

Integrated Art Strategy

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SUMMARY OF POLICY AND PROGRAM

- Guideline of 1% of eligible hard construction costs for integrated public art
 - Artwork must be permanent and integrated (replaces or is integrated with standard finishes or fixtures)
 - Metrolinx's integrated art program has a mandate to build a **cohesive public art collection** that is **regional in scale**, and representative of the **best of contemporary artwork**
- Davenport Diamond is receiving an investment of **2%** of **total** construction costs toward integrated art
 - Artwork will be developed to 95% detailed design prior to tender, locking in the selected artist and artwork
 - Procurement method permits community consultation early and often
 - Artwork will be fully integrated with design
 - Metrolinx will own and maintain the artwork

WHAT WE HEARD

- Design for minimized operating and maintenance costs
- Cladding on the guideway should be responsive to context
- Art should be integrated with the entire project in a way that enhances the community experience and promotes the area as a civic destination

"There's been discussion about adding elements like the Chicago Bean or the TORONTO sign or light projection art installations, which you can imagine people visiting and taking selfies with, etc. I think this is really important."

"The stainless steel clad guideway feels too sleek and modern for this area. Perhaps something more postmodern would be appropriate where some historical elements are designed into or as part of the bridge/guideway and using modern materials to suggest the current time."

"The covered reflectively clad guideway seems very stark and aggressive especially for sunny days. It *could be* something that draws people to the neighbourhood as a piece of architecture and design."

"I am concerned that public art is going to be not functional. A giant sculpture for the sake of it is not helpful."

RECOMMENDED STRATEGY FOR ARTWORK

- Use of guideway cladding to create continuous linear artwork
- Artwork to introduce element of variability and responsiveness
- Define guideway as a feature; create a local landmark



THE LUMINOUS VEIL, BLOOR VIADUCT, TORONTO

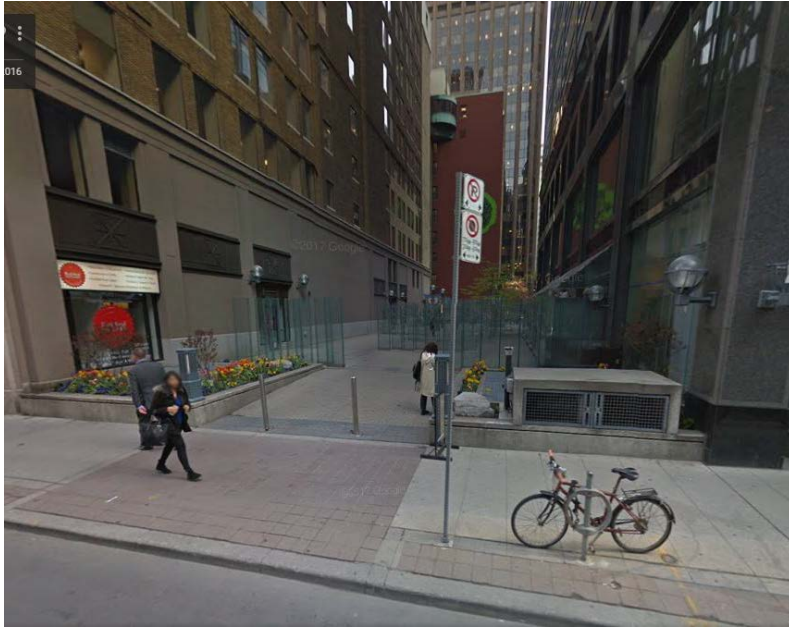


CLOUD GATE, MILLENNIUM PARK, CHICAGO

BENEFITS OF THE CLADDING AS ARTWORK OPTION

- Premium cladding budget + \$4M art budget **increases impact**
- Technical specifications set by engineers **lowers project risk**
- Single artist contract streamlines process and provides **more control over outcome**
- Artwork concept develops concurrent with public realm design **lowers risk to schedule**
- **Avoids conflicts** – locations that detract from the artwork experience because of poor sight lines, signage, mechanical apparatus, safety/operational requirements, or code requirements
- **Low maintenance** / low risk of vandalism
- Opportunity for **high level of responsiveness**
- Creates **important civic space**

