

City: Kennesaw



Andrei Semenov, Realtor

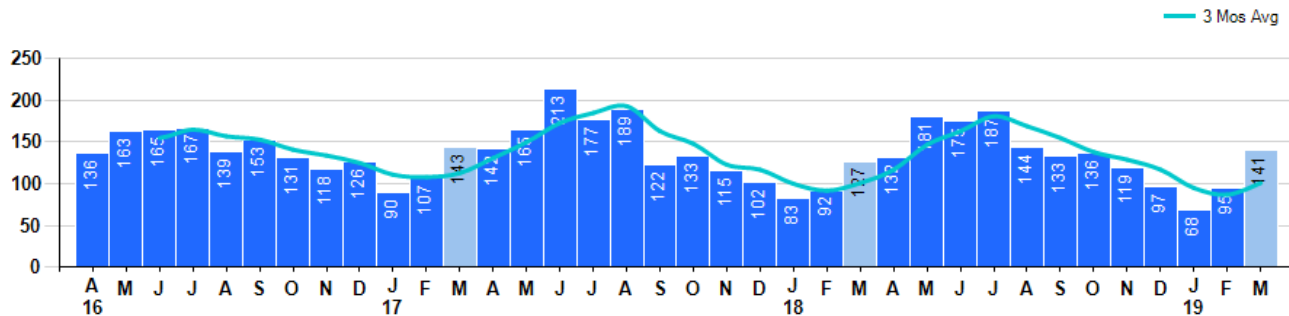
Price Range: 0 to 999999999 | Properties: Single Family Home, Townhome, Condo

Market Profile & Trends Overview	Month	Trending Versus*:				YTD	Trending Versus*:	
		LM	L3M	PYM	LY		PriorYTD	PriorYear
Median List Price of all Current Listings	\$335,400	↔		↓				
Average List Price of all Current Listings	\$415,768	↓		↓				
March Median Sales Price	\$269,500	↑	↑	↑	↑	\$259,950	↑	↑
March Average Sales Price	\$319,682	↓	↑	↑	↑	\$308,933	↑	↑
Total Properties Currently for Sale (Inventory)	195	↓		↓				
March Number of Properties Sold	141	↑		↑		304	↔	
March Average Days on Market (Solds)	42	↓	↔	↓	↑	44	↓	↑
Asking Price per Square Foot (based on New Listings)	\$123	↔	↔	↑	↔	\$123	↑	↔
March Sold Price per Square Foot	\$115	↓	↓	↓	↑	\$117	↑	↑
March Month's Supply of Inventory	1.4	↓	↓	↓	↓	2.3	↔	↑
March Sale Price vs List Price Ratio	97.2%	↔	↑	↓	↓	96.8%	↓	↓

* LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

Property Sales

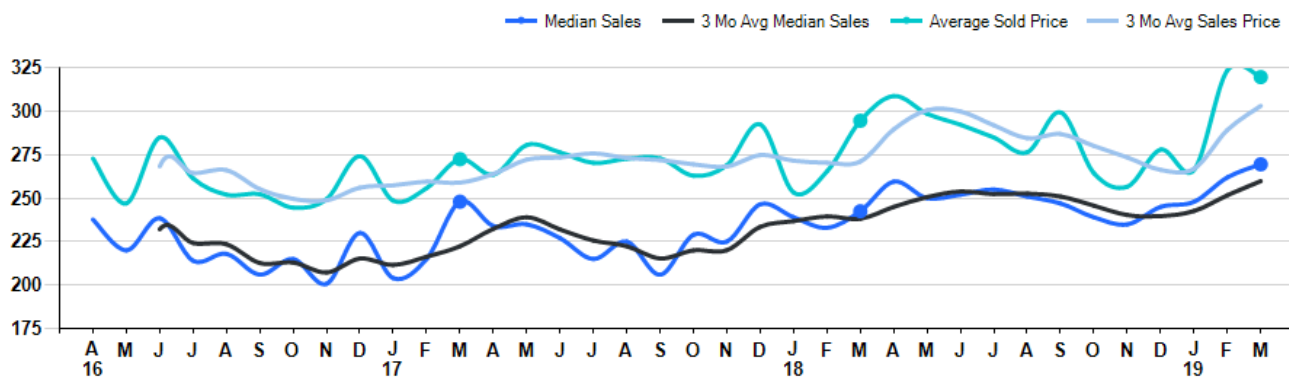
March Property sales were 141, up 11.0% from 127 in March of 2018 and 48.4% higher than the 95 sales last month. March 2019 sales were at a mid level compared to March of 2018 and 2017. March YTD sales of 304 are running 0.7% ahead of last year's year-to-date sales of 302.



