# **Change Maker Journey**

An inspiring program to succeed in an exponential world

## Silicon Valley

Leadership Journey 4.0 25.-30. April 2019



The Future <del>qidersbash</del> to (nola?)

Join our unique and powerful program in the San Francisco Bay Area. This Journey accelerates your leadership impact inspired by the hub of innovation. This very unique program will support you to face every day challenges strongly to create positive impact for you, your entity and society focused, energized and passionate.

www.inwibo.com | www.futureofleadership.salon

#### It's for You

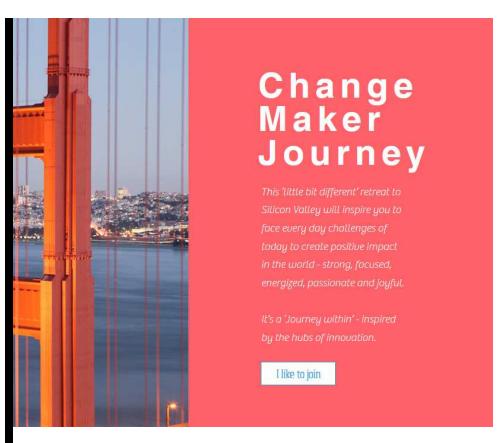
Whether you are a top executive, intra'preneur or lead your own business, this journey is for YOU to get focused and inspired to be a leader of a new era and accelerate your entities success story.

- Are you eager to create an innovative, agile and meaningful work-environment for you and others?
- Would you like to show up as a powerful, inspiring and purposedriven leader?
- Ready to take a stand and thrive for more than just yourself?
- Curious what really happens behind the scene in Silicon Valley?

#### Join us to accelerate into the Industrial Revolution 4.0.

- Connected by a community of like-minded change agents
- Filled with ideas, methods, and an inner leadership compass to steer into the future.





## **Impact matters**

During these 6 days you will find your focus - through radical self-awareness and inspiring best practice solutions – to be strong to follow your passionate heart and brilliant mind.

Nothing will stop you to present yourself and your ideas strongly to your surrounding.

We know you are unique and that you have an amazing vision within waiting to become alive.

The world needs you with impact and influence.

## **Ignite Your Greatest Self**

**Focus:** Spectacular sceneries across mountains, redwoods and the ocean will give you space to detox from ongoing demands.

**Inspiration:** You will refocus through a firework of conversations with the most creative and successful spirits of San Francisco and Silicon Valley.

**Action:** New Work skills and a success mindset will drive your progress to create the highest impact you envision – for you, your organization or the initiative you are leading to change the world for good.

## **Our Mythology**

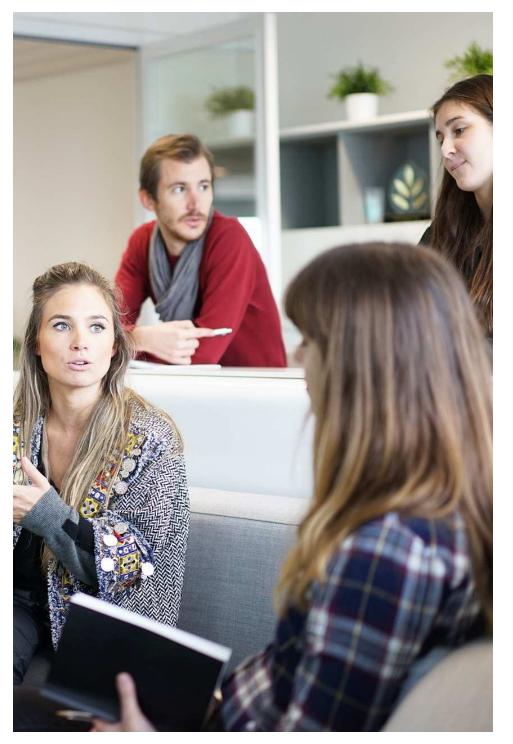
Our concept is out of the box and also based on a proven success model. It follows structure with creativity & exploration – like a lab.