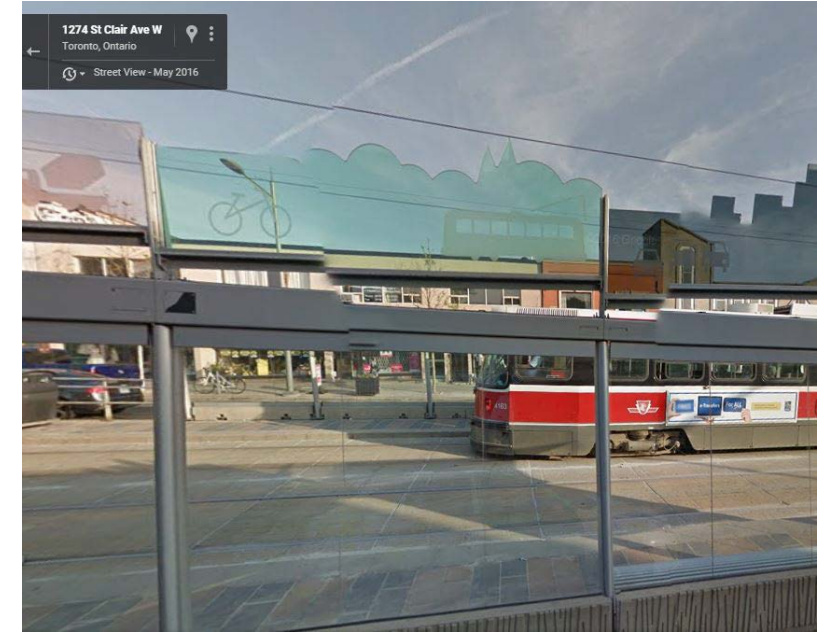
EXAMPLES OF ART INTEGRATED WITH AT-GRADE ELEMENTS IN TORONTO



WIND SCREENS
ADELAIDE STREET EAST, TORONTO



LANDSCAPE ELEMENTS
THE QUEENSWAY, TORONTO



TRANSIT SHELTER
ST. CLAIR AVENUE WEST, TORONTO

Poor planning, process, or quality of response can impact results.

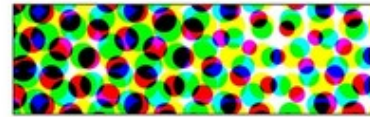
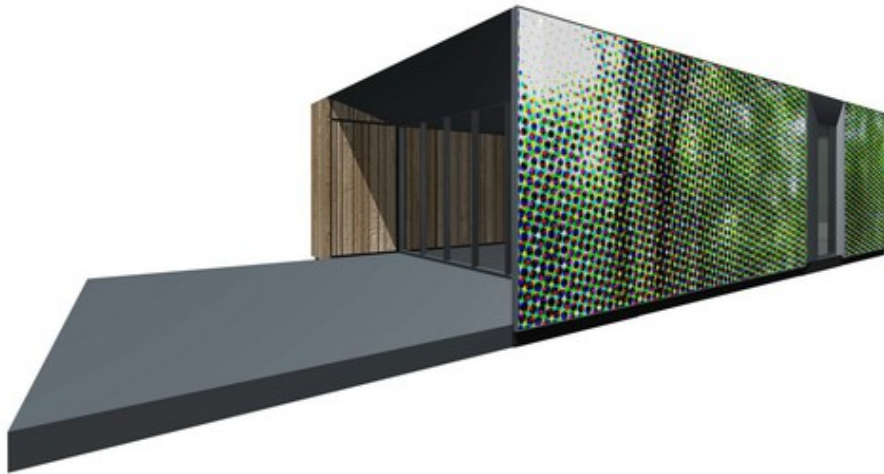
QUALITY OF RESPONSE TO METROLINX RFQ



- Metrolinx received 315 submissions to its recent Request for Artist Qualifications
- The top 10% of submissions are very strong, from award winning artists of high calibre, with demonstrated experience on large capital construction projects

