



Image Flair Photography



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Staging Your Home for Real Estate Photography

Staging is about depersonalizing the space to allow the potential buyer to imagine it as theirs. The following tips are a guide to help maximise your homes true potential.

Exteriors

- ✚ Mow lawns, trim hedges and path edges
- ✚ Remove leaves and grass clippings from paths and driveways
- ✚ Move bins, gardening tools and children's toys out of sight, coil garden hoses
- ✚ Turn on pool and spa pumps, put away any pool equipment
- ✚ Remove washing from washing line
- ✚ Remove vehicles from driveway and front of the house
- ✚ Remove pet bowls, beds and toys from visible areas
- ✚ Keep pets restrained or out of sight

Interiors

- ✚ Give the house a thorough clean and de-clutter
- ✚ Depersonalize rooms by removing photos etc.
- ✚ Limit table and bench top decorations, including tissue boxes, reading materials and remotes
- ✚ Clear kitchen countertops, remove fridge magnets and children's art work from fridge/walls
- ✚ Add a bowl of fruit or a vase of flowers
- ✚ Conceal rubbish bins in kitchens and bathrooms
- ✚ Keep floor coverings to a minimum
- ✚ Place all medications and valuables out of sight
- ✚ Remove plugs and toiletries from showers and bathroom vanity units
- ✚ Hang coordinated fresh towels neatly on towel rails in the bathroom
- ✚ Place the toilet seats down, remove toilet brush and spare toilet rolls
- ✚ Make beds more appealing with attractive bed linen, cushions and fluffy pillows
- ✚ Remove pet bowls, beds and toys from in the house
- ✚ Hide excess furniture including storage boxes away from sight, keep in mind that the garage will not be photographed

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