- 1. Why: Purpose/Passion/Programming
  - Explore your individual compass
- 2. What: Self/Work/Relationships
  - See the full integrative map in which you operate
- 3. How: 7 Key factors to Thrive
  - A specific mindset is leading to powerful solutions

## Not to forget

- > You learn valuable mindfulness practices to stay sane in chaos
- > Challenging, inspiring and caring conversations for a new horizon
- > Learn agile methods and creative thinking for future solutions
- > Surprises 'SFO style' might entice you out of your comfort zone

This journey will be a unique time for personal and professional (re)focusing – a modern pilgrimage to courageous impact.



















Never give up trying to build the world you can see, even if others can't see it. Listen to your drum and your drum only. It's the one that makes the sweetest sound." by Simon Sinek

## A few more details

Since 2007 Eve is leading and facilitating innovation journeys and leadership seminars all over the world.

Thou, this one is unique as it is an open program with a small mixed group of leaders driven by impact.

This journey will combine the benefits of stretching the mind by self-inquiries and external learning. A very different framework to explore how to thrive and succeed in the world today.

Through deep introspection and self discovery you will identify your patterns and blocks, your unique aifts and values and what gives you meaning in life to create a powerful vision.

You will leave this journey with a bag full of inspiration, a deep knowledge about your inner compass and a vision to thrive for.

And last but not least with a powerful network which will help you to stay focused on your path.

- →Tap into an uncovered landscape to ignite all your strengths
- → Learn valuable practices to re-center when life gets challenging
- → Learn how to make decisions aligned with your purpose and values
- → Have fun, relax and enjoy the rebirth of your hidden dreams
- ... to write a new and fulfilling chapter in your life.

This journey draws upon leadership development techniques, evolutionary practices, agile methods combined with somatic exercises and mindfulness.

We will self-reflect in nature, bath in the excitement of the city San Francisco and ignite new ways of thinking in Silicon Valley.

### **Sneak Peak**

Each journey is unique and designed for the goals of each participants - even thou you find similarities over the years as we always visit hot ecosystems to meet entrepreneurs and venture capitalists, engage in conversation with corporate leaders, join network events and dive into deep self-reflection of our leadership capacity.

#### Our core learning objectives

- 1. Self-Leadership Reflection: Who am I, what is holding me back, how can I accelerate
- 2. Innovation: Learning from cutting edge leaders, companies and ecosystems and embracing the Silicon Valley mindset

Thursday	Friday	Saturday	Sunday	Monday	Tuesday
Feel the	What's next	Deep dive	Out of your	Look into the	Expand your
pulse			comfort zone	future	reach
	2. Leadership	4. Leadership	Non-profit visit	Corporate Visit	Corporate Visit
	session	session			
	Cutting edge	Brunch with a	Unusual brunch	Hotspot	Hotspot
	university	top leader of SV		Ecosystem	Ecosystem
				Start-up scene	Start-up scene
Check-in	3. Leadership	5. Leadership	6. Leadership	Agile workshop	7. Leadership
Meet group	session	session in	session		session
		nature			
1. Leadership	Hotspot			Hotspot	Take it home
session	Ecosystem			Ecosystem	(End)
	Start-up scene			Start-up scene	
Network	Network event	Open evening	Network event	Network event	
event					

Silicon Valley is transforming by the minute and we want to be on top of every possibility, so last minute changes can occur. This is just an example of our schedule.



#### NATURE

During our journey we will hike and reflect in the headlands of Marin.