Prices

The Median Sales Price in March was \$269,500, up 11.1% from \$242,500 in March of 2018 and up 2.9% from \$262,000 last month. The Average Sales Price in March was \$319,682, up 8.5% from \$294,563 in March of 2018 and down -1.2% from \$323,553 last month. March 2019 ASP was at highest level compared to March of 2018 and 2017.

Median means Middle (the same # of properties sold above and below Median) (000's)



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Based on information from First Multiple Listing Service, Inc. for the period 4/1/2016 through 3/31/2019. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



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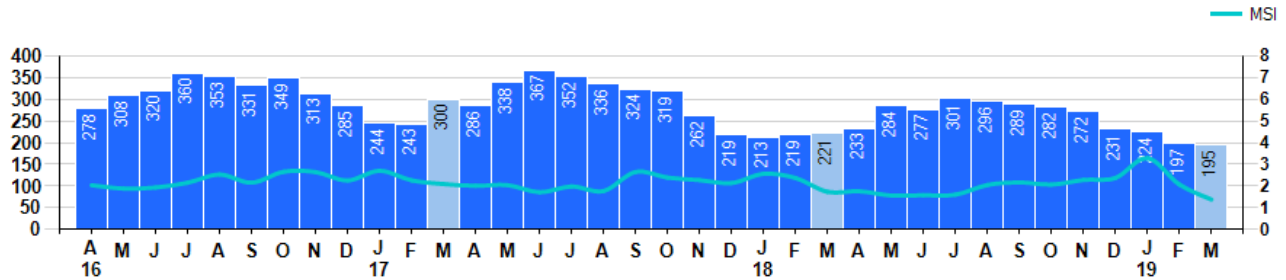
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Inventory & MSI

The Total Inventory of Properties available for sale as of March was 195, down -1.0% from 197 last month and down -11.8% from 221 in March of last year. March 2019 Inventory was at the lowest level compared to March of 2018 and 2017.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The March 2019 MSI of 1.4 months was at its lowest level compared with March of 2018 and 2017.

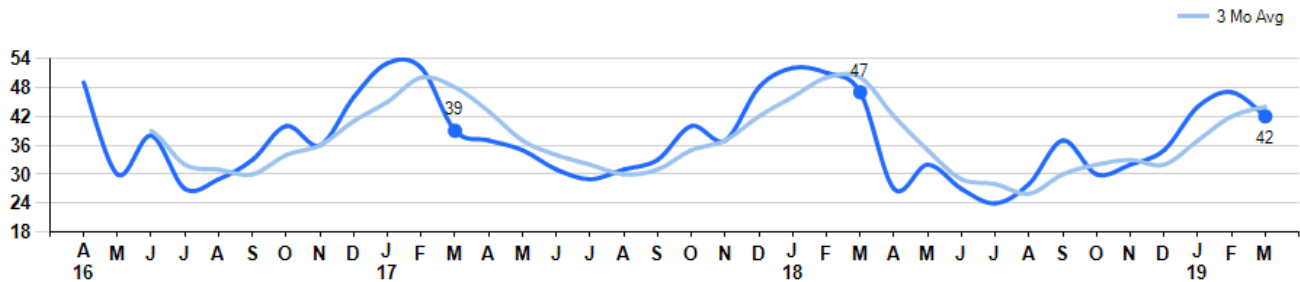
MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



Market Time

The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for March was 42, down -10.6% from 47 days last month and down -10.6% from 47 days in March of last year. The March 2019 DOM was at a mid range compared with March of 2018 and 2017.

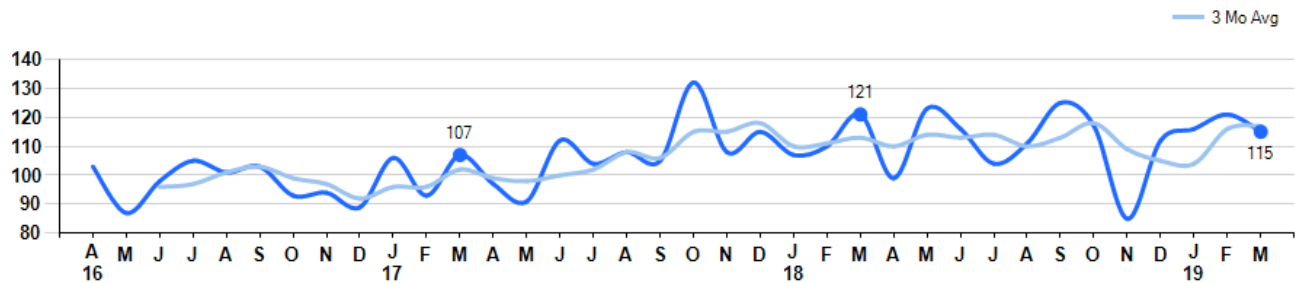
Average Days on Market(Listing to Contract) for properties sold during the month



Selling Price per Square Foot

The Selling Price per Square Foot is a great indicator for the direction of Property values. Since Median Sales Price and Average Sales price can be impacted by the 'mix' of high or low end Properties in the market, the selling price per square foot is a more normalized indicator on the direction of Property values. The March 2019 Selling Price per Square Foot of \$115 was down -5.0% from \$121 last month and down -5.0% from \$121 in March of last year.

