



#HAMILTONFORALL

SPONSORSHIP PACKAGE

#HAMILTONFORALL

#HamiltonForAll is a public education campaign that aims at stimulating dialogue and opening minds by encouraging Hamiltonians to stand up against prejudice, exclusion and discrimination based on ethnicity, race, religion, country of origin, disability, sexual orientation or other differences. **#HamiltonForAll** celebrates diversity and encourages residents to be part of Hamilton's vision to be a Hamilton For All.

The first phase of **#HamiltonForAll** aims at addressing misconceptions and stereotypes against immigrants and refugees. The initiative builds on OCASI's **#TorontoForAll** and **#AjaxForAll** campaigns. It focuses on education by following a myth-busting approach. It will showcase stories of immigrant and refugee Hamiltonians who will be profiled as 'ambassadors'. Through digital posters and social media campaigns, Hamiltonians will be encouraged to be part of the conversation and take actions to showcase their vision for a more inclusive Hamilton.

Learn more at www.hamiltonforall.ca

SPONSORSHIP

#HamiltonForAll creates an opportunity for organizations, businesses and community members to stand against division and send a strong message that Hamilton is an inclusive and welcoming place. Stand for diversity and be part of Hamilton's vision to be a **#HamiltonForAll** by sponsoring and supporting the campaign.

WWW.HAMILTONFORALL.CA



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SPONSORSHIP LEVELS

Sponsorship Level	Silver \$5000	Gold \$10,000	Platinum \$15,000	Champion (in-kind contribution)
Company logo placement on #HamiltonForAll website with link to sponsor's website.	X	X	X	X
A #HamiltonForAll badge to showcase on your website stating your sponsorship level	X	X	X	X
Acknowledgement of sponsorship on social media accounts (Facebook, Twitter, LinkedIn)	X	X	X	X
Special Acknowledgement at #HamiltonForAll launch and other events	X	X	X	X
Banner placement at #HamiltonForAll launch event		X	X	
Special Acknowledgement of sponsorship on MAIN Campaign video		X	X	
Special Acknowledgement of sponsorship on ALL Campaign videos			X	
Keynote speech at #HamiltonForAll Launch			X	

Contact us to secure your sponsorship spot!

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