

TAYLOR SWIFT

File sharing statistics

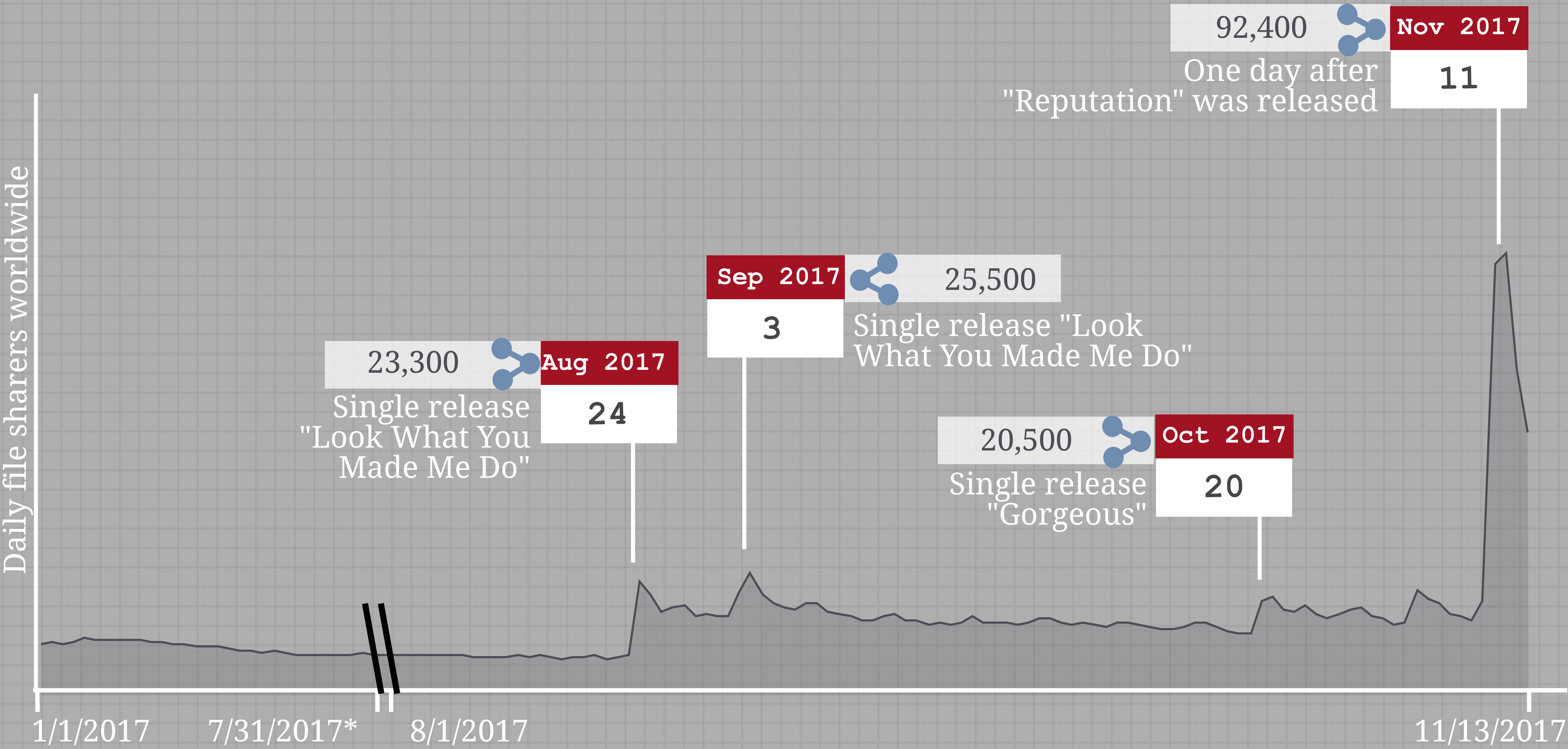
Taylor's 'Reputation' took a hit when it was leaked one day ahead of schedule. More than 94,000 Swifties passed around her music in P2P networks on the day following the official release



Jean_Nelson / Depositphotos

TRENDLINE

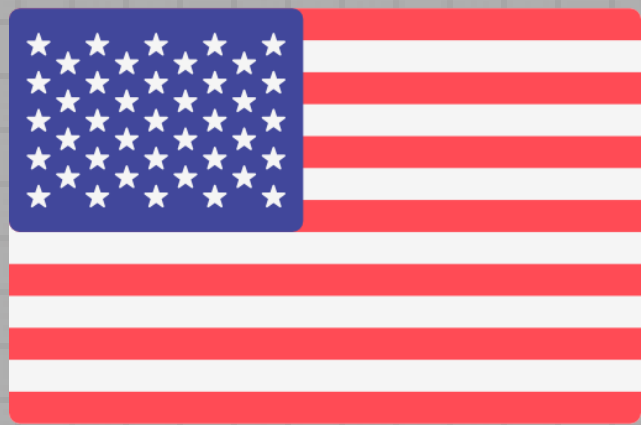
Number of file sharers downloading and sharing Taylor Swift files in P2P networks



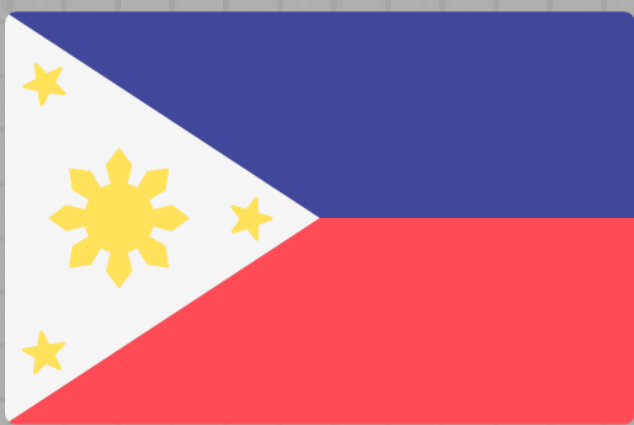
Total number of file sharers worldwide since January 2017

1,901,789

TOP 5 countries



United States



Phillippines



India



China



Brazil

* in order to provide a better overview, the period from January to July has been compressed

Source: TECXIPIO PIC