Average Selling Price per Square Foot for properties that sold during the month



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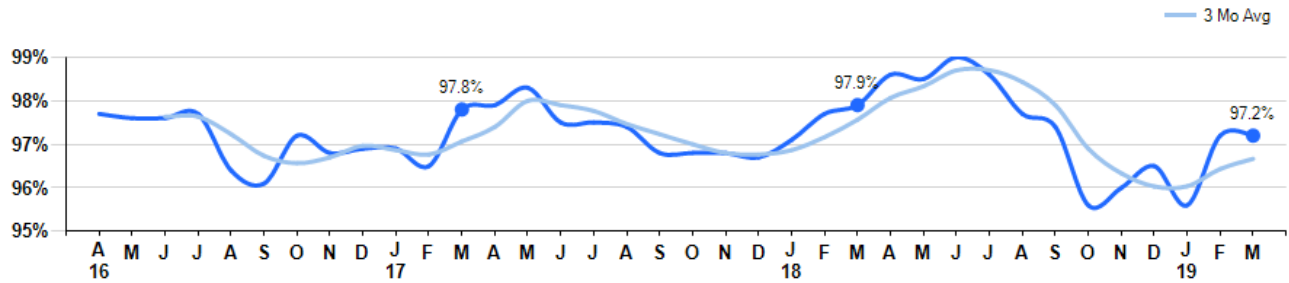
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Selling Price vs Listing Price

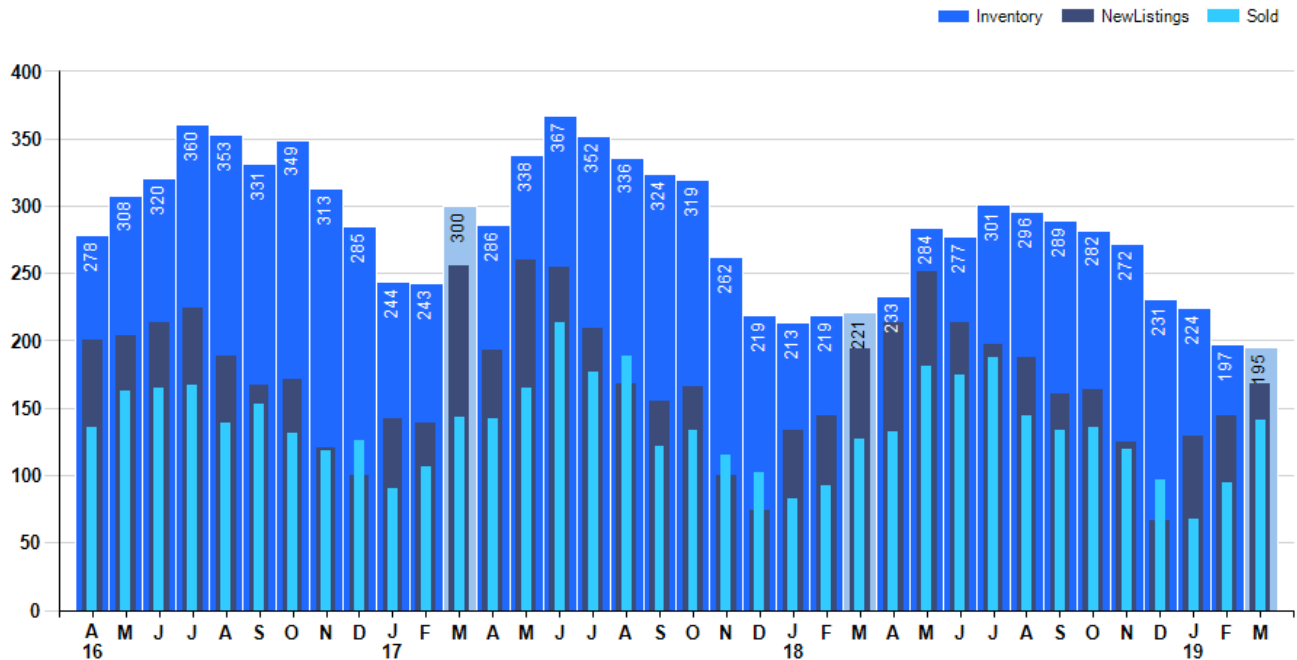
The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The March 2019 Selling Price vs List Price of 97.2% was equal to 97.2% last month and down from 97.9% in March of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month



Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in March 2019 was 168, up 16.7% from 144 last month and down -13.4% from 194 in March of last year.



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