

CASS COLONELS BASKETBALL SPONSORSHIP FORM

Dear Loyal Cass Family Supporter -

Over the next year, **your business can be seen by multitudes of unique local visitors** who are your ideal prospective customers. The Cass Basketball website provides information to hundreds of players and parents, and our gymnasium will welcome thousands of consumers at our home basketball games and at wrestling, cheerleading, volleyball, and other community tournaments and events. Our booster club would like to offer you the opportunity to **partner with us** and receive the benefits of advertising during these events and building loyalty through your support of our school.

With expenses for our season, including referees, player equipment, uniforms, transportation, and meals likely running well over \$40,000 - we are now seeking to secure the sponsorship of local businesses like yours for support!

We are pleased to offer you the following advertising options:

1. **ONLINE SPONSORSHIP: (\$150 donation)**

- Online listing and SEO backlink
- image / logo of your website on our home page as a sponsor

2. **BANNER SPONSORSHIP: (\$250 donation)**

- Online listing and SEO backlink
- image / logo of your website on our home page as a sponsor
- A 3' x 4' printed sign posted in mezzanine level of gymnasium for 12 months

3. **PREMIUM SPONSORSHIP: (\$500 donation)**

- Online listing and SEO backlink
- image / logo of your website on our home page as a sponsor
- A 3' x 4' printed sign posted in mezzanine level of gymnasium for 12 months
- Appreciative halftime mention of your business during halftime by announcer throughout season
- Two season passes for all home basketball games (excluding state tournament)

It is our desire to make this a quality investment on your part!

Please fill out the next page of this document if your business wants to partner with us this season.

We look forward to the chance to build a relationship with businesses in our community who are interested in investing in our athletes, and thank you in advance for your assistance!

Enthusiastically,

Sean Glaze, Cass Head Men's Basketball Coach (sean.glaze@bartow.k12.ga.us)

Burt Jackson, Cass Head Women's Basketball Coach (burt.jackson@bartow.k12.ga.us)



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Dear Loyal Cass Family Supporter –

Thank you for your decision to advertise your business as a sponsor of our program!

We look forward to helping you you're your business while supporting our basketball program and players. Please fill out and return the form below and we will soon have your banner hanging up in our gym!

Send your design preferences and / or logo file to our head men's coach at sean.glaze@bartow.k12.ga.us

Checks should be made payable to "Cass High School Basketball" and can be delivered with this completed form to:

Coach Sean Glaze, Sean
Cass High School Basketball
1000 Colonel Way
White, GA 30184

I am interested in becoming: _____ an online sponsor only (\$150)
(check one) _____ a banner sponsor (\$250)
_____ a premium sponsor (\$500)

SPONSOR BUSINESS INFORMATION:

Business Name: _____

Contact Name: _____

Phone: _____

Address: _____

Website: _____

THIS SPONSORSHIP WAS SOLICITED BY:

Athlete Name: _____ Phone: _____