Asia Pacific + EURO



Cum 4th Global Tourism & Hospitality Conference

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2019 APacCHRIE & EuroCHRIE **Joint Youth Conference**

23-24 MAY 2019 THE HONG KONG POLYTECHNIC UNIVERSITY

Hosted by the School of Hotel and Tourism Management (SHTM) of The Hong Kong Polytechnic University (PolyU) and co-organised by APacCHRIE and EuroCHRIE, the 2019 APacCHRIE & EuroCHRIE Joint Youth Conference will take place on 23-24 May2019 at the Jockey Club Innovation Tower of PolyU.

Owing to a number of requests for an extension to the abstract submission deadline, we are very pleased to announce that the deadline will be extended to 10 March 2019.

> Check out details of the Call for Papers here & Submit to youth.chrie2019@polyu.edu.hk

Featured Speakers



Ms Rainy Chan Former General Manager The Peninsula Hong Kong Former Area Vice-President Hong Kong & Thailand

The Peninsula Hotels



Dean and Chair Professor Walter Kwok Foundation Professor in International Hospitality Management School of Hotel and Tourism Management The Hong Kong Polytechnic University

Professor Kaye Chon



Dr Jennifer Cronin President Wharf Hotels Management Limited

The conference will also feature a special panel entitled "Inspiration and Passion for Hospitality Career: Sharing from Recent Graduates", panelists of which are all recent SHTM graduates.



Miss Gloria Chan Director, Development Planning & Feasibility, Asia Pacific Marriott International Inc.



Mr David Lau Managing Director Popsible Hospitality Management Limited



Miss Pureanae Jang Assistant Manager Colliers International, Hong Kong



Mr Calvin Yuen Manager, Corporate Food and Beverage Shangri-La International Hotel Management Limited

Research Topics

This is the first year we include design-related topics with our special collaborator, PolyU School of Design. Undergraduate students are invited to submit papers across a wide spectrum of hospitality, tourism and design-related research topics, including:

- Contribution of Technology to Industry
- Case studies on Hospitality & Tourism, Development, Marketing and Management Contemporary Issues in Hospitality & Tourism
- Industry Education and Research Contest and Cooperation on Tourism within
- Asia-Pacific Areas
- Current Issues in Education for Hospitality & Tourism Destination Marketing
- E-commerce & Travel Agency Management
- Emerging Issues in Hospitality & Tourism Research Experience-based Co-design in Hospitality & Tourism
- Food Service and Food Habits
- Hospitality Management and Marketing
- Implications of Technology and Media in Tourism
- **Tourism Education** • Rural Tourism and Poverty Alleviation

Multi-Disciplined Issues Related to Tourism and

- Service Design
- Stakeholders' Cooperation in Tourism Development
- Smart Tourism and Innovations Tourism Consumer Behaviour
- Tourism Economics
- Tourism Human Resource and Training
- Tourism Impact Assessment Tourism Planning and Sustainable Tourism
- Transnational Market Analysis and Forecast
- MICE Development and Tourism Crisis Management in Tourism Industry Any other topics

Guidelines

Submission





For more details, please visit For inquiry about the conference, please e-mail

www.chriehk2019.com/youth-conference











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