

**TOWERS**  
DISCOUNT DEPARTMENT STORES

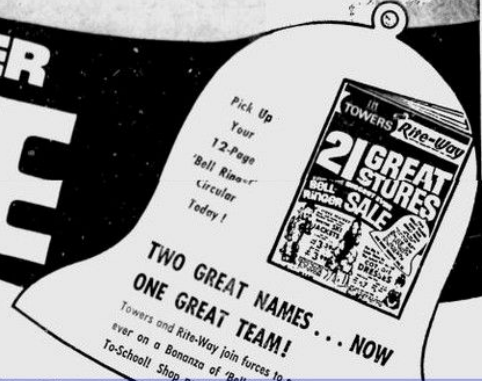
**JOINS**

**Rite-Way**  
BETTER QUALITY COSTS YOU LESS

NOW TOGETHER TO BRING YOU

**21 GREAT STORES**

FOR THE BIGGEST EVER  
**BELL-RINGER SALE**



Pick Up Your 12-Page 'Bell Ringer' circular Today!  
**TWO GREAT NAMES... NOW ONE GREAT TEAM!**  
Towers and Rite-Way join forces to save you more than ever on a Bonanza of 'Bell Ringer' values for 'Back-To-School! Shop now!



'North Rite' 3-Piece **PEN PACKS**  
2.55 Value! **'Sale' Price 1.44** complete  
Save over 1.00 on this top value! Contains 2-pens (1 fine, 1 medium) PLUS king-size refill!

Fine Point 'Dri-Mark' **MARKERS**  
39c Value! **'Sale' Price 27c** each

In Plastic Pouch! **COLOUR PENCILS**  
Regular 1.17! **'Sale' Price 77c** pkg. of 20

New Nylon-Tip 'Dri-Mark' markers in choice of Red, Blue or Black Ink.

20 brilliantly shaded pencils, with thin leads, in plastic pouch!



**21 Store Feature!**

**Boys' and Jr. Boys' Hooded, Satin-Lined**

**QUILTED SKI JACKETS**

Action-styled in quilted Terylene (Boys) or 'Schuss' Nylon (Boys and Jr. Boys) with sturdy front zipper, knit sleeve cuffs, draw-cord waist and attached hood. A top feature in new Fall shades!  
**'Sale' Prices: Jr. Boys' Sizes: 3 to 6x. 4.99 Value! Boys' Sizes: 8 to 10. 5.99 Value!**  
**3.99 each 3.99 each**

**TOPS FOR TOTS!**



Long Sleeve Cotton **TEE-SHIRTS**  
**'Sale' Price 97c** each

Canadian-made in washable, interlock cotton!... with button-shoulder closure. Prints or plains in Sizes: 1, 2, 3.

With Sewn-In Feet! **COTTON SLEEPERS**

**'Sale' Price 1.88** 2-pcs. set

Canadian-made 2-piece sleepers in fleecy cotton with plasticized, sewn-in feet. Baby shades in Sizes: 0 to 4.



'Permanent Press' **CORDUROY SLACKS**  
9.99 Value **'Sale' Price 6.99** pair

Save 3.00! 'Permanent Press' plow-wale cotton corduroy. "In" styled with big 2" belt loops and belt. Trim tapered legs, plain front... Assorted fall shades. Young Men's Sizes: 28 to 34 inch waist.

Boys' Tapered Denim **WESTERN JEANS**  
4.95 Value **'Sale' Price 3.99** pair

Rugged styling! Rugged cotton fabrics! Trim tapered legs. Lots of pockets... 2 in front and back, tapered channels. Wide colour range... Blues, browns, rusts and greys in the group. Boys' Sizes: 8 to 10.

**NEVER PRESS!**

Young Men's Patterns in **Button-Down Collar!**

**SPORT SHIRTS**

3.59 Value **'Sale' Price 2 for \$5 or 2.59 each**

Never, never, iron these polyester-and-cotton shirts! High-boy or regular button-down, permanent-press collar. Tapered body, long sleeves, front pocket. Mad-about-mod paisley, dot, abstract and all-over patterns in a variety of shades! Men's, Young Men's sizes: Small, Medium and Large.



**2 BIG BELL-RINGER VALUES**

**CHUKKA BOOTS**

6.99 Value **'Sale' Price 4.97** pair

Beige leather uppers! Comfortable foamed soles and heels! Two eyelet laces. Junior and Senior boys' sizes: 11 to 6. Men's sizes: 7.5 pair.

**DRESS SHOES**

6.99 Value **'Sale' Price 4.97** pair

Your choice—moccasin van oxford or slip-on! Smooth black leather uppers! Rugged, mottled soles and heels. Men's and Young Men's full and half sizes, 6 to 11.



**TOWERS**

**CYRVILLE ROAD**  
QUEENSWAY (HWY. 17) at ST. LAURENT

OPEN DAILY  
**10 A.M. to 10 P.M.**  
Shop on a ACCOUNT