STRATEGIES FOR VARIABILITY - PROXIMITY

CMYK Fassadentransformation



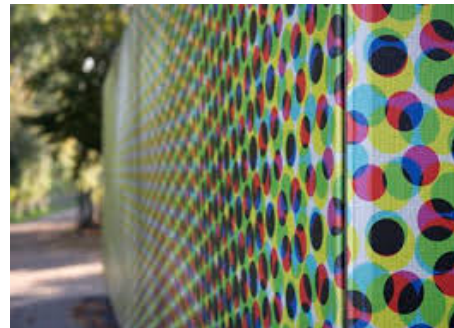
0-10 Meter
farbige Punkte



10-50 Meter
camouflage Effekt



50-100 Meter
Bild



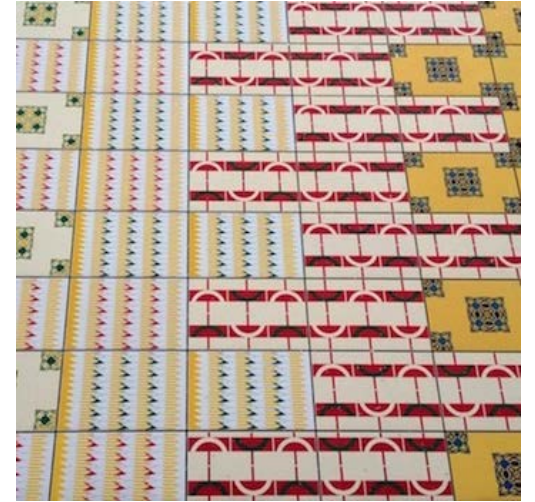
STRATEGIES FOR VARIABILITY - PERSPECTIVE



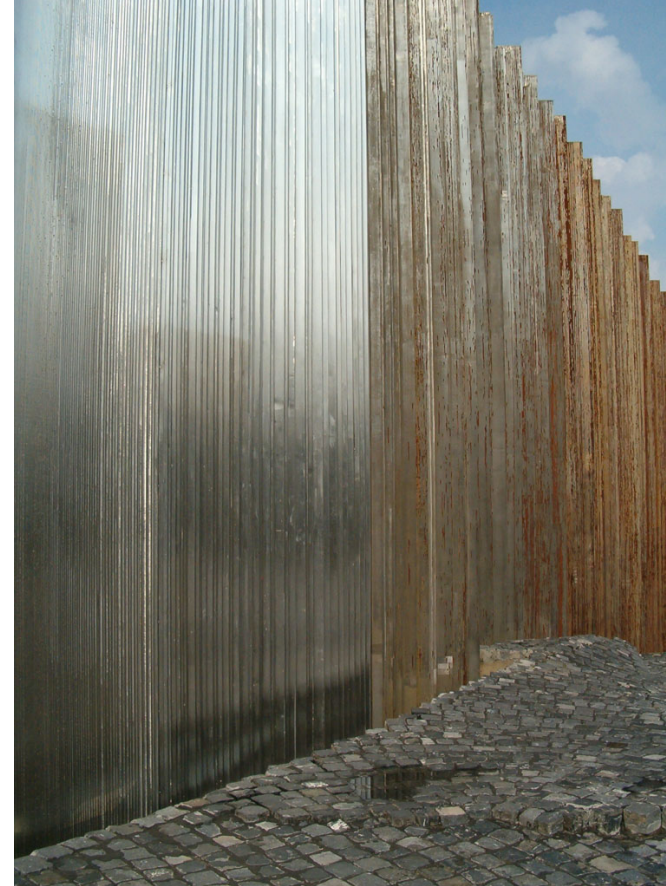
STRATEGIES FOR VARIABILITY - PATTERN



Porcelain enamel on stainless steel panels



STRATEGIES FOR VARIABILITY - GRADIENT



DEFINING AREAS OF HIGH / LOW IMPACT



- residential - low visibility
- neighbourhood - high visibility - locally
- civic - high visibility city wide
- winter only

DEFINING AREAS OF HIGH / LOW IMPACT



DUPONT STREET VIEW



RANKIN STREET VIEW

PROCESS FOR ARTWORK

- Technical constraints established by engineers
- Community consultation process to inform context
- Artwork RFP prepared by project team / consultants – to include technical requirements, local context, and design intent
- Artwork concept designs developed summer-fall 2017
- Recommendation for artwork selection by external review panel (to include qualified community residents and business owner/operators)
- Coordination of artwork concept and public realm design required prior to in-market period (early 2018)

WE ARE HERE

CONSULTATION NEXT STEPS

- Opportunity to provide feedback on art strategy
- Mapping exercise to define areas of artwork impact
- Define community context to inform artwork RFP

Community Involvement

- Stakeholders will have the opportunity for early input and the ability to inform outcomes.
- Feedback obtained through community consultation will define priorities, which will suggest an appropriate strategy and allocation of available budget for art.
- Areas for public input include **community context** and site history, **guiding themes** for artworks, and **proposed locations** for integrated artworks.



Phoenix Flowers (top)
7N Architects
Cowcaddens underpass,
Glasgow

Everything Is Going To Be
Alright (below)
Martin Creed
Worcester Boulevard,
Christchurch

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What we said... CAC Meeting #2, September 20, 2016

