Concerned that Gen X and Z don't join associations like older members?

Is your association relevant in today's constantly changing world??

You Spoke....and FIAE Listened!

FIAE has unveiled a new and exciting program designed to address many of your membership concerns!

FIAE is partnering with Sarah Sladek and the XYZ University, who has created a program specifically for FIAE state associations. Over a seven-month period, Sarah and her team will delve into the problems you face, and more importantly, provide you with achievable results!

Mark your calendar for Sarah's December 6 webinar introducing the program to you and your staff - 12 noon EST. (Promo and sign up information coming soon!)

Sign up today! Go to FIAE.net and check out the Membership Accelerator Information Portal.



**Webinar Ideas? Newsletter Article Submissions?
Send them our way!**

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