

The ENERGIZERS, LLC Mini MBA

Exclusively for *extremely good* executive leadership teams who simply *refuse to stop learning*



If you *always aim higher*, we're **your kind of partner**.

The **3-day Executive Education Certificate** program that delivers **world-class MBA-level intel** in a matter of days, *not years*, because we know you're busy.

Elevate your **executive leadership team capabilities** to **deliver impact**.

1

FLEXIBLE DELIVERY

On-site. Catalytic learning without paying for a plane ticket.

2

STRONGER ROI

It's like having an *executive HRD staff* **on someone else's payroll**.

3

IMMEDIATE RESULTS

Link course content to your company challenges – an *executive curriculum* pays rich dividends.



Leading People & Organizations Positively
SPRINT I



Navigating Change, Managing Complexity & Executing Innovation
SPRINT II



Strategic Talent Management & Development
SPRINT III

YOU WORK AS A TEAM, SO WHY NOT LEARN AS A TEAM?

Day I (Sprint I) Key Takeaways:

- Energize your workplace
- Build and sustain high-quality connections
- Lead people and your enterprise positively

Day II (Sprint II) Key Takeaways:

- Lead and execute strategic change in a methodological and creative way
- Embrace fully what can often feel like chaos, and manage complexity more effectively
- Execute innovation initiatives successfully - going beyond basic ideation

Day III (Sprint III) Key Takeaways:

- Drive organizational high performance and success through strategic Talent Management and Talent Development practices, philosophies and policies
- Link business strategy and HR strategy to create value
- Move from training to learning and development - building "knowledge-creative enterprises" - workplaces buzzing with positive energy, continuous learning-based process improvement, as well as organic radical innovation



AN ELITE, AWARD-WINNING FACULTY WHO'VE HAD SUCCESS IN BOTH BOARDROOMS & MBA CLASSROOMS

ANTICIPATED FACULTY (2019 Courses) | Dr. Bart Tkaczyk (drtkaczyk.com), MSc (HRD and Consultancy), PMSc (HRD), MBA (HR), PhD (HMN), Fulbright Scholar (*University of California, Berkeley*), is the Chief Executive at *Energizers, LLC* (a U.S. strategic advisory firm ranked among the world's Top 500 leadership companies).

Dr. Tkaczyk is a certified Executive Coach (trained at the *University of Berkeley-Haas School of Business, USA: #1 Public University in the world*), a certified Case Method Instructor and Case Writer (trained at the *Ivey Business School-Western University, Canada: the #2 largest producer and distributor of cases in the world*), and a Management Consultant (MSc HRD and Consultancy, *Birkbeck, University of London, UK: Birkbeck's Department of Organizational Psychology, est. in 1962 by the legendary Prof. Alec Rodger, #1 Dept. of its kind in the UK, now part of the Birkbeck's Business School, is a world-renowned centre of research and teaching in organizational behavior, organization and human resource development, and management consultancy*. Working across industries worldwide, his management consulting and executive coaching assignments have included projects with *AstraZeneca, Cisco Systems, Estée Lauder, Fluor, HP, Moody's Analytics, and Oracle*, among others.

Dr. Tkaczyk's professional affiliations and service include: Academy of Management in the USA (Divisions: Management Consulting, Organization Development and Change, Organizational Behavior, and HR), Executive Member; Association for Talent Development in the USA, Author and Member; British Academy of Management in the UK, Member; Chartered Institute of Personnel and Development in the UK, Member - the CIPD is incorporated under Royal Charter. He has published his award-winning research and global thought leadership in leading business and strategic management journals in Canada, the UAE, the UK, and the USA, incl. *Arab Investor, Design Management Review, Development and Learning in Organizations, European Business Review, European Financial Review, Global Business and Organizational Excellence, Ivey Business Journal, Leadership Excellence, Rutgers Business Review, Strategic Change, Strategic HR Review, Talent Development, World Financial Review*. Dr. Tkaczyk also writes about the current issues and trends at the Association for Talent Development (ATD) - the world's largest professional association dedicated to those who develop talent in organizations. Visit his Author Site: www.td.org/user/about/BartTkaczyk-000001.

Dr. Tkaczyk's work has been recognized and awarded globally - *year after year* (www.drtkaczyk.com/global-awards), and he is a trusted strategy advisor to top global CEOs and a sought-after speaker - e.g at the United Nations Headquarters.