#### HOTSPOTS ECOSYSTEMS

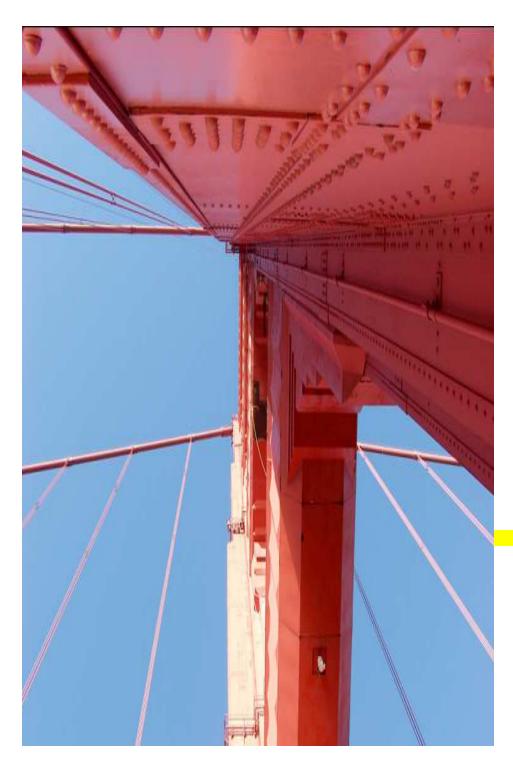
We will meet female leaders at the hottest ecosystems of SF and the Valley

#### CORPORATE

Corporate executives give us insights into the dynamic of tomorrow

#### **NETWORKING**

Several network events inspire new ways of thinking and action



## Facts & Figures

Date: 25-30. April 2019

We start Thursday afternoon and end Tuesday afternoon.

#### Location: Silicon Valley & San Francisco

Main language will be English, if needed translated to German. And thanks to my dear colleague Magdalena Pertgen also into Polish.

#### Program fee 3.990,- € which includes:

- ☐ Intake & Follow-up Coaching Session
- ☐ 6 day program guidance and study material
- ☐ Corporate, start-up and Eco-system visits
- ☐ Evening network programs (incl. entrance fees)
- EQ and Mindfulness practice to deal with stress

As well as

- ☐ Every day a healthy breakfast
- □ 5 nights shared accommodation
- ☐ Transportation during the day

#### Sign up today as space is limited.

VAT / Flight / Meals outside the house occur additional on participants responsibility.

## Registration

The group size is limited to secure a deep time of retrospective, conversations and dive behind the scene.

To sign up please send an email to **eve@ladies-lead.com** with your contact information.

I am excited to be your muse on this amazing journey to new insights and greater impact in life & business.

# Bridging the Gap (Transformation Consultant)

## Igniter & travel guide

## Eve's story

eve@ladies-lead.com

Eve Simon is a catalyst for change; resourceful, creative and committed running her own boutique consulting & coaching firm since 2005 providing advice and guidance to corporations and leaders all over the world.

Prior to starting her own company *Inspiration Without Boarders*Eve spent the first 14 years of her career in senior management and leadership positions spanning multiple industries; including Telecommunications (E-Plus), and Advertisement (Grey Network)

First hand she experienced the pressure as a leader in the corporate setting. She knows about the demands of a VUCA world of constant change and the solutions which are at hand today for these circumstances.

Eve, holds a Master's degree in Marketing and Economics from the University of Basel, Switzerland and is certified from the NLP & Coaching Institute of California. As an ever curious human being she also studied the science of Scrum, mindfulness, somatic awareness, martial art as well as Design Thinking and System Solutions.

She is the founder of the Future of Leadership Salon, a TEDx Speaker on this topic and a bestselling author.

As a global citizen with an open mind Eve lived for the last 13 years in San Francisco, now resides back in her home town Düsseldorf, Germany.







# Create a thriving workforce

in being an agile and purpose driven leader

The world needs
YOU

## **Future of Leadership Salon**

Our vision is to co-create a community of leading change maker in Europe who talk about the true impact and responsibility of leadership in corporate. We are passionate about a digital future with a human-centric approach where everyone can thrive in.

www.futureofleadership.salon

